NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 11, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.0	24,910
2	FAMILY TIES	28.1	24,140
3	CHEERS	23.3	20,010
4	NORTH & SOUTH BK II-PT. 4(S)	23.2	19,930
5	NORTH & SOUTH BK II-PT. 6(S)	22.6	19,410
6	NORTH & SOUTH BK II-PT. 3(S)	21.6	18,550
7	NIGHT COURT	21.1	18,120
8	GOLDEN GIRLS	20.9	17,950
9	NORTH & SOUTH BK II-PT. 5(S)	20.8	17,870
10	NORTH & SOUTH BK II-PT. 2(S)	20.1	17,270
11	NORTH & SOUTH BK II-PT. 1(S)	19.8	17,010
12	GROWING PAINS#	19.6	16,840
12	60 MINUTES	19.6	16,840
14	DYNASTY#	19.5	16,750
15	DALLAS	19.2	16,490
16	MIAMI VICE	19.1	16,410
16	MOONLIGHTING#	19.1	16,410
18	WHO'S THE BOSS?	19.0	16,320
19	HOTEL#	18.9	16,240
19	MURDER, SHE WROTE	18.9	16,240
21	PERFECT STRANGERS#	18.5	15,890

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	22.6	50,830
2	FAMILY TIES	22.0	49,280
3	NORTH & SOUTH BK II-PT. 6(S)	16.7	37,540
4	CHEERS	16.3	36,610
5	NORTH & SOUTH BK II-PT. 1(S)	15.2	34,020
6	NORTH & SOUTH BK II-PT. 4(S)	15.1	33,980
7	NIGHT COURT	14.6	32,830
8	NORTH & SOUTH BK II-PT. 3(S)	14.4	32,240
9	GOLDEN GIRLS	14.1	31,600
10	NORTH & SOUTH BK II-PT. 2(S)	13.8	30,920
11	MOONLIGHTING#	13.6	30,620
12	GROWING PAINS#	13.5	30,320
12	NORTH & SOUTH BK II-PT. 5(S)	13.5	30,320
14	MIAMI VICE	13.1	29,410
15	WHO'S THE BOSS?	13.1	29,310
16	PERFECT STRANGERS#	12.6	28,240
17	60 MINUTES	12.2	27,440
18	HIGHWAY TO HEAVEN	12.2	27,390
19	227	11.6	26,140
20	DALLAS	11.5	25,820
21	KATE & ALLIE	11.5	25,740

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	25.0	22,420
2	FAMILY TIES	24.0	21,520
3	NORTH & SOUTH BK II-PT. 6(S)	20.5	18,390
4	CHEERS	19.4	17,340
5	NORTH & SOUTH BK II-PT. 4(S)	19.3	17,270
6	NORTH & SOUTH BK II-PT. 3(S)	18.8	16,800
7	NORTH & SOUTH BK II-PT. 1(S)	18.1	16,190
8	GOLDEN GIRLS	17.7	15,880
9	NIGHT COURT	17.7	15,870
10	NORTH & SOUTH BK II-PT. 2(S)	17.4	15,560
11	DALLAS	17.3	15,480
12	NORTH & SOUTH BK II-PT. 5(S)	17.3	15,450
13	MOONLIGHTING#	16.6	14,860
14	GROWING PAINS#	16.1	14,440
15	DYNASTY#	16.0	14,360
16	60 MINUTES	15.8	14,130
17	MURDER, SHE WROTE	15.7	14,070
18	HOTEL#	15.5	13,910
19	WHO'S THE BOSS?	15.3	13,670
20	KNOTS LANDING	15.1	13,560
21	HIGHWAY TO HEAVEN	15.0	13,410

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	NORTH & SOUTH BK II-PT. 6(S)	18.4	14,890
2	BILL COSBY SHOW	18.3	14,770
3	FAMILY TIES	17.8	14,360
4	NORTH & SOUTH BK II-PT. 4(S)	16.7	13,460
5	NORTH & SOUTH BK II-PT. 1(S)	15.7	12,720
6	CHEERS	15.2	12,290
7	60 MINUTES	15.1	12,220
8	NORTH & SOUTH BK II-PT. 5(S)	14.7	11,890
9	NORTH & SOUTH BK II-PT. 2(S)	14.5	11,690
10	NIGHT COURT	14.4	11,610
11	NORTH & SOUTH BK II-PT. 3(S)	14.3	11,530
12	MIAMI VICE	13.6	10,980
13	NBC SUNDAY NIGHT MOVIE	12.6	10,160
14	MURDER, SHE WROTE	11.5	9,300
15	NEWHART	10.7	8,680
16	HILL STREET BLUES#	10.4	8,410
17	MOONLIGHTING#	10.3	8,340
18	ALFRED HITCHCOCK PRESENTS	10.3	8,320
19	KATE & ALLIE	10.3	8,290
20	GOLDEN GIRLS	10.1	8,190
21	KENTUCKY DERBY(S)	10.0	8,080
22	NBC MONDAY NIGHT MOVIES	9.9	7,990
22	WHO'S THE BOSS?	9.9	7,990

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING MAY 11, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	25.5	14,400
2	BILL COSBY SHOW	24.9	14,060
3	CHEERS	22.0	12,420
4	MOONLIGHTING#	20.4	11,530
5	NIGHT COURT	20.1	11,350
6	NORTH & SOUTH BK II-PT. 6(S)	19.0	10,730
7	NORTH & SOUTH BK II-PT. 4(S)	18.9	10,670
8	NORTH & SOUTH BK II-PT. 3(S)	18.2	10,300
9	NORTH & SOUTH BK II-PT. 1(S)	17.8	10,080
10	MIAMI VICE	17.8	10,030
11	PERFECT STRANGERS#	17.4	9,820
12	NORTH & SOUTH BK II-PT. 5(S)	16.9	9,550
13	GROWING PAINS#	16.9	9,540
14	WHO'S THE BOSS?	16.7	9,460
15	NORTH & SOUTH BK II-PT. 2(S)	15.6	8,840
16	NBC SUNDAY NIGHT MOVIE	14.8	8,360
17	KNOTS LANDING	14.4	8,160
18	GOLDEN GIRLS	14.4	8,130
19	DYNASTY#	14.3	8,080
20	NBC MONDAY NIGHT MOVIES	14.3	8,070
21	KATE & ALLIE	13.9	7,870

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	25.6	7,030
2	DALLAS	25.5	6,990
2	MURDER, SHE WROTE	25.5	6,990
4	GOLDEN GIRLS	24.8	6,800
5	FALCON CREST	24.0	6,600
6	60 MINUTES	24.0	6,580
7	NORTH & SOUTH BK II-PT. 6(S)	23.5	6,450
8	HIGHWAY TO HEAVEN	21.9	6,000
9	HOTEL#	21.5	5,910
10	FAMILY TIES	21.0	5,770
11	NORTH & SOUTH BK II-PT. 4(S)	20.3	5,580
12	DYNASTY#	19.6	5,370
13	NORTH & SOUTH BK II-PT. 3(S)	19.2	5,260
14	NORTH & SOUTH BK II-PT. 2(S)	18.4	5,040
14	227	18.4	5,040
16	NORTH & SOUTH BK II-PT. 1(S)	18.1	4,960
17	NORTH & SOUTH BK II-PT. 5(S)	17.6	4,840
18	DYNASTY II: COLBYS#	17.6	4,830
19	20/20#	17.5	4,800
20	CBS SUNDAY NIGHT MOVIE	16.9	4,640
21	KNOTS LANDING	16.2	4,450

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	18.4	10,080
2	BILL COSBY SHOW	18.1	9,920
3	NORTH & SOUTH BK II-PT. 6(S)	16.6	9,090
4	CHEERS	16.1	8,810
5	NORTH & SOUTH BK II-PT. 4(S)	15.8	8,660
6	MIAMI VICE	15.1	8,290
7	NIGHT COURT	14.9	8,180
8	NORTH & SOUTH BK II-PT. 1(S)	14.0	7,660
9	NBC SUNDAY NIGHT MOVIE	13.4	7,330
10	NORTH & SOUTH BK II-PT. 3(S)	13.2	7,220
11	NORTH & SOUTH BK II-PT. 5(S)	13.0	7,150
12	NORTH & SOUTH BK II-PT. 2(S)	12.4	6,810
13	ALFRED HITCHCOCK PRESENTS	12.0	6,570
14	MOONLIGHTING#	11.7	6,430
15	GROWING PAINS#	11.2	6,170
16	NEWHART	11.0	6,040
17	60 MINUTES	10.9	5,980
18	WHO'S THE BOSS?	10.5	5,780
19	PERFECT STRANGERS#	10.2	5,610
20	HILL STREET BLUES#	10.1	5,560
21	AMAZING STORIES	10.1	5,540

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	24.7	5,120
2	NORTH & SOUTH BK II-PT. 6(S)	23.7	4,920
3	MURDER, SHE WROTE	20.9	4,330
4	NORTH & SOUTH BK II-PT. 1(S)	20.4	4,230
5	NORTH & SOUTH BK II-PT. 4(S)	19.9	4,130
6	NORTH & SOUTH BK II-PT. 2(S)	18.8	3,900
7	KENTUCKY DERBY(S)	18.5	3,850
8	BILL COSBY SHOW	18.3	3,790
9	NORTH & SOUTH BK II-PT. 3(S)	17.9	3,710
10	NORTH & SOUTH BK II-PT. 5(S)	17.8	3,690
11	GOLDEN GIRLS	16.4	3,400
12	DALLAS	16.0	3,320
13	FAMILY TIES	15.2	3,150
14	CBS EVENING NEWS-RATHER	15.1	3,140
15	FALCON CREST	13.9	2,880
16	TEXAS 150:A CELEBRATION(S)	13.4	2,780
17	HIGHWAY TO HEAVEN	13.3	2,760
18	HOTEL#	13.0	2,700
19	CBS SUNDAY NIGHT MOVIE	12.8	2,660
20	NBC NIGHTLY NEWS	12.4	2,580
21	20/20#	12.4	2,570
22	KATE & ALLIE	12.2	2,540
23	227	12.1	2,520

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																														
A TEAM					28	207	203	A	12.7	22	1091	1907	696	268	769	237	401	370	324	315	610	255	381	334	252	168	172	48^	356	238
TUE.	8.00P	60	NBC	A		99	97	B	16.8	25	1443	1849	655	286	729	231	407	374	326	279	654	224	392	358	308	218	161	52	305	214
8.00 - 8.30								A	11.9	21	1022	1880	693	245	774	244	389	348	310	336	604	279	388	325	227	160	151	46^	351	231
8.30 - 9.00								A	13.4	22	1151	1933	704	287	767	228	413	391	342	297	619	240	379	344	271	174	186	49^	361	243
ABC BUSINESS BRIEF-MON					14	186		A	11.3	19	971	1665	740	223^	816	285	435	388	307	343	559	191^	310	220^	252^	234^	112^	15v	178^	111^
1 MON.	8.58P	1	ABC	N		90		B	13.2	20	1134	1677	605	263	671	226	385	354	319	240	758	263	466	446	376	239	98	41	150	100
ABC BUSINESS BRIEF-WED					28	188	187	A	13.8	23	1185	1792	741	325	801	276	458	455	369	278	611	190	364	365	269	208	169	103^	211	141
WED.	8.58P	1	ABC	N		90	88	B	15.1	23	1297	1724	706	292	786	280	457	401	348	274	551	203	349	330	245	170	158	76	229	163
ABC BUSINESS BRIEF-FRI					29	187	193	A	9.7	18	833	1676	623	221	736	275	419	405	317	245	451	166	280	272	179	156^	131^	84^	358	269
1 FRI.	8.41P	1	ABC	N		89	91	B	13.2	22	1134	1805	765	289	854	267	450	431	360	345	445	124	225	229	204	189	136	94	370	229
2 FRI.	8.57P	1																												
ABC FRIDAY NIGHT MOVIE					1		196	A	9.2	16	790	1390	555	228^	627	229^	414	403	277^	177^	570	208^	364	354	255^	189^	41v	9v	152^	127^
2 FRI.	8.30P	150	ABC	FF			98	B	9.2	16	790	1390	555	228	627	229	414	403	277	177	570	208	364	354	255	189	41	9	152	127
8.30 - 9.00								A	9.0	17	773	1406	548	233^	660	221^	404	361	301^	213^	439	197^	299^	300^	187^	126^	52v	20v	255^	219^
9.00 - 9.30								A	9.1	16	782	1353	544	174^	617	182^	364	380	293^	205^	554	199^	333^	314^	234^	211^	30v	LT	152^	132^
9.30 - 10.00								A	9.8	17	842	1466	559	197^	626	216^	389	397	262^	187^	653	243^	429	408	297^	206^	42v	LT	145^	105^
10.00 - 10.30								A	9.3	16	799	1359	562	253^	617	244^	461	447	291^	133^	613	204^	389	384	286^	201^	34v	LT	95^	80v
10.30 - 11.00								A	8.8	15	756	1365	553	290^	610	290^	459	437	237^	131^	578	195^	364	355	261^	196^	61v	29v	116^	102^
ABC NEWSBRIEF-MON					30	182	185	A	13.4	20	1151	1699	797	330	892	238	454	460	457	355	633	176	324	298	293	261	113^	75^	61^	50^
1 MON.	9.58P	1	ABC	N		89	90	B	13.1	20	1125	1708	733	315	815	273	478	443	386	275	607	197	354	345	292	207	140	74	146	97
2 MON.	9.51P	1																												
ABC NEWSBRIEF-TUE					30	181	183	A	16.0	25	1374	1896	822	409	952	366	662	624	459	226	565	218	383	364	281	133	188	118	191	127
1 TUE.	9.57P	2	ABC	N		90	89	B	14.4	22	1237	1750	756	365	862	369	605	518	383	210	571	231	399	383	266	135	169	97	148	98
2 TUE.	10.12P	1																												
ABC NEWSBRIEF-WED					30	184	183	A	17.7	27	1520	1533	748	333	845	262	484	471	389	304	541	214	338	308	210	178	88^	39^	59^	52^
1 WED.	9.58P	1	ABC	N		90	89	B	17.6	27	1512	1590	835	352	930	323	542	488	412	326	477	175	282	266	205	163	102	64	81	52
2 WED.	9.54P	1																												
ABC NEWSBRIEF-THU					30	181	184	A	15.2	23	1306	1758	801	304	890	250	478	496	422	336	673	218	396	337	313	230	123	32^	72^	65^
1 THU.	9.58P	1	ABC	N		90	90	B	12.0	18	1031	1605	792	293	872	257	464	443	411	342	530	167	286	276	244	202	104	58	99	69
2 THU.	9.53P	1																												
ABC NEWSBRIEF-FRI					30	176	179	A	7.9	13	679	1566	617	238	692	297	463	423	276	191^	564	196^	363	347	269	179^	79^	29v	231	148^
1 FRI.	9.28P	1	ABC	N		89	90	B	8.3	13	713	1688	644	282	752	284	461	412	331	245	502	157	299	282	260	171	158	98	276	199
2 FRI.	9.56P	1																												
ABC NEWSBRIEF-SAT.					30	184	181	A	8.0	15	687	1422	679	251	800	218	406	400	382	334	444	118^	217	172^	189^	197^	132^	92^	46v	46v
1 SAT.	10.06P	1	ABC	N		92	92	B	10.4	18	893	1654	722	305	811	227	420	396	385	340	584	173	316	315	283	225	111	55	148	100
2 SAT.	8.58P	1																												
ABC NEWSBRIEF-SUN.					30	189	189	A	18.9	28	1624	1958	814	358	926	292	547	513	458	311	770	279	482	395	338	249	147	57^	115	76^
1 SUN.	9.54P	1	ABC	N		93	93	B	15.2	23	1306	1850	710	333	792	309	528	484	368	213	734	288	507	470	346	183	154	63	170	111
2 SUN.	9.52P	1																												
ABC SPORTS UPDATE-SAT					28	186	191	A	6.5	13	558	1595	676	209^	794	242^	475	444	380	272	484	104^	270	255	278	171^	69^	34v	248	148^
1 SAT.	8.58P	1	ABC	SN		91	93	B	8.2	14	704	1728	714	273	797	230	422	388	380	322	600	187	334	331	278	225	138	59	193	136
2 SAT.	8.27P	1																												
ABC SPORTS UPDATE-SUN					30	195	194	A	13.6	22	1168	2207	784	425	879	384	601	525	371	241	662	269	461	377	296	166	296	137	370	247
CONT'D																														

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC SPORTS UPDATE--CONT'D																										
1 SUN. 8.57P 2 ABC SN		93	93	B	13.5	20	1160	2073	710	357	800	342	558	500	355	194	695	278	491	460	334	164	212	106	366	248
2 SUN. 8.32P 1																										
ABC WORLD NEWS TONIGHT	150	208	206	A	9.9	20	850	1415	661	228	712	156	324	346	330	329	582	171	314	289	255	242	54^	34^	67^	46^
M-F 6.30P 30 ABC N		99	98	B	11.5	20	988	1499	691	232	748	169	331	344	339	355	598	150	303	297	288	262	74	47	79	50
ABC WRLD NEWS TONIGHT-SAT	20	191	192	A	6.9	17	593	1410	647	131^	664	117^	249	282	307	363	670	169^	338	295	298	305	36v	22v	40v	40v
SAT. 6.30P 30 ABC N		96	96	B	9.1	18	782	1497	643	206	718	135	296	323	333	371	601	125	265	270	296	295	92	65	86	43
ABC WRLD NEWS TONIGHT-SUN	28	160	158	A	5.4	13	464	1552	622	215^	667	67v	183^	273^	383	394	856	226^	375	381	323	436	29v	13v	LT	LT
SUN. 6.30P 30 ABC N		83	82	B	7.6	14	653	1490	655	206	730	146	278	285	316	399	638	154	301	312	293	291	45	26	77	43
AIRWOLF	2	205	202	A	9.0	17	773	1746	700	334	809	215	416	421	395	339	632	203	391	349	314	202	162^	49^	143^	104^
SAT. 9.00P 60 CBS A		99	98	B	9.0	17	773	1746	700	334	809	215	416	421	395	339	632	203	391	349	314	202	162	49	143	104
9.00 - 9.30				A	8.4	16	722	1758	725	322	830	223	433	432	394	343	627	205	397	355	310	195	157^	46v	144^	108^
9.30 - 10.00				A	9.5	17	816	1741	679	344	796	209	407	419	400	333	639	202	389	343	321	210	167	51^	139^	100^
ALFRED HITCHCOCK PRESENTS	20	202	205	A	11.7	19	1005	2059	689	362	781	348	593	525	367	155	828	424	655	623	344	124^	222	99^	228	177
SUN. 8.30P 30 NBC SM		99	99	B	14.5	21	1246	2184	765	370	850	419	658	563	359	147	743	360	585	522	328	125	249	127	342	251
AMAZING STORIES	23	200	205	A	11.0	20	945	2133	687	320	794	404	617	507	305	156	765	377	586	580	322	130^	237	111^	337	266
SUN. 8.00P 30 NBC GD		99	99	B	15.7	23	1349	2256	750	371	837	411	648	553	350	146	752	370	596	533	330	115	255	131	412	297
AMERICAN PORTRAIT	76	200	198	A	9.7	16	833	1729	791	303	911	261	477	425	412	380	552	177	287	228	242	237	106	47^	160	117

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
1 TU&TH 8.58P 1 CBS DO		96	95	B	13.9	21	1194	1706	737	296	822	240	433	413	384	331	556	164	312	297	283	206	115	59	213	134
2 MTUTH 8.58P 1																										
BENSON	14	196		A	6.8	13	584	1599	579	132^	600	90v	254^	280^	310^	320^	529	117v	297^	288^	308^	190^	112v	58v	358^	222^
1 SAT. 8.30P 30 ABC CS		96		B	9.1	16	782	1749	723	265	806	203	392	394	388	358	580	157	309	317	297	223	148	67	215	136
BILL COSBY SHOW	31	216	215	A	29.0	49	2491	2041	806	401	902	331	565	506	385	284	592	249	398	351	247	151	215	127	332	228
THU. 8.00P 30 NBC CS		99	99	B	33.7	51	2895	2084	791	361	892	346	569	507	373	269	587	235	387	357	259	164	230	132	375	247
BLACKE'S MAGIC	15	198	194	A	14.9	23	1280	1673	760	309	791	238	462	462	361	284	577	199	368	358	309	162	165	69^	140	70^
WED. 9.00P 60 NBC SM		99	98	B	15.4	23	1323	1669	729	293	796	267	464	434	366	275	613	197	372	365	329	194	134	62	126	93
9.00 - 9.30				A	14.7	23	1263	1656	747	302	779	229	446	449	354	290	557	196	348	335	294	164	152	68^	168	91^
9.30 - 10.00				A	15.1	23	1297	1678	775	316	802	248	478	472	363	280	597	206	388	382	321	161	170	66^	109	46^
BRIDGES TO CROSS	2	206	206	A	10.6	16	911	1498	713	280	860	201	406	425	439	397	488	109^	224	244	295	217	62^	24v	88^	53^
THU. 9.00P 60 CBS GD		99	99	B	10.6	16	911	1498	713	280	860	201	406	425	439	397	488	109	224	244	295	217	62	24	88	53
9.00 - 9.30				A	10.0	15	859	1529	713	280	866	199	401	417	439	407	502	115^	232	253	296	224	61^	20v	100^	61^
9.30 - 10.00				A	11.1	17	953	1484	720	281	860	204	412	434	443	391	481	104^	220	236	297	215	65^	29v	78^	48^
CAGNEY & LACEY	24	204	207	A	14.0	22	1203	1450	791	314	844	258	448	408	397	321	454	114	246	278	258	169	79^	15v	73^	42^
MON. 10.00P 60 CBS OP		98	99	B	16.5	26	1417	1463	752	315	848	262	484	464	411	304	483	158	293	291	246	154	90	46	42	24
10.00 - 10.30				A	14.1	22	1211	1447	791	305	842	259	459	423	404	306	457	119	259	297	264	160	73^	6v	75^	44^
10.30 - 11.00				A	13.8	22	1185	1457	792	320	845	258	438	396	389	334	453	112^	237	263	252	177	87^	24v	72^	39^
CBS EVENING NEWS-RATHER	154	207	206	A	11.9	24	1022	1551	718	235	799	138	315	330	405	425	572	108	223	242	284	307	89	28^	91	38^
M-F 6.30P 30 CBS N		99	99	B	13.3	24	1142	1480	670	224	734	133	278	297	352	400	603	127	265	272	307	295	64	26	79	44
CBS EVENING NEWS-SUNDAY	20		183	A	5.0	14	430	1616	965	230^	965	267^	409^	312^	376^	498^	577^	123v	223^	234^	284^	327^	49v	49v	25v	25v
2 SUN. 6.00P 30 CBS N			89	B	8.6	16	739	1500	676	205	716	116	260	278	343	402	672	175	325	321	314	315	54	27	58	34
CBS EVENING NEWS-SUNDA(B)		83		A	2.9	6	249	1791	819^	313^	931^	193v	320^	287^	240v	605^	820^	346^	401^	349^	265v	345^	40v	40v	LT	LT
1 SUN. 6.30P 30 CBS N		32																								

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SAT. NEWS-SCHIEFFER	23	182	181	A	7.2	18	618	1581	706	184^	763	122^	223	261	341	480	617	125^	334	324	328	255	83^	26v	118^	41v
SAT. 6.30P 30 CBS N		93	93	B	8.7	17	747	1486	643	202	688	103	228	260	324	407	642	139	287	300	305	317	78	33	78	35
CBS SUNDAY NIGHT MOVIE	12	205	207	A	16.7	26	1435	1569	749	373	834	248	445	448	426	323	554	158	313	342	314	186	80^	29^	101	67^
SUN. 9.00P 120 CBS FF		99	99	B	19.9	30	1709	1608	815	315	898	248	468	466	437	361	548	164	295	304	281	206	87	50	75	49
9.00 - 9.30				A	16.2	25	1392	1623	774	393	859	271	466	455	414	326	554	161	317	330	300	190	81^	36^	129	77^
9.30 - 10.00				A	16.5	25	1417	1640	808	395	885	272	492	479	443	326	572	161	325	349	319	190	98	37^	85^	54^
10.00 - 10.30				A	17.0	25	1460	1523	726	363	812	230	423	445	432	323	555	168	311	345	312	188	67^	19v	89^	70^
10.30 - 11.00				A	17.1	27	1469	1488	694	344	781	220	402	420	412	317	537	145	304	344	321	175	66^	23v	104	68^
CBS WEDNESDAY NIGHT MOVIE	7	202	202	A	11.6	18	996	1460	672	257	762	227	372	397	402	311	489	96^	245	263	317	187	128^	68^	81^	62^
WED. 9.00P 120 CBS FF		99	99	B	12.9	21	1108	1635	706	299	809	274	462	423	376	288	585	178	346	334	317	191	137	81	104	68
9.00 - 9.30				A	10.5	17	902	1425	661	220	740	197	345	376	380	321	459	87^	240	248	291	176	145^	70^	81^	65^
9.30 - 10.00				A	11.7	18	1005	1500	705	281	796	228	384	435	438	321	474	86^	228	262	309	183	137	62^	93^	70^
10.00 - 10.30				A	12.2	19	1048	1453	667	275	774	247	390	398	405	302	492	90^	235	258	330	196	110^	62^	77^	59^
10.30 - 11.00				A	12.0	20	1031	1448	649	247	728	234	365	375	380	297	520	122^	275	277	327	188	121^	73^	79^	59^
CHARLIE & COMPANY	2	207	204	A	8.6	17	739	1574	827	271	873	170^	403	432	434	399	439	134^	251	217	230	152^	111^	62^	151^	67^
FRI. 8.00P 30 CBS CS		99	98	B	8.6	17	739	1574	827	271	873	170	403	432	434	399	439	134	251	217	230	152	111	62	151	67
CHEERS	30	206	206	A	23.3	36	2001	1830	793	448	868	399	621	531	370	200	615	262	441	426	276	126	166	90	181	117
THU. 9.00P 30 NBC CS		99	99	B	23.7	35	2036	1847	762	393	852	379	590	517	347	213	633	295	463	432	263	135	172	87	190	127
CRAZY LIKE A FOX	5	203	198	A	10.7	22	919	1466	758	294	843	131^	305	362	416	459	484	132^	236	216	216	230	56^	12v	83^	74^
SAT. 8.00P 60 CBS PD		99	97	B	11.8	22	1014	1539	754	284	822	135	317	356	396	440	542	117	245	245	271	260	48	19	127	75
8.00 - 8.30				A	10.1	21	868	1435	760	275	840	117^	287	350	422	472	482	126^	224	206	215	237	49^	11v	64^	64^
8.30 - 9.00				A	11.2	22	962	1502	764	311	851	145	325	380	413	447	489	135^	246	222	219	228	63^	13v	99^	82^
DALLAS	29	207	207	A	19.2	33	1649	1566	847	322	940	245	444	458	426	424	459	122	225	243	222	202	88	47^	79^	56^
FRI. 9.00P 60 CBS GD		99	99	B	21.7	34	1864	1624	860	337	940	268	482	453	425	399	511	160	268	270	223	211	71	38	102	69
9.00 - 9.30				A	18.1	31	1555	1534	835	310	932	237	430	444	421	432	448	116	211	227	212	207	72^	40^	82^	58^
9.30 - 10.00				A	20.2	34	1735	1593	857	332	947	248	454	472	433	418	467	128	236	255	229	197	103	55^	76^	54^
DISNEY SUNDAY MOVIE	13	209	209	A	11.7	22	1005	2349	806	453	911	439	650	563	357	207	693	303	514	425	310	132^	264	130^	481	272
SUN. 7.00P 120 ABC FF		99	99	B	13.7	22	1177	2263	740	354	830	375	597	537	346	183	648	272	478	441	308	132	245	139	540	348
7.00 - 7.30				A	8.1	17	696	2257	803	402	914	440	630	562	345	214	680	303	520	416	296	133^	210	109^	453	255
7.30 - 8.00				A	10.2	20	876	2334	779	418	882	437	623	539	319	198	684	318	526	431	289	119^	194	82^	574	287
8.00 - 8.30				A	13.3	24	1142	2375	803	474	915	435	663	570	370	202	700	313	518	425	314	123	285	138	475	277
8.30 - 9.00				A	15.3	25	1314	2368	828	485	923	445	668	580	374	206	689	282	495	424	325	142	318	164	438	267
DYNASTY	27	209		A	19.5	31	1675	1416	747	322	856	273	481	447	368	320	373	137^	214	199	163	136^	103^	76^	84^	72^
1 WED. 9.00P 60 ABC GD		99		B	21.9	33	1881	1605	846	373	950	339	571	509	420	316	465	178	282	264	197	151	102	68	88	54
9.00 - 9.30				A	18.9	30	1624	1403	748	316	852	263	468	439	370	328	353	129^	205	188	153^	129^	97^	80^	101^	85^
9.30 - 10.00				A	20.2	32	1735	1414	740	324	852	278	490	449	365	311	386	143^	221	206	170	140^	107^	70^	69^	57^
DYNASTY II: COLBYS	19	209		A	14.1	22	1211	1685	820	324	922	248	440	439	386	400	525	172^	306	232	246	197^	196^	83^	42v	35v
1 THU. 9.00P 60 ABC GD		99		B	15.4	23	1323	1586	838	322	935	272	488	465	433	366	455	135	238	233	211	174	109	66	87	60
9.00 - 9.30				A	13.6	21	1168	1686	815	324	920	248	438	436	381	398	521	170^	301	230	244	199^	202^	85^	43v	38v
9.30 - 10.00				A	14.5	22	1246	1685	829	324	927	248	443	446	392	400	534	176^	314	235	247	198^	187^	78^	37v	32v
EQUALIZER	5	202	199	A	11.7	20	1005	1279	653	176	731	149	339	344	395	332	468	116^	276	276	307	156	37^	LT	43^	31v
1 TUE. 10.00P 60 CBS PD		97	98	B	11.2	20	962	1351	644	202	716	165	327	319	362	342	522	159	306	277	285	193	51	18	62	47
2 TUE. 10.29P 60																										
10.00 - 10.30				A	12.0	20	1031	1333	682	216^	788	167^	388	352	461	342	483	135^	310	295	319	144^	20v	LT	42v	35v
CONT'D																										

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EQUALIZER-CONT'D																										
10.30 - 11.00				A	11.5	20	988	1258	647	146	712	150	337	332	375	317	453	112^	270	262	297	155	46^	8v	47^	36^
11.00 - 11.30				A	11.7	22	1005	1247	636	195^	705	126^	291	360	368	345	473	106^	247^	280	308	168^	35v	LT	34v	18v
FACTS OF LIFE	29	202	204	A	14.5	29	1246	2006	718	377	851	343	540	450	285	303	417	158	234	225	135	146	227	155	511	367
SAT. 8.30P 30 NBC CS		99	99	B	17.5	30	1503	1944	767	329	891	327	535	467	356	307	465	181	288	252	189	146	223	144	365	276
FALCON CREST	27	206	206	A	16.7	29	1435	1521	835	276	917	224	388	393	409	459	428	111	201	186	204	201	107	69^	69^	53^
FRI. 10.00P 60 CBS GD		99	99	B	18.0	30	1546	1507	841	317	919	214	425	405	428	438	443	123	214	211	201	202	72	41	73	57
10.00 - 10.30				A	16.6	28	1426	1490	827	278	907	212	382	398	408	458	419	97	190	180	212	203	93^	63^	71^	53^
10.30 - 11.00				A	16.8	29	1443	1543	841	273	923	235	389	384	405	462	430	121	211	188	198	196	121	76^	69^	52^
FALL GUY	15	196		A	6.5	11	558	1444	700	166^	761	265^	500	522	395^	208^	518	137^	274^	268^	381^	201^	109v	16v	56v	33v
1 FRI. 10.00P 60 ABC A		96		B	7.1	12	610	1609	706	249	790	268	483	463	392	257	541	119	285	291	324	211	116	66	162	122
10.00 - 10.30				A	6.2	11	533	1447	718	165^	810	308^	551	536	413^	210^	467^	124v	233^	229^	343^	188^	104v	15v	66v	43v
10.30 - 11.00				A	6.7	12	576	1441	689	170^	719	228^	455^	514	381^	205^	563	147^	311^	304^	416^	213^	113v	15v	46v	23v
FAMILY TIES	29	214	214	A	28.1	46	2414	2041	789	421	890	363	596	532	374	239	594	262	417	370	253	130	245	133	312	218
THU. 8.30P 30 NBC CS		99	99	B	30.4	45	2611	2043	788	381	891	380	603	529	364	237	570	254	403	367	243	135	235	131	347	234
FAST COPY(S)			200	A	15.0	24	1289	1582	740	354	806	382	531	437	314	221	575	262	362	432	283	113^	103^	61^	98^	82^
2 THU. 10.00P 60 NBC DO			99																							
10.00 - 10.30				A	16.1	25	1383	1625	740	366	803	366	517	407	318	241	586	278	377	442	282	113^	106^	62^	130^	102^
10.30 - 11.00				A	14.0	23	1203	1514	738	337	805	400	544	465	301	199^	555	239	339	415	282	113^	95^	58^	59^	59^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
FATHERS & SONS	4	189		A	7.0	13	601	2309	631	212^	711	282^	462	490	249^	221^	503	233^	383^	349^	217^	120^	405^	296^	690	501
1 SUN. 7.30P 30 NBC CS		97		B	7.7	13	661	2108	640	265	700	265	432	397	266	234	501	227	350	300	205	109	260	163	647	453
GIMME A BREAK	27	204	198	A	11.3	24	971	2054	707	331	855	339	524	435	282	325	421	146	246	234	143	144	218	150	560	332
SAT. 8.00P 30 NBC CS		99	97	B	15.6	27	1340	1939	762	321	886	314	508	444	345	330	454	165	272	242	186	153	229	148	370	271
GOLDEN GIRLS	31	203	200	A	20.9	39	1795	1760	791	296	883	260	452	428	347	378	456	146	226	213	180	188	152	108	269	190
SAT. 9.00P 30 NBC CS		99	97	B	21.8	36	1873	1809	811	314	900	260	481	463	402	363	490	142	265	259	236	188	161	104	258	195
GROWING PAINS	23		203	A	19.6	32	1684	1800	780	386	857	328	567	562	387	236	461	202	367	344	223	79^	254	193	228	194
2 TUE. 8.30P 30 ABC CS			98	B	19.8	29	1701	1858	765	359	855	339	556	490	375	240	506	201	340	319	234	127	234	145	263	183
HARDCASTLE & MCCORMICK	27	201	206	A	11.7	20	1005	1674	760	312	827	234	425	430	393	315	556	169	301	276	265	221	116^	36^	175	102^
MON. 8.00P 60 ABC A		97	99	B	13.8	21	1185	1774	721	301	794	260	441	405	368	290	649	192	364	359	326	235	127	54	204	131
8.00 - 8.30				A	11.0	20	945	1630	743	304	810	222	417	432	383	310	536	150	277	261	257	228	105^	30v	179	101^
8.30 - 9.00				A	12.6	21	1082	1674	756	311	822	239	423	422	392	312	564	182	313	283	263	212	121^	41^	167	100^
HIGHWAY TO HEAVEN	27	212	208	A	18.2	31	1563	1752	734	311	858	238	412	428	365	383	477	163	256	244	212	175	153	69^	264	171
WED. 8.00P 60 NBC GD		99	98	B	20.1	31	1727	1759	766	279	860	218	415	408	394	391	540	144	283	279	274	215	131	73	228	167
8.00 - 8.30				A	16.6	30	1426	1756	736	306	864	238	403	422	370	391	497	174	263	249	209	185	150	65^	245	156
8.30 - 9.00				A	19.8	33	1701	1743	730	318	852	239	418	429	359	378	458	152	249	235	214	169	156	72^	277	183
HILL STREET BLUES	27	210		A	13.7	22	1177	1512	640	319	698	246	491	426	374	151^	713	211^	471	434	383	186^	74^	28v	27v	21v
1 THU. 10.00P 60 NBC OP		99		B	16.1	26	1383	1576	691	351	761	335	542	479	331	172	682	293	495	476	318	140	83	34	50	34
10.00 - 10.30				A	14.2	22	1220	1493	625	309	686	260	484	406	350	151^	705	202^	455	420	386	187^	70^	27v	32v	20v
10.30 - 11.00				A	13.3	22	1142	1513	651	329	704	230^	493	443	394	149^	717	218^	484	447	376	183^	73^	26v	19v	19v
HOTEL	24	209		A	18.9	31	1624	1387	735	302	858	279	433	419	361	365	397	131^	211	184	165	167	98^	39v	34v	34v
1 WED. 10.00P 60 ABC GD		99		B	18.4	31	1581	1455	819	325	910	285	486	447	394	360	429	131	230	211	193	175	73	46	43	26
10.00 - 10.30				A	18.7	30	1606	1402	744	302	868	276	450	427	374	361	402	141^	214	183	159^	169	93^	40v	39v	39v
10.30 - 11.00				A	19.2	32	1649	1361	718	298	839	279	412	409	345	364	389	119^	204	187	169	163	105^	39v	28v	28v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HUNTER	7	197	194	A	13.4	21	1151	1563	629	314	765	240	440	408	358	260	618	210	377	364	322	180	76^	36^	104^	68^
1 TUE. 9.00P 60 NBC OP		98	97	B	15.0	23	1289	1634	621	259	703	185	379	363	355	268	672	260	409	351	319	208	111	41	148	102
2 TUE. 9.27P 60																										
9.00 - 9.30				A	13.2	21	1134	1453	568	193^	645	152^	340	356	310	250	605	185^	329	323	305	199^	70^	27v	133^	85^
9.30 - 10.00				A	13.6	21	1168	1546	616	304	764	240	442	400	358	260	614	211	382	356	326	176	74^	33^	94^	66^
10.00 - 10.30				A	13.5	21	1160	1687	721	451	877	322	528	475	407	267	632	229	415	428	338	155^	82^	53v	96^	60^
JOE BASH	4	196		A	6.9	12	593	1772	732	307^	792	361^	554	489	353^	204^	569	181^	347^	357^	297^	163^	84v	29v	327^	230^
1 FRI. 9.30P 30 ABC CS		98		B	9.2	15	790	1577	663	267	743	278	464	418	339	235	500	145	283	295	242	176	123	65	211	168
JOE BASH SPECIAL(S)			197	A	5.2	10	447	1732	859	418^	1069	420^	711	672	486^	268^	549^	134v	271^	246^	270^	233^	43v	LT	71v	71v
2 SAT. 8.30P 30 ABC CS			97																							
KATE & ALLIE	27	202	205	A	17.5	27	1503	1713	763	362	870	306	522	474	388	281	552	200	365	361	266	170	112	59^	179	131
MON. 9.00P 30 CBS CS		98	99	B	19.9	29	1709	1687	768	349	871	284	511	494	398	299	478	162	295	292	230	150	160	93	178	126
KNIGHT RIDER	2	200	201	A	11.4	22	979	2068	732	310	821	337	503	426	265	295	732	335	446	355	252	226	129^	58^	386	272
FRI. 8.00P 60 NBC A		99	99	B	11.4	22	979	2068	732	310	821	337	503	426	265	295	732	335	446	355	252	226	129	58	386	272
8.00 - 8.30				A	10.4	20	893	2043	745	322	827	343	517	419	257	306	758	368	468	358	239	226	119^	56^	339	245
8.30 - 9.00				A	12.4	23	1065	2077	719	294	810	326	488	434	270	285	706	309	425	349	260	225	136	61^	425	294
KNOTS LANDING	28	208	208	A	16.3	26	1400	1544	849	395	968	375	582	550	426	318	412	159	274	248	214	118	123	24v	41^	27^
THU. 10.00P 60 CBS GD		99	99	B	19.3	31	1658	1551	847	354	952	339	569	513	427	326	439	166	276	250	206	139	89	55	71	48
10.00 - 10.30				A	16.0	25	1374	1525	840	386	967	374	578	546	424	320	404	154	267	245	211	116	107	20v	47^	30^

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
10.30 - 11.00				A	16.7	28	1435	1545	856	402	964	376	584	550	425	313	411	163	279	251	214	112	133	25^	37^	23v
LAST PRECINCT	4	201	201	A	11.2	19	962	1835	633	322	725	310	488	408	264	200	659	354	490	400	259	129^	158	76^	293	214
FRI. 9.00P 60 NBC A		99	99	B	11.2	19	962	1817	665	307	745	284	493	453	320	203	614	278	430	380	279	140	188	82	270	208
9.00 - 9.30				A	10.8	19	928	1851	633	282	720	289	452	363	250	233	666	365	489	372	255	137^	132^	63^	333	222
9.30 - 10.00				A	11.5	20	988	1818	635	360	731	329	524	447	278	171	649	346	491	425	262	118^	180	86^	258	207
LEO & LIZ-BEVERLY HILLS	2	208	207	A	10.5	19	902	1475	823	303	899	183	392	432	413	435	403	103^	196	185	201	177	84^	45^	89^	56^
FRI. 8.30P 30 CBS CS		99	99	B	10.5	19	902	1475	823	303	899	183	392	432	413	435	403	103	196	185	201	177	84	45	89	56
LOVE BOAT	26	202		A	11.1	20	953	1566	691	202^	762	151^	339	381	397	355	426	108^	189^	176^	202^	196^	180^	109^	198^	111^
1 SAT. 9.00P 120 ABC CS		97		B	12.6	22	1082	1640	747	320	856	248	435	400	370	369	492	163	272	251	223	188	143	84	149	101
9.00 - 9.30				A	8.2	15	704	1926	699	216^	751	154^	340^	418	420	333^	467	147^	237^	227^	235^	191^	239^	103^	469	225^
9.30 - 10.00				A	10.2	18	876	1793	726	180^	825	217^	429	425	398	346	432	106^	193^	192^	224^	194^	187^	88^	349	168^
10.00 - 10.30				A	12.6	22	1082	1325	674	225^	739	125^	320	367	401	347	401	94^	176^	160^	179^	184^	152^	103^	33v	33v
10.30 - 11.00				A	13.4	25	1151	1381	674	194^	740	126^	286	332	374	385	416	94^	166^	144^	185^	211^	155^	129^	70^	70^
MACGYVER	15	205	205	A	13.5	23	1160	1782	686	326	777	260	461	434	362	267	588	198	362	351	265	191	177	104^	240	160
WED. 8.00P 60 ABC A		99	99	B	15.7	24	1349	1808	674	281	757	256	441	403	342	258	598	210	374	359	280	188	200	93	253	173
8.00 - 8.30				A	12.4	22	1065	1759	678	316	770	257	455	423	351	272	571	204	353	338	243	182	170	101^	248	161
8.30 - 9.00				A	14.6	24	1254	1793	691	335	782	262	466	443	371	262	598	195	367	359	281	195	180	106^	233	159
MAGNUM, P.I.	2	202	205	A	10.7	20	919	1650	723	327	793	183	387	417	421	330	657	201	366	340	342	233	87^	19v	113^	85^
SAT. 10.00P 60 CBS PD		97	99	B	10.7	20	919	1650	723	327	793	183	387	417	421	330	657	201	366	340	342	233	87	19	113	85
10.00 - 10.30				A	10.3	19	885	1647	714	320	789	178	377	401	408	339	647	206	362	333	324	232	91^	17v	120^	87^
10.30 - 11.00				A	11.1	21	953	1641	728	331	791	182	394	428	432	322	658	192	368	341	355	233	84^	22v	108^	83^
MIAMI VICE	29	215	216	A	19.1	33	1641	1792	710	380	792	423	611	515	287	150	671	327	506	458	281	128	174	74^	155	137
FRI. 10.00P 60 NBC OP		98	99	B	21.2	35	1821	1800	704	351	795	390	595	508	326	156	678	306	506	464	304	135	174	80	153	120
10.00 - 10.30				A	18.1	31	1555	1837	724	380	810	435	619	531	292	152	663	329	503	456	276	121	175	74^	189	169
10.30 - 11.00				A	20.0	35	1718	1756	700	381	778	415	606	501	279	149	676	323	509	463	288	130	174	74^	128	110

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MIKE HAMMER	2	200	200	A	10.2	16	876	1445	667	213	773	209	368	360	343	331	491	124^	251	225	259	211	80^	18v	101^	75^
1 TUE. 9.00P 60 CBS PD		97	99	B	10.2	16	876	1445	667	213	773	209	368	360	343	331	491	124	251	225	259	211	80	18	101	75
2 TUE. 9.29P 60																										
9.00 - 9.30				A	9.7	16	833	1424	635	314^	732	134^	316^	327	390	348	531	145^	298^	234^	282^	210^	53v	19v	108^	76v
9.30 - 10.00				A	10.2	16	876	1458	700	234	815	226	377	361	351	363	485	130^	243	215	250	210	78^	17v	80^	64^
10.00 - 10.30				A	10.8	17	928	1400	613	77^	714	236^	386	383	286^	251^	450	91^	214^	224^	245^	211^	103^	16v	133^	92^
MISS HOLLYWOOD PAGEANT(S)			206	A	8.0	15	687	1956	860	423	939	366^	610	557	403	284^	575	109^	336^	348^	346^	184^	163^	104^	279^	256^
2 SAT. 9.00P 120 ABC AC			99																							
9.00 - 9.30				A	6.1	12	524	2155	884	550	1003	455^	733	575	377^	270^	574	134^	328^	331^	323^	184^	260^	125v	318^	318^
9.30 - 10.00				A	7.5	14	644	2107	777	474	889	370^	598	539	344^	262^	583	132^	360^	361^	340^	166^	275^	140^	360^	360^
10.00 - 10.30				A	8.5	16	730	1882	878	355^	941	303^	591	604	484	278^	567	96^	330^	344^	358^	192^	128^	128^	246^	197^
10.30 - 11.00				A	10.0	19	859	1761	884	364	928	355	552	516	393	314	561	89^	324	339	342	185^	45v	45v	227^	193^
MR. BELVEDERE	27	200		A	13.2	24	1134	1751	692	206^	798	325	441	443	310	273	418	128^	238	220^	183^	168^	171^	111^	364	253
1 FRI. 8.30P 30 ABC CS		96		B	14.8	24	1271	1785	769	293	850	268	446	429	353	341	437	124	223	223	199	186	147	95	351	219
MR. SUNSHINE	5	197		A	9.2	16	790	1794	705	281^	770	330^	515	436	327^	217^	544	151^	344	323^	280^	176^	149^	65v	331^	238^
1 FRI. 9.00P 30 ABC CS		98		B	11.8	20	1014	1683	695	309	784	296	476	424	338	251	441	122	256	254	222	163	172	90	286	222
MR SUNSHINE	2	193	197	A	6.7	14	576	1931	780	266	903	345	571	531	396	268	670	259	432	398	301	185^	96^	51v	262	156^
SAT. 8.00P 30 ABC CS		95	97	B	6.7	14	576	1931	780	266	903	345	571	531	396	268	670	259	432	398	301	185	96	51	262	156
MOONLIGHTING	27	206		A	19.1	30	1641	1866	775	409	905	397	701	651	420	161^	507	229	392	373	250	80^	204	135^	250	147^
1 TUE. 9.00P 60 ABC PD		99		B	18.4	28	1581	1808	766	385	873	392	643	546	382	183	573	253	425	400	260	110	196	102	166	113
9.00 - 9.30				A	18.8	30	1615	1879	772	399	912	401	701	649	419	167	498	228	389	368	238	75^	212	141^	257	154^
9.30 - 10.00				A	19.4	30	1666	1848	777	418	898	396	704	658	421	151^	517	233	393	379	260	85^	193	126^	240	138^
MORNINGSTAR/EVENINGSTAR	5	202	201	A	8.2	14	704	1589	747	325	949	231	448	380	405	437	401	69^	140^	153^	193	221	100^	48v	139^	93^
TUE. 8.00P 60 CBS GD		99	98	B	9.3	15	799	1561	755	283	902	170	387	386	434	448	409	74	153	156	214	221	94	54	156	101
8.00 - 8.30				A	7.8	14	670	1552	752	331	947	200^	419	373	419	453	406	74^	136^	158^	192^	225	69^	30v	130^	85^
8.30 - 9.00				A	8.6	14	739	1606	737	314	941	254	469	379	389	421	392	61^	144^	143^	194	217	126^	63^	147^	102^
MURDER, SHE WROTE	24	207	208	A	18.9	32	1624	1568	804	306	867	159	370	394	429	431	573	143	257	268	276	267	74^	27^	54^	42^
SUN. 8.00P 60 CBS SM		99	99	B	24.8	36	2130	1609	806	306	890	169	378	400	449	440	563	124	258	274	293	260	71	36	85	56
8.00 - 8.30				A	18.5	33	1589	1558	810	301	867	156	367	388	430	433	577	145	254	268	274	273	68^	25^	46^	35^
8.30 - 9.00				A	19.3	32	1658	1573	795	309	863	160	371	398	427	426	568	138	256	269	279	261	83	29^	59^	47^
NBC MONDAY NIGHT MOVIES	26	199	203	A	17.1	26	1469	1647	774	363	858	337	550	479	407	241	544	229	371	338	267	130	152	80^	93	55^
MON. 9.00P 120 NBC FF		99	99	B	18.2	27	1563	1606	749	329	848	319	533	465	384	261	551	209	351	310	256	165	144	81	143	89
9.00 - 9.30				A	15.8	24	1357	1744	778	395	863	339	548	471	392	245	566	226	383	345	290	141	179	84^	136	102
9.30 - 10.00				A	16.9	25	1452	1699	783	374	875	344	565	493	418	241	521	212	350	321	267	132	181	102	122	76^
10.00 - 10.30				A	17.6	27	1512	1613	763	343	852	332	548	487	412	238	554	237	376	348	265	131	145	78^	62^	27^
10.30 - 11.00				A	17.8	28	1529	1568	778	350	854	341	545	477	411	238	540	236	377	344	256	120	116	59^	58^	21v
NBC NEWS DIGEST-M-F	149	148	147	A	11.6	19	996	1944	750	375	865	333	521	479	340	287	577	241	373	327	239	161	166	78	336	229
M-F 8.58P 1 NBC N		76	76	B	12.9	19	1108	1875	736	312	827	294	484	442	355	289	602	219	364	334	272	203	158	83	288	196
NBC NEWS DIGEST-2-M-F	70	160	158	A	10.3	16	885	1807	743	392	844	345	524	456	349	258	643	262	421	412	316	152	138	58^	182	90
1 MON. 9.51P 1 NBC N		83	83	B	11.9	18	1022	1704	718	310	806	303	501	443	358	254	616	245	409	374	295	167	127	57	155	102
1 W & F 9.58P 1																										
2 TUE. 10.25P 1																										
2 THU. 9.58P 1																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
NBC NEWS DIGEST-SAT					30	155	151	A	11.9	23	1022	1809	690	380	836	306	462	398	268	367	374	128^	199	198	142	142	145	105^	454	318
SAT.	8.58P	1	NBC	N		79	76	B	13.9	23	1194	1867	769	324	889	312	506	445	359	332	467	167	262	239	186	177	179	116	332	250
NBC NEWS DIGEST-2-SAT.					13		167	A	12.7	24	1091	1699	865	319	951	345	569	515	382	304	413	126^	235^	234^	214^	150^	96^	55v	239^	146^
2 SAT.	9.58P	1	NBC	N			85	B	13.0	22	1117	1759	805	311	891	263	483	480	405	336	491	151	274	255	238	189	144	103	233	175
NBC NEWS DIGEST-SUN					30	149	156	A	8.8	14	756	2082	615	315	741	331	520	476	339	188	827	414	606	608	348	152^	238	107^	276	214
SUN.	8.58P	1	NBC	N		78	80	B	11.7	17	1005	2069	727	342	813	351	569	492	360	195	759	322	548	492	356	172	208	98	289	200
NBC NEWS DIGEST-2-SUN.					16	172		A	13.7	20	1177	1666	776	484	941	421	670	620	430	188^	558	280	398	393	243	100^	109^	79^	58v	18v
1 SUN.	9.48P	1	NBC	N		87		B	13.3	20	1142	1844	781	364	865	353	590	529	402	208	660	267	455	426	312	155	172	96	147	99
NBC NIGHTLY NEWS-SAT.					25	169	170	A	7.3	18	627	1550	676	213^	795	223	290	327	251	411	691	187^	324	354	295	305	41v	LT	23v	20v
SAT.	6.30P	30	NBC	N		93	93	B	9.4	19	807	1560	663	218	742	159	282	302	310	390	640	161	276	295	281	297	54	24	124	90
NBC NIGHTLY NEWS-SUN					17	170	173	A	7.0	17	601	1732	790	355	863	311	444	483	344	343	765	111^	376	420	479	317	40v	LT	64^	51v
SUN.	6.30P	30	NBC	N		92	92	B	8.1	16	696	1589	657	248	722	173	316	347	318	334	695	192	367	389	336	266	49	21	123	84
NBC NIGHTLY NEWS					148	204	201	A	11.1	23	953	1546	720	232	768	193	320	310	306	381	639	196	317	312	260	271	61^	36^	78	60^
M-F	6.30P	30	NBC	N		99	98	B	12.1	22	1039	1521	695	227	750	168	302	312	330	386	623	162	284	298	277	284	51	29	97	60
NBC SUNDAY NIGHT MOVIE					28	203	199	A	16.8	26	1443	1773	754	390	842	348	580	532	386	193	704	330	509	476	303	138	146	89^	81^	49^
1 SUN.	9.00P	120	NBC	FF		99	99	B	18.5	28	1589	1853	734	347	821	322	554	496	382	210	715	285	500	458	341	168	169	86	148	101
2 SUN.	9.00P	115																												
9.00 - 9.30								A	15.7	24	1349	1795	757	372	830	327	580	536	391	191	722	338	535	504	310	137	145	79^	98^	62^
9.30 - 10.00								A	16.9	26	1452	1795	750	365	828	338	578	524	378	191	707	346	519	501	291	127	151	90^	109	71^
10.00 - 10.30								A	17.6	26	1512	1758	740	411	832	357	570	520	373	187	712	330	505	466	312	146	153	97	61^	33^
10.30 - 11.00								A	17.3	27	1486	1719	766	404	871	359	579	537	397	209	665	297	466	414	299	146	130	90^	53^	29^
NEWHART					26	202	206	A	17.2	26	1477	1638	727	329	814	276	488	442	369	264	586	205	408	394	311	159	94	19v	144	95
MON.	9.30P	30	CBS	CS		98	99	B	19.5	28	1675	1636	768	360	866	288	514	494	400	291	518	184	330	327	247	157	128	72	124	83
NEWSBREAK-M-F					153	162	165	A	9.8	15	842	1542	736	292	848	242	409	421	387	367	491	113	244	248	284	213	102	36^	101	63^
1 M-F	9.58P	1	CBS	N		75	77	B	13.4	20	1151	1609	782	317	872	247	454	432	407	358	531	152	288	283	268	209	100	50	106	72
2 MTHF	9.58P	1																												
2 TUE.	10.27P	1																												
2 WED.	9.57P	2																												
NEWSBREAK-SAT.					31	172	169	A	7.6	14	653	1697	638	332	768	154^	366	392	413	339	653	187^	387	314	331	237	164^	50v	112^	67^
SAT.	9.58P	1	CBS	N		82	81	B	9.5	16	816	1748	716	298	794	252	462	436	374	274	640	224	397	385	313	201	145	56	169	115
NEWSBREAK-SUN.					31	173	205	A	14.4	22	1237	1563	780	388	874	252	480	469	447	330	540	138	297	325	311	193	89^	22v	60^	46^
1 SUN.	10.01P	1	CBS	N		81	99	B	15.5	23	1331	1606	807	322	899	223	432	437	439	396	548	148	283	289	286	225	84	47	75	56
2 SUN.	9.58P	1																												
NIGHT COURT					26	203	203	A	21.1	32	1812	1812	791	455	875	406	627	518	368	206	640	260	452	469	318	132	147	71^	150	106
THU.	9.30P	30	NBC	CS		99	99	B	21.0	31	1804	1796	756	397	850	390	600	521	339	203	643	294	476	447	277	131	160	74	143	95
NORTH & SOUTH BK II-PT. 1(S)						209		A	19.8	30	1701	2000	804	359	952	320	594	524	454	292	748	274	450	364	348	250	172	102^	128^	94^
1 SUN.	9.00P	120	ABC	GD		99																								
9.00 - 9.30								A	18.8	28	1615	1999	803	355	952	308	590	534	470	292	708	248	434	344	344	226	164	96^	175	115^
9.30 - 10.00								A	20.1	29	1727	1979	798	348	938	318	583	529	443	285	716	249	441	357	348	233	173	92^	152^	98^
10.00 - 10.30								A	20.1	29	1727	2006	804	361	951	317	590	518	447	297	780	293	463	389	351	261	177	111^	98^	84^
10.30 - 11.00								A	20.1	31	1727	2016	809	374	964	333	607	524	456	290	784	304	459	373	347	274	178	113^	90^	76^
NORTH & SOUTH BK II-PT. 2(S) CONT'D							209	A	20.1	30	1727	1790	808	378	900	265	512	520	460	292	676	229	393	365	302	225	148^	83^	66^	59^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NORTH & SOUTH BK I-CONT'D																										
2 MON. 9.00P 120 ABC GD			99																							
9.00 - 9.30				A	19.2	28	1649	1826	814	373	908	263	510	530	453	294	666	213	376	364	311	228	163	95^	89^	82^
9.30 - 10.00				A	20.1	29	1727	1847	834	377	924	270	527	554	471	292	700	244	416	384	314	227	155	87^	68^	60^
10.00 - 10.30				A	20.5	30	1761	1789	782	367	873	267	496	496	436	282	706	243	411	371	308	239	151^	86^	59^	50^
10.30 - 11.00				A	20.5	31	1761	1708	810	393	903	261	519	510	478	299	637	212	378	348	287	208	122^	64^	46^	39^
NORTH & SOUTH BK II-PT. 3(S)			209	A	21.6	35	1855	1738	815	368	906	303	557	524	434	283	622	231	390	353	268	199	151	87^	59^	53^
2 TUE. 9.26P 120 ABC GD			99																							
9.30 - 10.00				A	21.6	33	1855	1795	829	394	926	303	558	544	442	283	634	223	388	354	274	212	164	92^	71^	64^
10.00 - 10.30				A	22.0	34	1890	1769	826	378	915	311	564	529	427	285	607	230	386	346	253	188	175	103^	72^	67^
10.30 - 11.00				A	22.0	37	1890	1728	818	376	907	309	568	532	436	280	619	244	399	358	261	185	144	87^	58^	51^
11.00 - 11.30				A	21.1	39	1812	1621	785	321	867	280	533	490	435	282	618	221	375	348	275	216	114^	64^	22v	22v
NORTH & SOUTH BK II-PT. 4(S)			209	A	23.2	36	1993	1705	789	404	867	289	536	500	409	280	675	256	435	395	271	208	102^	58^	61^	40^
2 WED. 9.00P 120 ABC GD			99																							
9.00 - 9.30				A	21.8	34	1873	1717	760	393	836	292	517	495	369	274	678	254	438	393	275	211	121^	69^	82^	54^
9.30 - 10.00				A	23.3	35	2001	1669	745	388	823	267	504	472	389	277	684	266	444	396	267	213	107^	57^	55^	36^
10.00 - 10.30				A	24.1	37	2070	1712	808	414	880	293	543	508	421	279	683	258	440	407	279	204	95^	62^	54^	35^
10.30 - 11.00				A	23.5	38	2019	1727	841	418	926	300	577	523	455	291	660	251	422	390	262	202	88^	49^	53^	36^
NORTH & SOUTH BK II-PT. 5(S)			209	A	20.8	32	1787	1697	795	326	864	266	534	530	438	270	665	236	401	380	295	207	102^	43^	66^	59^
2 THU. 9.00P 120 ABC GD			99																							
9.00 - 9.30				A	19.2	30	1649	1774	797	327	874	307	539	519	395	275	694	247	405	374	308	229	95^	38v	111^	104^
9.30 - 10.00				A	20.7	31	1778	1700	764	317	832	269	500	496	394	274	690	239	406	382	310	225	97^	46^	81^	71^
10.00 - 10.30				A	21.3	33	1830	1654	813	333	876	248	552	551	474	268	647	235	390	386	283	190	92^	44^	39^	34v
10.30 - 11.00				A	21.9	36	1881	1664	812	329	875	249	544	547	476	265	638	227	401	380	281	190	117^	39^	34v	33v
NORTH & SOUTH BK II-PT. 6(S)			209	A	22.6	36	1941	1934	849	369	948	317	553	513	426	333	766	279	468	422	307	253	147	47^	73^	54^
2 SUN. 9.00P 120 ABC GD			99																							
9.00 - 9.30				A	21.4	34	1838	2134	895	405	994	350	593	544	444	337	798	280	508	470	363	236	197	73^	145^	108^
9.30 - 10.00				A	22.4	35	1924	1971	848	374	934	303	538	521	430	327	785	284	491	453	333	243	168	62^	84^	59^
10.00 - 10.30				A	23.5	36	2019	1828	826	344	925	307	533	503	409	326	746	271	436	391	278	267	117^	32v	40^	31v
10.30 - 11.00				A	23.1	38	1984	1813	826	353	935	301	544	488	422	339	738	278	441	380	265	263	113^	28v	27v	19v
PERFECT STRANGERS	5	203		A	18.5	31	1589	1777	714	309	839	393	618	534	321	191	479	202	353	343	219	97^	166^	141^	293	195
1 TUE. 8.30P 30 ABC CS		98		B	20.5	32	1761	1718	708	321	811	311	531	476	359	225	475	189	327	315	217	112	189	129	243	156
PUNKY BREWSTER	1		191	A	7.0	14	601	2163	637	253^	746	432^	648	443	258^	98v	563	240^	478	428^	303^	37v	379^	94v	475	382^
2 SUN. 7.30P 30 NBC CS			97	B	7.0	14	601	2163	637	253	746	432	648	443	258	98	563	240	478	428	303	37	379	94	475	382
REMINGTON STEELE	11	199	203	A	15.0	28	1289	1780	816	353	916	338	578	509	413	283	573	205	386	372	310	137	163	88^	128	112
SAT. 10.00P 60 NBC PD		99	98	B	14.2	26	1220	1639	758	296	842	290	511	489	398	275	533	188	354	323	281	148	137	60	127	96
10.00 - 10.30				A	15.2	28	1306	1780	815	354	917	340	572	496	401	294	560	197	377	359	303	137	159	91^	144	121
10.30 - 11.00				A	14.7	28	1263	1781	821	356	921	338	586	521	426	275	586	212	397	385	317	137	166	86^	108	101^
RIPLEY'S BELIEVE IT-NOT	11	197		A	6.2	10	533	1576	636	223^	730	264^	361^	279^	253^	312^	689	151^	361^	362^	401^	254^	LT	LT	157^	157^
1 THU. 8.00P 60 ABC U		99		B	7.1	11	610	1627	638	255	701	245	382	373	309	257	545	151	288	311	298	197	102	40	279	218
8.00 - 8.30				A	5.2	9	447	1485	608	186^	704	266^	333^	253^	222^	308^	655	143v	324^	312^	380^	251^	LT	LT	126v	126v
8.30 - 9.00				A	7.2	11	618	1631	652	243^	743	260^	381^	295^	274^	314^	707	156^	386^	395^	411^	254^	LT	LT	181^	181^
ST. ELSEWHERE	26	207	206	A	13.2	21	1134	1612	874	407	903	337	599	580	405	240	586	247	444	414	300	110^	103^	50^	20v	9v
WED. 10.00P 60 NBC GD		99	99	B	13.8	23	1185	1584	786	381	860	316	559	524	412	246	587	261	423	385	261	126	88	39	49	36
10.00 - 10.30				A	13.1	21	1125	1589	872	398	891	321	586	571	403	244	565	247	435	401	282	98^	92^	42^	41^	17v
10.30 - 11.00				A	13.2	22	1134	1641	884	420	923	355	612	592	408	242	608	247	458	432	322	119^	110^	56^	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SCARECROW & MRS. KING	26	205	206	A	12.7	22	1091	1702	767	273	861	267	468	421	414	343	531	175	310	304	239	201	96^	48^	214	148
MON. 8.00P 60 CBS GD		99	99	B	17.1	25	1469	1708	756	336	859	258	457	435	389	344	519	143	292	297	273	188	129	76	201	136
8.00 - 8.30				A	12.0	21	1031	1626	737	258	833	250	444	394	409	345	508	155	285	281	234	202	86^	46^	199	138
8.30 - 9.00				A	13.4	22	1151	1761	792	284	884	282	488	442	415	342	549	192	331	322	239	201	103^	50^	225	153
SILVER SPOONS	2	188	192	A	6.3	13	541	2251	721	243^	778	326	569	475	317	198^	576	232^	437	394	279	108^	402	172^	495	387
SUN. 7.00P 30 NBC CS		96	97	B	6.3	13	541	2251	721	243	778	326	569	475	317	198	576	232	437	394	279	108	402	172	495	387
SIMON & SIMON	2	206	208	A	10.6	18	911	1718	738	253	821	191	421	416	417	353	588	160	332	300	304	229	155	69^	154	116^
THU. 8.00P 60 CBS PD		99	99	B	10.6	18	911	1718	738	253	821	191	421	416	417	353	588	160	332	300	304	229	155	69	154	116
8.00 - 8.30				A	10.0	17	859	1729	740	256	824	197	425	418	410	351	571	149^	320	293	297	228	160	70^	174	138^
8.30 - 9.00				A	11.1	18	953	1717	740	254	824	187	420	417	427	359	606	172	345	311	311	228	148	66^	139^	101^
60 MINUTES	32	207	208	A	19.6	39	1684	1629	805	290	839	202	381	387	373	391	725	212	355	381	329	305	25^	10v	40^	27^
SUN. 7.00P 60 CBS DN		99	99	B	23.4	37	2010	1587	735	291	792	155	325	351	384	395	687	170	333	359	341	295	53	26	55	33
7.00 - 7.30				A	18.2	38	1563	1648	812	302	846	210	396	396	375	389	734	210	358	387	331	307	21^	10v	47^	31^
7.30 - 8.00				A	21.0	41	1804	1610	800	280	833	195	369	382	370	393	718	214	352	377	327	301	26^	10v	33^	24^
SPENSER: FOR HIRE	21	207		A	13.0	22	1117	1588	714	327	762	227^	435	462	376	259	608	175^	348	387	367	181^	107^	45v	111^	60v
1 TUE. 10.00P 60 ABC PD		99		B	13.5	23	1160	1517	702	308	799	291	494	452	376	244	556	173	343	342	295	173	78	34	84	53
10.00 - 10.30				A	13.4	22	1151	1627	705	336	765	256	467	467	354	241	615	179^	359	404	369	174^	129^	54v	118^	66^
10.30 - 11.00				A	12.7	22	1091	1523	716	316	751	195^	395	455	393	274	590	164^	329	367	364	185^	80^	32v	102^	51v
SPORTSBREAK-SAT	31	193	189	A	8.5	16	730	1630	732	337	834	158^	360	405	416	401	582	175^	352	336	295	207	66^	17v	148^	114^

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
SAT. 8.58P 1 CBS SN		95	91	B	11.3	19	971	1899	684	284	753	246	440	417	352	262	689	235	427	420	353	207	146	56	311	203
SPORTSBREAK-SUN	31	197	198	A	15.6	25	1340	1546	804	336	872	201	398	427	409	407	532	132	238	255	261	244	76^	21v	66^	49^
SUN. 8.58P 1 CBS SN		93	93	B	20.1	29	1727	1615	796	322	880	188	399	416	442	410	565	129	273	284	303	249	77	39	93	64
STINGRAY	7	197	195	A	12.2	21	1048	1535	705	381	778	284	514	475	407	193	616	240	419	393	337	137	88^	56^	53^	35^
1 TUE. 10.00P 60 NBC A		99	98	B	12.6	22	1082	1605	668	324	763	247	462	435	406	227	693	300	484	433	343	153	87	42	62	48
2 TUE. 10.27P 60																										
10.00 - 10.30				A	13.1	22	1125	1572	625	323	699	199^	440	440	401	201^	670	282	486	421	368	126^	87^	48v	116^	75^
10.30 - 11.00				A	12.4	21	1065	1574	709	400	784	299	526	480	416	184	655	255	441	427	363	142	95^	65^	40^	28v
11.00 - 11.30				A	10.7	20	919	1378	797	401	864	357	587	506	386	208^	440	139^	281^	263^	242^	137^	74v	42v	LT	LT
TEXAS 150:A CELEBRATION(S)		199		A	11.7	19	1005	1411	709	237^	743	117^	282	323	400	405	591	133^	281	234^	285	276	46v	32v	31v	23v
1 MON. 9.00P 120 ABC GV		96																								
9.00 - 9.30				A	11.5	18	988	1519	736	264^	782	148^	335	350	406	397	587	134^	280	220^	276	277	87^	51v	63v	48v
9.30 - 10.00				A	11.2	18	962	1481	740	254^	788	140^	308	337	411	423	581	120^	255^	212^	270^	292	71^	52v	41v	29v
10.00 - 10.30				A	12.2	20	1048	1353	678	227^	709	110^	265	325	385	384	605	142^	310	260	306	264	26v	26v	13v	13v
10.30 - 11.00				A	11.9	20	1022	1290	687	204^	696	66v	220^	278	407	418	594	135^	281	243^	285	276	LT	LT	LT	LT
20/20	28	204		A	15.9	26	1366	1401	744	217	785	182^	353	399	377	351	576	186^	347	328	308	189^	31v	6v	9v	9v
1 THU. 10.00P 60 ABC DN		99		B	15.6	26	1340	1530	742	249	805	202	395	417	382	338	615	188	347	344	307	222	68	25	42	26
10.00 - 10.30				A	16.3	25	1400	1406	753	225	790	192	371	412	372	343	568	177^	350	322	307	185^	30v	12v	18v	18v
10.30 - 11.00				A	15.5	26	1331	1391	733	209	778	172^	330	384	381	360	584	196^	347	334	311	190^	29v	LT	LT	LT
20/20 SPECIAL(S)			203	A	8.6	15	739	1571	681	229^	713	184^	330^	372	256^	341^	607	182^	321^	317^	255^	266^	87v	68v	164^	127^
2 THU. 8.00P 60 ABC DN			99																							
8.00 - 8.30				A	7.8	14	670	1619	718	234^	749	220^	367^	411	248^	338^	577	145^	300^	306^	262^	259^	46v	46v	247^	166^
8.30 - 9.00				A	9.4	16	807	1520	650	222^	681	155^	298^	338	260^	343	628	212^	335	324^	246^	272^	117^	84v	94^	94^
227	2	196	196	A	17.5	32	1503	1739	777	299	878	294	492	448	346	336	468	153	256	235	219	167	176	131	217	147
SAT. 9.30P 30 NBC CS		97	97	B	17.5	32	1503	1739	777	299	878	294	492	448	346	336	468	153	256	235	219	167	176	131	217	147

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
VALERIE				9	204	208	A	16.1	27	1383	1793	706	376	812	314	507	426	328	255	552	233	392	325	228	145	200	119	229	168
MON.	8.30P	30	NBC	CS	99	99	B	17.4	26	1495	1831	740	344	829	307	520	465	354	254	517	218	348	294	213	138	213	138	272	197
WEBSTER				31	208	202	A	12.3	24	1057	1653	655	248	785	269	418	430	336	283	410	155	244	240	159	154	120^	72^	338	214
FRI.	8.00P	30	ABC	CS	99	95	B	15.1	26	1297	1795	762	283	846	257	431	421	357	349	442	130	230	228	202	181	145	99	362	224
WEST 57TH				2	205	204	A	8.1	14	696	1434	659	323	705	180^	385	369	334	297	473	129^	290	295	264	142^	166^	56^	90^	55^
WED.	8.00P	60	CBS	DN	99	99	B	8.1	14	696	1434	659	323	705	180	385	369	334	297	473	129	290	295	264	142	166	56	90	55
8.00 - 8.30							A	8.5	15	730	1449	686	317	746	188	406	382	350	316	465	118^	270	284	263	155^	144^	44v	94^	60^
8.30 - 9.00							A	7.5	12	644	1438	639	333	669	171^	368	363	327	279	489	144^	315	310	267	133^	193^	68^	87^	50v
WHO'S THE BOSS?				29	206	207	A	19.0	34	1632	1796	744	337	837	346	580	537	352	220	489	203	354	326	230	111	194	150	276	199
TUE.	8.00P	30	ABC	CS	99	99	B	21.2	33	1821	1879	780	360	868	337	549	492	374	257	523	199	340	321	241	143	207	126	281	189
YOU AGAIN ?				9	201	205	A	14.3	25	1228	1712	672	321	781	276	468	377	318	272	563	255	395	305	202	149	180	103^	188	152
MON.	8.00P	30	NBC	CS	99	99	B	16.4	26	1409	1784	709	302	796	278	466	412	327	277	533	217	355	292	218	150	195	129	260	183
•LATE FRINGE																													
ABC NEWS:NIGHTLINE				126	198	197	A	7.6	21	653	1207	601	177	628	111	282	314	354	283	530	134	286	278	298	221	34^	15v	15v	13v
1 MWF	11.30P	30	ABC	N	98	98	B	6.1	17	524	1233	594	176	643	143	302	317	334	281	543	131	284	293	307	221	29	17	18	12
1 TUE.	11.30P	37																											
1 THU.	11.30P	31																											
2 M & W	11.30P	31																											
2 TH & F	11.30P	30																											

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
11.30 - 12.00							A	7.6	20	653	1214	605	180	632	112	284	318	358	284	534	136	287	278	298	223	34^	14v	14v	10v
12.00 - 12.30							A	7.5	24	644	922	428	110^	428	46v	82v	143^	196^	285^	398^	89v	221^	214^	282^	159^	59v	28v	37v	37v
ABC NEWS:NIGHTLINE TUE(B)						200	A	5.5	18	472	1244	652	160^	652	163^	354^	316^	330^	262^	471^	53v	155^	235^	303^	229^	LT	LT	116v	80v
2 TUE.	11.56P	31	ABC	N		98																							
ABC WEEKEND REPORT-SAT.				29	152	150	A	3.4	8	292	894	555	223^	555	LT	257^	257^	453^	298^	339^	24v	58v	209^	230^	130^	LT	LT	LT	LT
1 SAT.	11.15P	15	ABC	N	83	83	B	3.4	8	292	1183	584	199	634	151	334	341	349	253	489	163	281	265	216	165	34	17	26	21
2 SAT.	11.30P	15																											
ABC WEEKEND REPORT-SUN.				30	161	161	A	3.9	18	335	1373	514	185^	630	198^	368^	358^	303^	211^	583	201^	346^	328^	244^	213^	62v	62v	98v	98v
SUN.	11.30P	15	ABC	N	89	89	B	3.5	13	301	1189	549	218	608	169	348	344	299	221	487	144	264	287	237	169	39	21	55	35
CBS LATE NIGHT I				148	185	182	A	5.1	17	438	1107	523	230	603	135^	297	314	349	248	447	114^	258	254	235	167	32v	20v	25v	LT
1 M & TU	11.30P	67	CBS	FF	91	91	B	5.2	17	447	1240	598	239	685	209	392	355	352	245	468	151	282	259	245	162	47	28	40	27
WED.	11.30P	65																											
1 TH & F	11.30P	66																											
2 M & F	11.30P	66																											
2 TUE.	11.59P	67																											
11.30 - 12.00							A	5.5	15	472	1117	514	225	606	153	290	288	332	261	435	134^	260	242	208	157	42^	32v	34v	15v
12.00 - 12.30							A	4.9	17	421	1102	535	230	604	129^	302	330	356	243	452	103^	253	249	242	178	22v	14v	24v	LT
12.30 - 1.00							A	4.7	21	404	1158	535	260	574	89^	300	337	357	225	532	111^	309	331	317	178	37v	17v	15v	LT
1.00 - 1.30							A	4.5	25	387	755	611^	448^	611^	39v	336^	336^	572^	275^	144v	80v	116v	144v	64v	LT	LT	LT	LT	LT
CBS LATE NIGHT II				148	185	182	A	3.4	18	292	945	469	219^	531	124^	244	278	304	226	377	124^	243	260	212^	90^	27v	27v	LT	LT
1 MON.	12.37A	50	CBS	FF	91	91	B	3.3	18	283	1136	547	218	627	194	363	331	319	216	457	159	304	275	248	135	34	19	18	LT
1 TUE.	12.37A	47																											
1 WED.	12.35A	46																											
1 THU.	12.36A	47																											
1 FRI.	12.36A	41																											
CONT'D																													

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS LATE NIGHT II-CONT'D																										
2 MON. 12.36A 51																										
2 TUE. 1.06A 46																										
2 WED. 12.35A 49																										
2 FRI. 12.36A 43																										
12.30 - 1.00				A	3.5	17	301	1017	482	226	545	119^	245	286	319	233	431	132^	269	286	236	119^	27v	27v	LT	LT
1.00 - 1.30				A	3.4	20	292	877	438	212^	503	119^	219^	243	288	226	336	117^	223^	234	194^	68^	28v	28v	LT	LT
1.30 - 2.00				A	3.1	22	266	707^	549^	150v	549^	158v	418^	418^	260^	131v	158v	64v	117v	158v	94v	LT	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1	150	57	61	A	1.3	13	112	545^	277^	178^	375^	125v	161^	117v	250^	169^	170^	63v	90v	90v	107v	53v	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		58	60	B	1.2	13	103	798	411	187	501	150	284	262	297	177	271	87	129	131	166	132	LT	LT	LT	LT
2 MWTHSU 2.00A 30																										
CBS NEWS NIGHTWATCH-2	153	78	79	A	1.6	19	137	358^	205^	81v	205^	LT	51v	88v	139^	117v	153^	58v	95v	95v	95v	LT	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		72	73	B	1.3	16	112	751	370	130	446	156	265	237	235	149	277	113	165	152	149	101	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	154	92	93	A	1.3	24	112	473^	206^	99v	241^	54v	107v	98v	151^	116v	197^	LT	72v	98v	143v	99v	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		84	84	B	1.2	22	103	574	284	108	326	97	182	160	158	121	215	64	103	91	103	103	LT	LT	LT	LT
3.00 - 3.30				A	1.6	23	137	358^	198^	125^	198^	LT	LT	44v	88v	154^	124^	LT	36v	73v	124^	51v	LT	LT	30v	LT
3.30 - 4.00				A	1.5	25	129	535	248^	101v	310^	109v	148^	124v	147^	124v	194^	LT	93v	124v	194^	70v	LT	LT	LT	LT
4.00 - 4.30				A	1.4	26	120	558	176^	76v	292^	150^	217^	133v	142^	75v	233^	LT	91v	116v	191^	117v	LT	LT	LT	LT
4.30 - 5.00				A	1.3	26	112	357^	117v	54v	117v	LT	63v	63v	117v	54v	214^	44v	80v	98v	107v	116v	LT	LT	LT	LT
5.00 - 5.30				A	1.1	23	94	479^	224^	139v	224^	LT	64v	64v	224^	160v	223^	74v	74v	96v	107v	127v	LT	LT	LT	LT
5.30 - 6.00				A	1.1	22	94	404^	171v	97v	171v	LT	75v	75v	171v	96v	202^	74v	74v	74v	85v	128v	LT	LT	LT	LT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
CBS SUNDAY NEWS-OSGOOD	31	126	125	A	4.4	9	378	1339	645	185^	658	95^	269^	312^	388	333^	543	71v	291^	344^	344^	199^	88v	88v	50v	LT
SUN. 11.00P 15 CBS N		66	66	B	5.1	11	438	1388	668	223	751	198	366	339	363	340	539	116	304	307	315	207	50	27	48	27
DAVID LETTERMAN I	120	202	202	A	3.9	19	335	1275	653	286	713	326	462	334	271	194^	531	291	429	355	207	69^	16v	LT	15v	LT
1 M-TH 12.30A 30 NBC GV		99	99	B	4.0	20	344	1259	565	242	627	278	397	303	255	169	581	299	426	322	232	120	34	18	17	LT
2 MWTH 12.30A 30																										
2 TUE. 12.57A 30																										
DAVID LETTERMAN II	120	202	202	A	3.2	20	275	1196	604	320	648	338	484	327	262	128^	512	290	424	367	207^	58v	25v	LT	LT	LT
1 M-TH 1.00A 30 NBC GV		99	99	B	3.0	19	258	1189	505	209	566	286	391	257	204	133	575	325	441	309	210	102	35	21	LT	LT
2 MWTH 1.00A 30																										
2 TUE. 1.27A 30																										
EYE ON HOLLYWOOD	110	76	76	A	1.5	7	129	814	418^	209^	418^	LT	139^	178^	263^	217^	380^	117v	194^	194^	201^	147^	LT	LT	LT	LT
1 MON. 12.00M 31 ABC GV		52	52	B	1.4	6	120	983	458	184	517	186	332	283	261	140	432	146	253	234	225	138	LT	LT	LT	LT
1 TUE. 12.07A 30																										
1 WED. 12.11A 30																										
1 THU. 12.01A 30																										
1 FRI. 12.30A 30																										
2 M & W 12.01A 30																										
2 TUE. 12.27A 30																										
2 THU. 12.00M 32																										
2 FRI. 12.00M 30																										
FRIDAY NIGHT VIDEOS	30	186	188	A	3.4	17	292	959	339^	219^	401^	229^	356^	253^	148^	45v	411^	199^	356^	321^	189^	55v	147^	38v	LT	LT
FRI. 12.30A 90 NBC PC		96	97	B	3.7	18	318	1229	525	227	595	356	480	307	180	95	434	236	343	278	164	73	156	51	44	23
12.30 - 1.00				A	4.2	17	361	1105	409	310^	515	307^	443	283^	171^	72v	468	246^	393	357^	192^	75v	122^	34v	LT	LT
1.00 - 1.30				A	3.3	17	283	1004	310^	212^	349^	165^	335^	226^	184^	LT	456^	180^	403^	375^	251^	53v	199^	36v	LT	LT
1.30 - 2.00				A	2.7	17	232	655	276^	95v	276^	181^	246^	246^	65v	30v	267^	146v	241^	202^	108v	26v	112v	39v	LT	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
G MICHAELS SPORTS MACHINE	32	77	78	A	2.1	7	180	861	505^	361^	678^	372^	617^	400^	306^	61v	133v	133v	133v	133v	LT	LT	50v	50v	LT	LT
SUN. 11.30P 15 NBC SC		55	55	B	1.6	6	137	956	408	135	477	193	286	261	188	143	421	195	298	241	171	109	39	LT	LT	LT
NBA PLAYOFF GAME-THU(S)			203	A	4.3	20	369	1377	547^	165v	642^	303^	452^	312^	283^	146v	697^	252^	521^	497^	361^	157v	19v	LT	19v	LT
2 THU. 11.30P 150 CBS SE			97																							
11.30 - 12.00				A	5.7	17	490	1582	770	268^	909	413^	573	363^	337^	273^	568	213^	394^	404^	288^	141^	71v	LT	34v	LT
12.00 - 12.30				A	4.3	17	369	1493	620^	238^	750	360^	523^	383^	327^	146v	702^	282^	529^	482^	369^	147v	LT	LT	41v	LT
12.30 - 1.00				A	3.9	20	335	1376	543^	218^	624^	284^	442^	367^	319^	120v	740^	286^	561^	534^	350^	153v	LT	LT	LT	LT
1.00 - 1.30				A	3.9	25	335	1251	335^	33v	397^	197v	328^	202v	200v	69v	854	308^	659^	611^	426^	195v	LT	LT	LT	LT
1.30 - 2.00				A	3.5	28	301	1143	366^	LT	422^	219v	349^	226v	203v	73v	721^	189v	551^	528^	435^	170v	LT	LT	LT	LT
SAT NIGHT'S MAIN EVENT 5(S)		195		A	9.3	27	799	1523	431	223^	474	192^	319^	283^	219^	131^	706	291^	562	518	339	115^	209^	81v	134^	134^
1 SAT. 11.30P 84 NBC CV		99																								
11.30 - 12.00				A	9.8	25	842	1704	523	261^	583	230^	410	356	276^	144^	659	289^	524	473	302^	111^	287^	149^	175^	175^
12.00 - 12.30				A	9.3	28	799	1518	405	228^	447	165^	290^	256^	216^	138^	727	300^	575	536	343	123^	208^	54v	136^	136^
12.30 - 1.00				A	8.6	30	739	1279	337^	168^	358^	179^	225^	214^	141^	110^	749	281^	601	565	395	110^	97^	21v	75v	75v
SATURDAY NIGHT	20		198	A	6.9	21	593	1447	602	190^	702	430^	566	349^	214^	85v	609	317^	508	440^	225^	101v	128^	64v	8v	8v
2 SAT. 11.30P 78 NBC GV			99	B	7.2	21	618	1516	647	267	717	371	538	425	271	132	590	294	472	407	256	90	152	60	57	48
11.30 - 12.00				A	7.6	20	653	1270	482	179^	595	324^	482	304^	237^	68v	533	258^	439	405^	222^	94v	123^	68v	19v	19v
12.00 - 12.30				A	6.7	21	576	1547	656	82v	724	436^	551	375^	231^	88v	648	322^	556	489	262^	92v	175^	64v	LT	LT
12.30 - 1.00				A	6.2	23	533	1583	736	411^	852	625	750	384^	125v	102v	675	425^	549	409^	162^	126v	56v	56v	LT	LT
TONIGHT SHOW	146	201	202	A	7.1	22	610	1341	685	310	767	259	426	367	318	283	521	218	330	328	236	144	37^	26v	16v	12v
1 M-F 11.30P 60 NBC GV		99	99	B	7.3	23	627	1392	667	230	743	241	395	352	320	286	541	214	338	311	246	164	61	31	47	26
2 MWTHF 11.30P 60																										
2 TUE. 11.57P 60																										
11.30 - 12.00				A	8.1	22	696	1348	677	289	749	249	417	375	314	275	532	224	339	341	235	147	43^	32^	24v	21v
12.00 - 12.30				A	6.6	23	567	1309	677	321	760	260	422	345	313	283	513	220	327	318	233	137	27v	18v	9v	LT
12.30 - 1.00				A	4.4	20	378	960	555^	296^	703	259^	344^	315^	265^	285^	257^	45v	125v	80v	175v	132v	LT	LT	LT	LT
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		185		A	5.1	17	438	1546	515^	151v	558^	161^	322^	334^	260^	201^	301^	134v	134v	66v	33v	167^	157^	127v	530^	279^
1 WED. 4.00P 60 ABC FV		96																								
4.00 - 4.30				A	4.9	17	421	1542	504^	185^	570^	154v	311^	312^	271^	214^	380^	208^	208^	137v	34v	172^	121v	121v	471^	235^
4.30 - 5.00				A	5.4	17	464	1509	509^	108v	528^	160^	321^	345^	241^	183^	225^	65v	65v	LT	30v	160^	185^	129v	571^	310^
ABC DAYTIME NEWSBRIEF-M-F	149	204	204	A	7.9	29	679	1292	769	329	883	450	671	551	303	195	267	121	144	114	53^	112	61^	61^	81^	18v
M-F 2.58P 1 ABC N		98	98	B	8.0	27	687	1306	784	242	888	427	647	541	354	206	235	103	137	112	57	95	80	67	103	39
ABC WORLD NEWS-MORN-615A	150	127	127	A	1.8	20	155	1548	948	573	974	341^	709	644	511	213^	336^	116^	207^	193^	130^	123^	64v	LT	174^	174^
M-F 6.15A 15 ABC N		80	80	B	1.7	18	146	1148	566	279	590	140	380	408	369	165	438	131	273	281	215	143	52	37	68	64
ABC WORLD NEWS-MORN-645A	150	180	180	A	2.7	19	232	1509	932	371	970	362	611	573	418	306	443	129^	267^	271^	203^	163^	48v	26v	48v	39v
M-F 6.45A 15 ABC N		95	95	B	2.5	17	215	1311	701	323	765	181	453	466	449	249	451	122	261	266	230	169	44	27	51	39
ALL MY CHILDREN	148	210	210	A	7.4	25	636	1225	767	282	864	424	630	524	317	196	284	153	214	177	78^	58^	37^	32^	40^	LT
1 MTUTHF 1.00P 60 ABC DD		99	99	B	8.0	26	687	1280	797	260	896	426	650	535	364	204	224	114	161	130	73	54	62	53	98	33
1 WED. 1.00P 16																										
& 1.24P 36																										
2 M-F 1.00P 60																										
1.00 - 1.30				A	7.0	24	601	1220	759	266	860	410	615	517	318	205	273	142	201	170	79^	57^	42^	37^	45^	LT
1.30 - 2.00				A	7.8	27	670	1234	773	292	867	433	641	532	318	189	292	159	222	185	77^	58^	36^	31^	39^	LT

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
AMERICAN TREASURY	88	200	199	A	5.1	17	438	1295	653	135^	813	172	375	360	420	350	305	129^	159	140^	135^	98^	67^	50^	110^	55^
MWF 3.58P 1 CBS DO		93	93	B	5.7	17	490	1257	725	174	856	218	444	393	436	347	218	74	126	101	102	73	116	82	67	36
ANOTHER WORLD	144	205	206	A	5.1	19	438	1484	868	240	1047	376	585	544	420	394	322	123^	225	193	157	78^	15v	15v	100^	41^
M-F 2.00P 60 NBC DD		99	99	B	5.1	17	438	1330	840	176	962	321	517	430	384	403	248	85	124	94	107	101	49	39	71	30
2.00 - 2.30				A	5.1	18	438	1571	926	279	1105	435	647	592	417	390	350	132^	251	211	174	80^	16v	16v	100^	42^
2.30 - 3.00				A	5.1	19	438	1372	803	193	978	309	512	495	422	395	283	108^	194	168	138^	72^	13v	13v	98^	41^
AS THE WORLD TURNS	151	205	205	A	6.7	24	576	1233	774	122	892	207	407	380	378	411	277	98^	152	145	119	106^	LT	LT	57^	11v
M-F 1.30P 60 CBS DD		99	99	B	6.6	22	567	1205	790	145	882	206	400	381	405	418	221	55	99	95	100	105	46	33	56	22
1.30 - 2.00				A	6.6	23	567	1247	762	116	876	196	391	376	370	412	311	105^	167	159	141	125	LT	LT	53^	9v
2.00 - 2.30				A	6.8	24	584	1209	786	120	905	216	419	383	384	409	237	83^	131	126	96^	87^	LT	LT	60^	12v
CAPITOL	150	195	196	A	4.9	18	421	1204	765	118^	911	241	457	386	391	386	227	104^	134^	110^	83^	73^	11v	11v	55^	LT
1 MWF 2.30P 30 CBS DD		95	95	B	5.1	18	438	1170	746	151	872	234	437	386	420	376	195	64	115	97	91	69	52	33	51	21
1 TUE. 2.30P 20																										
& 2.57P 3																										
1 THU. 2.30P 20																										
& 2.56P 4																										
2 M-F 2.30P 30																										
CBS EARLY MORNING NEWS	155	140	140	A	1.5	15	129	1101	527	317^	542	78v	248^	294^	410^	248^	535	171^	342^	380^	341^	123v	LT	LT	LT	LT
M-F 6.30A 30 CBS N		89	89	B	1.5	14	129	1175	570	238	591	108	241	258	305	295	522	119	224	254	282	253	LT	LT	47	LT
CBS MORNING NEWS 1	155	200	200	A	3.3	16	283	1124	648	226^	679	63^	244	340	389	339	403	78^	162^	178^	208^	205^	LT	LT	35v	21v
M-F 7.30A 30 CBS N		99	99	B	2.9	13	249	1327	682	218	714	158	330	333	314	346	510	73	145	151	208	340	27	LT	76	39
CBS MORNING NEWS 2	155	200	200	A	3.2	15	275	1138	584	109^	646	65^	134^	196^	283	414	452	99^	176^	218^	232^	222^	LT	LT	36v	LT
M-F 8.30A 30 CBS N		99	99	B	3.3	14	283	1220	658	151	731	144	284	283	313	396	407	74	143	148	176	230	26	LT	56	LT
DAYS OF OUR LIVES	147	210	210	A	7.2	25	618	1461	826	203	971	371	545	487	387	353	379	138	237	183	158	114	24v	24v	87^	35^
M-F 1.00P 60 NBC DD		99	99	B	7.2	24	618	1414	838	199	946	339	534	446	382	367	333	116	174	135	137	128	56	46	79	25
1.00 - 1.30				A	6.8	23	584	1495	850	201	996	385	560	504	390	362	396	144	250	183	167	116	21v	21v	82^	31^
1.30 - 2.00				A	7.5	26	644	1435	815	208	960	361	537	478	393	350	362	130	227	186	150	110	23v	23v	90^	35^
FAMILY TIES M-F	89	155	156	A	3.7	17	318	1255	639	207	717	301	474	444	274	214	396	244	302	204^	96^	94^	LT	LT	129^	26v
M-F 10.00A 30 NBC CS		88	88	B	4.3	17	369	1405	667	187	743	318	462	415	302	224	331	166	228	167	114	95	117	86	214	96
GENERAL HOSPITAL	148	207	207	A	9.0	31	773	1257	722	255	838	408	593	497	278	210	210	95	132	107	52^	74^	125	110	84^	42^
M-F 3.00P 60 ABC DD		99	99	B	9.3	29	799	1367	786	246	907	434	644	514	344	227	209	91	130	103	59	78	134	115	117	57
3.00 - 3.30				A	8.8	31	756	1255	736	258	852	420	610	507	280	209	208	97	133	111	51^	70^	120	105	75^	33^
3.30 - 4.00				A	9.1	30	782	1265	713	250	831	401	583	493	277	213	210	93	130	105	53^	76^	132	117	92	50^
GOOD MORNING, AMERICA-730	150	206	206	A	4.8	23	412	1204	713	239	759	227	439	458	321	272	364	120^	223	213	155^	136^	49^	20v	32v	27v
M-F 7.30A 30 ABC N		99	99	B	4.9	23	421	1171	707	247	770	229	416	439	360	282	313	68	148	161	160	140	31	15	57	28
GOOD MORNING, AMERICA-830	149	204	204	A	5.0	23	430	1044	660	142^	695	144^	327	360	360	312	321	112^	173	159	116^	148^	14v	LT	14v	12v
M-F 8.30A 30 ABC N		99	99	B	5.4	23	464	1095	713	173	744	185	385	400	372	306	288	48	120	129	160	149	18	13	45	12
GUIDING LIGHT	150	206	206	A	6.1	21	524	1294	733	116^	877	193	413	395	431	377	300	104^	149	148	141	112^	46^	38^	71^	29v
1 MTUTHF 3.00P 60 CBS DD		99	99	B	6.7	21	576	1241	753	162	873	221	441	404	435	367	211	63	114	95	97	81	104	72	53	28
1 WED. 3.00P 48																										
& 3.53P 7																										
2 M-F 3.00P 60																										
3.00 - 3.30				A	5.9	21	507	1296	748	115^	896	189	427	410	442	387	305	102^	153	154	146	117^	32^	25v	63^	22v
3.30 - 4.00				A	6.3	21	541	1298	718	123	863	197	401	380	421	370	297	105^	144	140	138	110^	58^	50^	80^	36^

Audience composition: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1986 REPORT

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
LIFESTYLES-RICH & FAM-M-F	20	169	169	A	2.2	10	189	1265	820	221^	873	360	577	567	365	238^	264^	148^	185^	116^	80v	68v	85v	74v	43v	LT
M-F 11.00A 30 ABC CC		85	85	B	2.2	10	189	1169	762	228	825	371	574	532	336	197	246	98	153	125	101	76	45	39	53	LT
LOVING	147	183	183	A	3.7	14	318	1280	792	233	871	383	601	512	334	242	321	149^	179^	135^	49v	135^	28v	22v	60^	LT
M-F 12.30P 30 ABC DD		93	93	B	4.2	15	361	1215	745	251	857	362	588	497	371	226	238	104	144	102	74	91	46	39	74	29
MAIN STREET 8(S)		152																								
1 TUE. 4.00P 60 NBC CN		92		A	3.6	11	309	1482	654^	207v	777^	240^	457^	443^	372^	277^	361^	257^	317^	202v	85v	44v	39v	15v	305^	94v
4.00 - 4.30				A	3.4	10	292	1541	687^	181v	783^	195v	427^	480^	417^	303^	378^	322^	322^	171v	28v	56v	LT	LT	380^	89v
4.30 - 5.00				A	3.9	11	335	1370	594^	218^	737^	266^	458^	392^	317^	246^	337^	193v	301^	220^	132v	36v	69v	29v	227^	95v
NBC NEWS AT SUNRISE	150	192	192	A	2.4	19	206	1243	574	204^	618	152^	384	379	311^	209^	617	242^	398	374	253^	156^	LT	LT	LT	LT
M-F 6.30A 30 NBC N		98	98	B	2.4	18	206	1230	604	297	647	132	354	396	356	222	486	143	279	291	247	159	41	LT	56	35
NBC NEWS DIGEST-DAYTIME	86	194	192	A	4.5	17	387	1320	742	165^	920	289	467	457	385	391	283	134^	196	168^	103^	72^	18v	18v	99^	13v
MWF 2.57P 1 NBC N		95	95	B	4.5	15	387	1273	812	159	925	301	479	404	356	407	224	66	101	83	102	102	57	46	67	31
NEW CARD SHARKS	85	167	167	A	3.8	18	326	1135	686	141^	778	171^	331	338	362	355	252	52^	110^	126^	145^	122^	LT	LT	95^	19v
M-F 10.30A 30 CBS QP		85	85	B	4.5	18	387	1284	713	147	802	200	366	365	375	370	282	75	145	139	142	115	45	29	155	59
NEW LOVE AMERICAN STYLE	87	179	179	A	2.1	10	180	1361	745	367	795	328^	528	472	378	217^	317^	145^	206^	160^	83v	106^	132^	111^	117^	55v
M-F 11.30A 30 ABC CS		86	86	B	2.6	10	223	1273	659	224	739	341	517	437	309	184	305	124	188	149	121	108	102	67	127	45
NEWSBREAK-11.57	153	181	181	A	6.2	28	533	1240	624	156	758	169	336	307	304	376	326	110^	156	141	119^	159	41^	41^	115^	16v
M-F 11.57A 2 CBS N		85	86	B	6.6	25	567	1306	673	161	775	199	375	349	315	362	350	97	161	140	147	175	51	25	130	44
NEWSBREAK-3.44	145	195	196	A	5.7	19	490	1341	742	124^	885	201	413	404	432	374	329	130^	170	154	161	108^	42^	42^	85^	37^
MON. 3.43P 1 CBS N		96	96	B	6.6	20	567	1247	746	164	860	217	437	398	424	360	216	71	124	100	102	76	113	79	58	31
1 TUE. 3.39P 1																										
1 WED. 3.42P 1																										
1 TH & F 3.44P 1																										
2 TU&TH 3.41P 1																										
2 W & F 3.44P 1																										
ONE LIFE TO LIVE	148	208	208	A	7.3	27	627	1279	776	331	886	441	666	554	309	196	262	129	149	117	46^	104^	65^	61^	66^	11v
M-F 2.00P 60 ABC DD		99	99	B	7.8	27	670	1287	781	245	880	417	644	539	360	200	234	107	139	113	55	93	73	64	100	36
2.00 - 2.30				A	6.9	25	593	1270	783	336	894	439	667	556	314	202	265	131	150	124	40^	108^	58^	50^	53^	LT
2.30 - 3.00				A	7.6	28	653	1288	776	330	883	448	671	554	304	189	258	127	147	112	48^	99^	69^	69^	78^	19v
PRESS YOUR LUCK	84	106	105	A	1.9	6	163	1405	767	177^	964	313^	523	442	405	368^	166^	55v	67v	86v	74v	68v	165^	165^	110^	43v
M-F 4.00P 30 CBS QP		53	52	B	2.0	6	172	1376	687	176	784	239	439	395	340	308	315	135	219	178	132	81	115	49	162	92
PRICE IS RIGHT 1	152	207	207	A	5.9	28	507	1284	668	132	805	192	372	367	364	360	306	85^	132	126^	154	158	35^	24v	138	20v
M-F 11.00A 30 CBS AP		99	99	B	6.5	26	558	1311	700	143	786	196	379	369	358	360	329	90	153	140	151	150	55	27	141	47
PRICE IS RIGHT 2	151	207	207	A	7.5	34	644	1280	672	134	788	187	349	335	332	375	324	101^	146	135	139	164	28^	20v	140	24v
M-F 11.30A 30 CBS AP		99	99	B	8.3	33	713	1313	697	149	786	204	379	361	340	364	333	88	148	135	147	164	50	25	144	47
RYAN'S HOPE	148	171	171	A	2.8	11	241	1162	714	274	784	298	476	423	362	274	224^	100^	121^	83^	50v	95^	50v	38v	104^	LT
M-F 12.00N 30 ABC DD		90	90	B	3.1	11	266	1180	723	251	849	357	590	480	388	230	193	67	107	86	79	83	46	35	92	28
SALE OF THE CENTURY	146	156	157	A	4.2	20	361	1280	691	102^	794	295	412	376	256	354	358	158^	198	164^	90^	144^	LT	LT	122^	LT
M-F 10.30A 30 NBC QG		82	82	B	4.5	18	387	1286	674	145	782	256	375	315	280	380	292	98	135	116	99	139	66	42	146	42
SANTA BARBARA	144	193	194	A	4.3	15	369	1482	838	102^	953	422	569	486	344	335	340	213	256	151^	79^	71^	72^	60^	117^	41v
M-F 3.00P 60 NBC DD		97	97	B	4.2	13	361	1389	765	117	875	329	471	368	328	358	297	132	163	93	100	113	101	74	116	58
3.00 - 3.30				A	4.2	15	361	1521	863	82^	971	438	584	493	334	343	371	246	287	170^	75^	72^	49^	42v	130^	33v
3.30 - 4.00				A	4.3	14	369	1450	825	119^	948	409	561	485	364	336	306	184	225	131^	75^	68^	88^	76^	108^	52^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SCRABBLE	145	197	198	A	4.5	21	387	1214	641	67^	746	211	304	300	245	400	320	116^	162^	108^	88^	150^	LT	LT	137^	44^
1 MTUTHF 11.30A 30 NBC QG		97	97	B	5.4	21	464	1290	694	128	805	232	349	295	288	411	302	89	120	96	103	161	47	33	136	51
1 WED. 11.36A 24																										
2 M-F 11.30A 30																										
SEARCH FOR TOMORROW	146	153	153	A	3.0	11	258	1399	737	104^	880	260	388	400	373	414	465	128^	298	263	264	143^	38v	38v	LT	LT
M-F 12.30P 30 NBC DD		77	77	B	2.9	10	249	1350	758	139	861	252	366	352	350	443	353	99	154	139	154	174	49	44	87	33
SUPER PASSWORD	147	149	150	A	3.4	14	292	1055	686	69^	768	158^	308	271	287	428	182^	48v	48v	34v	48v	134^	LT	LT	92^	54v
M-F 12.00N 30 NBC QG		75	75	B	3.9	14	335	1210	665	85	763	180	302	269	301	412	276	72	118	94	126	145	58	42	113	60
TODAY SHOW-7.30AM	150	205	205	A	5.3	26	455	1325	790	251	807	181	431	473	377	310	418	78^	198	224	223	174	28v	28v	72^	58^
M-F 7.30A 30 NBC N		99	99	B	5.3	25	455	1285	722	258	748	183	419	442	374	281	421	99	199	216	208	177	38	15	78	52
TODAY SHOW-8.30AM	150	205	205	A	5.1	23	438	1263	769	115^	803	207	413	404	359	335	417	124^	174	162	150	202	LT	LT	36v	16v
M-F 8.30A 30 NBC N		99	99	B	5.6	23	481	1198	727	153	767	190	380	371	353	337	358	86	148	158	157	170	22	11	51	28
$25,000 PYRAMID	153	183	183	A	4.2	19	361	1136	717	163^	825	161^	357	326	385	410	232	52^	102^	102^	111^	119^	LT	LT	67^	LT
M-F 10.00A 30 CBS QP		92	92	B	4.9	20	421	1213	715	154	803	177	347	329	370	415	279	60	142	148	152	108	27	13	104	38
WHEEL OF FORTUNE	147	209	209	A	6.1	29	524	1202	650	78^	770	194	289	292	252	422	358	120^	168	139	105^	175	18v	14v	56^	18v
M-F 11.00A 30 NBC QG		99	99	B	7.1	29	610	1284	741	132	836	222	350	308	298	441	292	80	112	95	101	166	45	29	111	41
YOUNG AND THE RESTLESS	150	207	207	A	8.3	32	713	1222	736	158	867	286	499	418	368	327	255	86^	139	140	113	95	21v	21v	79^	12v
M-F 12.30P 60 CBS DD		99	99	B	8.3	29	713	1268	786	185	878	286	503	442	403	334	250	81	128	119	112	100	44	33	96	29

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
12.30 - 1.00				A	8.3	33	713	1202	733	167	865	283	499	419	371	330	235	73^	120	128	109	92	23^	23^	79^	10v
1.00 - 1.30				A	8.3	31	713	1227	740	141	865	287	498	414	363	323	265	98	151	144	110	96	20v	20v	77^	12v
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	10	202	202	A	2.3	14	198	1409	126v	LT	126v	30v	51v	111v	96v	LT	131v	41v	66v	66v	70v	65v	121v	106v	1031	677^
SAT. 8.25A 4 ABC CN		97	97	B	2.8	15	241	1584	204	74	255	95	153	158	104	83	240	72	108	80	92	121	141	58	948	524
ABC FUN FIT-11:55AM	10	190	175	A	3.6	14	309	1961	359^	101v	359^	159^	219^	270^	164^	36v	482	304^	341^	224^	104v	74v	326^	142^	794	351^
SAT. 11.55A 4 ABC CN		96	94	B	3.7	13	318	1697	306	99	327	169	235	241	116	52	363	207	293	200	120	56	244	118	763	373
ABC SUNDAY AFTERNOON BSBL	4	165	161	A	2.6	8	223	1291	497^	228^	506^	193^	260^	219^	108v	241^	696	122v	386^	362^	310^	306^	LT	LT	85v	54v
1 SUN. 3.00P 178 ABC SE		82	82	B	2.7	8	232	1266	507	173	529	165	241	241	147	254	609	123	313	283	259	286	21	LT	107	43
2 SUN. 3.01P 186																										
3.00 - 3.30				A	1.9	6	163	1092	491^	215^	515^	165v	215^	178v	117v	288^	534^	38v	258^	258^	281^	276^	LT	LT	LT	LT
3.30 - 4.00				A	2.4	7	206	1155	446^	189^	446^	150v	199^	155v	107v	247^	704	68v	427^	427^	408^	277^	LT	LT	LT	LT
4.00 - 4.30				A	2.5	7	215	1316	575^	246^	580^	259^	348^	279^	121v	232^	600^	51v	307^	307^	289^	293^	LT	LT	126v	65v
4.30 - 5.00				A	2.8	8	241	1332	485^	237^	485^	220^	295^	241^	108v	190^	702	142v	379^	379^	290^	323^	LT	LT	137v	54v
5.00 - 5.30				A	2.9	8	249	1490	530^	248^	530^	225^	308^	260^	112v	222^	832	209^	491^	438^	317^	334^	LT	LT	120v	77v
5.30 - 6.00				A	3.1	9	266	1331	433^	185^	459^	140^	185^	169^	64v	274^	763	184^	460^	375^	301^	301^	LT	LT	106v	106v
6.00 - 6.30				A	3.8	11	326	1613	758^	248^	758^	135v	303^	460^	410^	298^	806^	158v	392^	340^	378^	372^	49v	49v	LT	LT
ABC WEEKEND SPECIALS	32	176	170	A	3.4	13	292	1890	556	145^	556	405^	514	359^	109v	42v	329^	198^	219^	182^	93v	38v	488	382^	517	285^
SAT. 12.00N 30 ABC FV		92	91	B	4.2	14	361	1740	417	127	475	262	360	303	157	89	316	182	236	176	105	69	288	173	661	436
ABC WIDE WRLD-SPORTS SPEC(S)		195		A	5.1	17	438	1466	366^	247^	524^	198^	340^	390^	265^	134v	595^	112v	292^	358^	347^	237^	95v	34v	252^	43v
1 SAT. 3.00P 90 ABC SA		97																								
3.00 - 3.30				A	4.0	14	344	1526	233^	291^	462^	192v	305^	353^	270^	109v	548^	112v	289^	362^	372^	186v	118v	34v	398^	67v
3.30 - 4.00				A	4.8	16	412	1602	398^	247^	565^	256^	400^	442^	263^	123v	582^	114v	279^	354^	369^	228^	100v	44v	355^	64v
4.00 - 4.30				A	6.5	21	558	1326	420^	215^	522	158^	313^	371^	257^	151^	638	113v	309^	362^	315^	276^	78v	27v	88v	18v

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ALVIN AND THE CHIPMUNKS	32	178	171	A	5.1	20	438	1900	200^	145^	291^	188^	188^	161^	70v	71v	262^	95^	167^	228^	133^	34v	422	312	925	492
SAT. 11.00A 30 NBC CA		90	89	B	7.2	24	618	1701	295	109	338	214	260	192	95	68	253	170	201	151	61	39	263	164	847	484
AMERICAN BANDSTAND	32	161	161	A	2.5	10	215	1633	576^	247^	609^	322^	443^	307^	209^	116v	364^	219^	256^	183^	98v	88v	316^	167^	344^	223^
SAT. 12.30P 60 ABC PC		84	84	B	2.9	9	249	1699	502	208	567	301	426	355	214	96	431	220	319	252	174	100	246	150	455	276
12.30 - 1.00				A	2.1	8	180	1600	633^	239^	650^	366^	494^	344^	183v	128v	417^	284^	316^	211^	88v	78v	266^	178v	267^	134v
1.00 - 1.30				A	3.0	12	258	1578	512^	247^	546	272^	381^	266^	216^	101v	318^	167^	209^	159^	104v	93v	326^	147^	388^	279^
ASTRO MINUTE-11.26AM	18	195	181	A	4.9	19	421	2311	457	139^	573	287^	449	390	217^	104^	250^	70v	192^	192^	180^	58v	548	363	940	568
SAT. 11.26A 3 CBS CN		96	95	B	4.9	16	421	1788	362	116	412	183	290	239	171	99	281	114	204	182	129	67	268	93	827	529
BERENSTAIN BEARS	3	195	199	A	3.5	18	301	1821	301^	41v	301^	148^	161^	161^	62v	140^	162^	24v	109v	109v	138^	53v	204^	155^	1154	566
SAT. 8.30A 30 CBS CA		97	97	B	3.8	19	326	1731	260	84	295	148	179	158	81	104	158	42	107	81	105	51	185	116	1093	578
BUGS BUNNY/LOONEY TUNES-1	10	206	205	A	4.2	18	361	1186	160^	36v	160^	53v	71v	160^	107^	LT	172^	97^	97^	122^	41v	50v	167^	133^	687	393
SAT. 9.00A 30 ABC CA		98	99	B	4.7	19	404	1564	239	91	298	138	204	189	120	63	275	158	191	144	89	69	233	119	758	394
BUGS BUNNY/LOONEY TUNES-2	10	206	205	A	4.7	19	404	1394	217^	106^	217^	146^	166^	163^	71v	LT	184^	109^	109^	131^	40v	53v	206^	94^	787	461
SAT. 9.30A 30 ABC CA		98	99	B	5.5	20	472	1622	296	129	348	199	261	219	117	56	303	180	224	163	92	70	230	90	741	392
BYRON NELSON GOLF-SAT(S)			194	A	2.5	9	215	1623	716^	396^	767^	288v	335^	331^	139v	390^	720^	405^	478^	484^	158v	212v	LT	LT	136v	LT
2 SAT. 2.00P 90 CBS SE			96																							
2.00 - 2.30				A	2.5	9	215	1716	591^	428^	656^	385^	428^	428^	141v	228v	906^	678^	748^	748^	117v	158v	LT	LT	154v	LT
2.30 - 3.00				A	2.5	9	215	1535	684^	345^	777^	246v	274v	321^	131v	456^	614^	260v	381^	404^	205v	210v	LT	LT	144v	LT
3.00 - 3.30				A	2.4	9	206	1699	908^	437^	908^	238v	315v	258v	160v	510^	679^	285v	324v	319v	167v	287v	LT	LT	112v	LT
BYRON NELSON GOLF-SUN(S)			203	A	4.8	15	412	1420	518^	177^	530^	85v	206^	206^	254^	263^	814	314^	474^	424^	318^	288^	54v	53v	22v	22v
2 SUN. 3.41P 150 CBS SE			99																							
3.30 - 4.00				A	4.1	13	352	1577	464^	208^	486^	123v	286^	229^	245^	200^	962	433^	698^	498^	368^	215^	114v	87v	15v	15v
4.00 - 4.30				A	3.9	12	335	1439	537^	212^	564^	101v	239^	218^	258^	293^	806	331^	498^	391^	290^	275^	42v	42v	27v	27v
4.30 - 5.00				A	4.2	13	361	1438	525^	224^	536^	77v	224^	238^	271^	268^	801	325^	505^	428^	285^	260^	70v	70v	31v	31v
5.00 - 5.30				A	4.9	15	421	1492	487^	124v	504^	52v	153v	190^	248^	262^	933	373^	531^	505^	361^	335^	38v	38v	17v	17v
5.30 - 6.00				A	5.7	17	490	1357	504^	157^	504^	63v	175^	196^	249^	245^	791	294^	408^	426^	308^	320^	45v	45v	17v	17v
6.00 - 6.30				A	6.8	20	584	1267	624	151^	624	121^	201^	163^	275^	340^	571	112v	226^	241^	309^	292^	45v	45v	27v	27v
CBS SPORTS SAT SPEC. ED.(S)		187		A	3.4	13	292	2260	541^	353^	613^	335^	534^	463^	253^	79v	506^	299^	357^	393^	207v	81v	393^	LT	748^	535^
1 SAT. 1.30P 60 CBS SE		93																								
1.30 - 2.00				A	3.4	13	292	2620	606^	356^	671^	338^	598^	535^	310^	73v	427^	327^	390^	375^	100v	37v	459^	LT	1063	788^
2.00 - 2.30				A	3.3	12	283	1922	484^	353^	562^	335^	473^	396^	202v	89v	590^	267^	325^	419^	323^	128v	332^	LT	438^	284^
CBS SPORTS SAT SPEC ED.(S)		193		A	3.3	8	283	1848	536^	81v	536^	170v	310^	342^	310^	194v	427^	133v	233v	233v	100v	194v	457^	71v	428^	201v
1 SAT. 5.19P 41 CBS SE		95																								
5.00 - 5.30				A	3.2	8	275	1709	564^	LT	564^	229v	342^	371^	281^	193v	304^	LT	101v	101v	87v	203v	407^	53v	434^	205v
5.30 - 6.00				A	3.3	8	283	1922	537^	110v	537^	152v	308^	339^	329^	198v	477^	181v	287^	287^	106v	190v	480^	77v	428^	201v
DROIDS: ADVENTURES	10	200	178	A	3.0	12	258	1399	324^	197^	324^	186^	239^	229^	138^	18v	326^	186^	228^	244^	140^	55v	141^	82v	608	264^
SAT. 11.00A 30 ABC CA		94	92	B	3.6	13	309	1651	317	119	329	144	232	230	154	61	310	157	233	175	122	66	218	114	794	386
DUNGEONS AND DRAGONS	28	165	174	A	3.6	14	309	1858	447	237^	512	202^	360^	325^	212^	135^	208^	182^	208^	208^	26v	LT	484	313^	654	392^
SAT. 11.30A 30 CBS CA		77	90	B	4.1	14	352	1780	401	199	470	228	343	267	176	109	283	155	220	194	99	45	330	111	697	441
EWOKS	10	201	185	A	3.5	13	301	1472	332^	236^	362^	277^	320^	304^	85v	LT	170^	123^	159^	170^	47v	LT	249^	62v	691	287^
SAT. 10.30A 30 ABC CA		94	93	B	4.2	15	361	1783	336	170	364	198	287	252	141	50	277	143	202	156	111	71	269	104	873	479
FACE THE NATION	30	151	154	A	2.6	10	223	1139	587^	206^	628	147v	224^	224^	190^	391^	511^	228^	273^	81v	126v	202^	LT	LT	LT	LT
SUN. 10.30A 30 CBS CC		88	89	B	2.9	9	249	1178	570	218	607	148	238	239	247	316	522	171	290	276	224	203	20	LT	29	LT

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																															
GET ALONG GANG						11	137	137	A	2.9	11	249	1759	353^	180^	429^	220^	309^	257^	112v	97v	232^	181^	181^	137v	32v	51v	245^	189^	853	619
	SAT.	12.30P	30	CBS	CA		64	67	B	3.2	11	275	1615	303	78	322	152	220	169	92	91	240	116	166	144	81	69	199	118	854	555
GUMMI BEARS						32	194	195	A	4.2	22	361	1427	178^	178^	253^	166^	189^	114^	87v	64v	194^	112^	171^	103^	82v	LT	104^	33v	876	552
	SAT.	8.30A	30	NBC	CA		97	98	B	4.9	23	421	1691	187	78	245	121	170	121	90	70	175	78	117	105	63	46	171	72	1100	732
INDY 500 TIME TRIALS(S)								207	A	2.7	8	232	1379	478^	177v	478^	162v	262v	178v	229v	172v	775^	185v	457^	470^	465^	223v	LT	LT	121v	121v
	2 SAT.	5.07P	53	ABC	SE			99																							
5.00 - 5.30									A	2.5	8	215	1279	405^	182v	405^	140v	256v	176v	210v	112v	790^	204v	460^	434^	489^	231v	LT	LT	75v	75v
5.30 - 6.00									A	3.0	9	258	1372	508^	175v	508^	175v	260v	170v	232v	206v	720^	162v	425^	470^	423^	205v	LT	LT	144v	144v
IN THE NEWS-11.56AM						28	165	174	A	3.1	12	266	1853	451^	244^	511	178^	354^	315^	228^	142^	215^	178^	215^	215^	37v	LT	394^	247^	733	496^
	SAT.	11.56A	3	CBS	CN		77	90	B	3.9	13	335	1728	402	190	459	233	336	257	161	107	282	154	214	192	97	49	288	96	699	428
IN THE NEWS-12.56PM						24	137	137	A	2.7	10	232	1797	349^	185^	422^	233^	296^	263^	103v	86v	245^	194^	194^	129v	38v	51v	263^	211^	867	630
	SAT.	12.56P	3	CBS	CN		64	67	B	3.6	12	309	1619	354	137	379	209	257	202	89	96	290	161	216	154	95	58	217	119	733	463
IT'S PUNKY BREWSTER						32	204	198	A	6.3	24	541	1579	243^	115^	295	202^	202^	152^	46v	93^	172^	86^	135^	145^	59v	27v	276	135^	836	450
	SAT.	10.30A	30	NBC	CA		99	98	B	7.3	25	627	1630	295	113	334	212	259	191	97	60	189	124	148	111	47	33	229	136	878	479
KENTUCKY DERBY(S)							214		A	13.6	37	1168	1451	599	287	668	170^	318	322	311	293	690	194^	315	279	261	329	38v	16v	55v	31v
	1 SAT.	4.30P	93	ABC	SE		99																								
4.30 - 5.00									A	10.1	29	868	1414	552	313	674	189^	351	360	308	251^	664	155^	282^	290^	269^	322	24v	LT	52v	38v
5.00 - 5.30									A	13.9	37	1194	1409	602	285	666	169^	300	316	290	312	664	185^	287	244	239	336	32v	16v	47v	30v
5.30 - 6.00									A	17.1	43	1469	1499	621	284	666	165^	320	306	323	297	721	223	350	297	268	327	50^	24v	62^	29v
KIDD VIDEO						32	161	156	A	4.3	17	369	1911	271^	209^	426	275^	275^	201^	92v	99^	231^	82v	162^	201^	119^	30v	446	335^	808	483
	SAT.	11.30A	30	NBC	CA		86	86	B	5.6	19	481	1741	332	128	383	228	277	199	108	90	264	172	203	146	75	49	283	171	811	494
LAFF-A-LYMPICS						10	202	204	A	4.1	16	352	1563	224^	82v	256^	177^	219^	187^	79v	LT	135^	87v	104^	121^	34v	14v	378^	88v	794	450
	SAT.	10.00A	30	ABC	CA		97	98	B	5.1	18	438	1730	291	121	320	159	239	210	128	62	226	119	155	117	81	64	302	120	882	498
LAS VEGAS INVITATIONAL-SA(S)							176		A	2.5	7	215	1763	619^	312v	619^	293v	293v	367^	176v	252v	424^	66v	117v	51v	135v	307v	282v	46v	438^	322^
	1 SAT.	4.28P	32	NBC	SE		92																								
LAS VEGAS INVITATIONAL-SU(S)							182		A	3.8	10	326	1546	479^	165v	549^	64v	178v	198v	218^	351^	829	167v	489^	343^	503^	340^	51v	LT	117v	74v
	1 SUN.	4.00P	136	NBC	SE		95																								
4.00 - 4.30									A	3.3	9	283	2035	773^	332^	823^	218v	501^	501^	399^	322^	773^	152v	449^	297^	481^	324^	120v	LT	319^	185v
4.30 - 5.00									A	3.5	10	301	1850	445^	186v	494^	102v	152v	152v	159v	342^	995	246^	690^	540^	618^	305^	84v	LT	277^	186v
5.00 - 5.30									A	3.8	10	326	1245	359^	68v	420^	LT	62v	62v	125v	358^	825	159v	499^	340^	500^	326^	LT	LT	LT	LT
5.30 - 6.00									A	4.2	11	361	1252	379^	66v	437^	LT	69v	69v	152v	368^	815	172v	460^	288^	471^	355^	LT	LT	LT	LT
6.00 - 6.30									A	4.9	12	421	1311	447^	204^	589^	12v	128v	264^	278^	325^	625^	59v	249^	199^	390^	376^	97v	LT	LT	LT
LITTLES						10	205	206	A	2.8	14	241	1826	231^	62v	239^	91v	128v	215^	148^	24v	132v	66v	79v	79v	42v	53v	446^	229^	1009	611
	SAT.	8.30A	30	ABC	CA		99	99	B	3.3	15	283	1664	209	62	283	127	182	172	106	76	211	77	122	98	93	80	215	115	955	509
MEET THE PRESS						15	179	176	A	2.9	11	249	956	317^	28v	317^	LT	LT	LT	93v	309^	542^	109v	157^	160^	265^	325^	36v	LT	61v	61v
	SUN.	12.30P	30	NBC	CC		97	96	B	3.0	10	258	1223	541	177	578	116	187	209	209	327	557	146	239	249	241	278	30	LT	58	LT
MR. T						30	140	135	A	3.6	14	309	1835	382^	249^	492	308^	308^	307^	120^	90v	486	140^	367^	389^	269^	97v	180^	83v	677	359^
	SAT.	12.00N	30	NBC	CA		81	81	B	4.6	15	395	1704	329	128	384	217	287	229	109	80	235	141	182	135	75	44	225	99	860	512
MUPPET BABIES & MONSTERS						32	205	204	A	5.7	24	490	1918	227^	104^	280	167^	206^	177^	92^	55v	261^	140^	204^	100^	121^	57v	424	144^	953	540
	SAT.	9.00A	60	CBS	CA		98	98	B	6.0	23	515	1862	264	102	315	170	242	190	104	63	188	87	143	116	71	41	252	99	1107	656
9.00 - 9.30									A	5.5	24	472	1883	204^	73v	253^	157^	187^	151^	79^	53v	271^	122^	207^	109^	149^	64v	390	117^	969	549
9.30 - 10.00									A	5.9	24	507	1943	244^	127^	301	180^	223^	200^	97^	55v	245^	156^	195^	86^	89^	50v	457	170^	940	536

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBA PLAYOFF GAME SAT	3	204	205	A	5.4	18	464	1468	327	170^	392	165^	221^	163^	135^	152^	798	345	531	489	330	201^	99^	25v	179^	68v
1 SAT. 2.30P 169 CBS SE		98	99	B	5.0	16	430	1433	372	200	430	175	231	186	146	183	787	343	499	468	319	215	76	23	140	60
2 SAT. 3.30P 150																										
2.30 - 3.00				A	3.4	13	292	1932	237^	52v	257^	82v	161v	93v	116v	96v	599^	281^	315^	334^	274^	172v	342^	58v	734^	316^
3.00 - 3.30				A	4.1	14	352	1452	154v	83v	199^	82v	110v	28v	54v	89v	751^	419^	496^	491^	291^	151v	212^	43v	290^	191v
3.30 - 4.00				A	4.3	15	369	1412	371	187^	406	138^	200^	186^	141^	158^	775	325^	495	461	320^	201^	55v	22v	176^	67v
4.00 - 4.30				A	5.3	18	455	1308	279^	128^	299	103^	151^	129^	106^	131^	833	356	555	495	328	219^	74v	31v	102^	31v
4.30 - 5.00				A	5.7	18	490	1396	372	212^	406	185^	238^	194^	133^	150^	865	409	573	507	315	217^	38v	33v	87^	19v
5.00 - 5.30				A	6.9	21	593	1578	384	203^	452	201^	266	227^	175^	172^	787	315	547	502	333	197^	136^	19v	203^	78^
5.30 - 6.00				A	8.2	25	704	1491	321^	209^	551	247^	309^	155^	183^	224^	788	285^	548	516	400	197^	56v	LT	96v	19v
NBA PLAYOFF GAME-1	3	205	204	A	8.3	27	713	1809	422	240	461	167^	299	268	220	135^	1054	490	774	592	445	204	200	42v	94^	65^
1 SUN. 1.00P 156 CBS SE		99	99	B	8.3	26	713	1662	428	215	467	157	285	250	222	148	922	391	632	529	403	212	185	45	88	59
2 SUN. 1.00P 161																										
1.00 - 1.30				A	6.6	24	567	1862	475	246	555	171^	346	309	259	190^	968	477	717	615	368	178^	153^	19v	186^	148^
1.30 - 2.00				A	8.2	27	704	1800	421	207	444	149^	250	236	202	154^	1012	517	738	546	373	203	195	87^	149^	102^
2.00 - 2.30				A	8.8	27	756	1743	401	243	433	152^	272	263	220	124^	1032	477	737	552	433	215	169^	14v	109^	78^
2.30 - 3.00				A	8.8	27	756	1776	430	234	452	167^	302	284	222	121^	1101	490	815	602	488	212	190	16v	33v	15v
3.00 - 3.30				A	9.4	28	807	1834	392	262	437	187	317	255	205	105^	1097	488	818	621	504	204	262	61^	38v	18v
3.30 - 4.00				A	8.2	25	704	1885	461	259	489	174^	336	283	235	140^	1140	467	848	639	524	220	226	83^	30v	20v
NBA PLAYOFF GAME-2	1	206		A	8.7	23	747	1483	430	237^	445	175^	339^	339^	221^	95^	860	350^	529	492	341^	242^	69v	LT	109^	41v
1 SUN. 3.36P 174 CBS SE		99		B	8.7	23	747	1483	430	237	445	175	339	339	221	95	860	350	529	492	341	242	69	LT	109	41
3.30 - 4.00				A	8.6	24	739	1621	388	293^	420	123^	255^	268^	229^	128^	1065	505	688	488	394	262^	89v	15v	47v	22v
4.00 - 4.30				A	8.3	23	713	1386	398	289^	398	165^	343^	343^	204^	55v	849	335^	508	448	369^	239^	92v	LT	47v	23v
4.30 - 5.00				A	7.6	21	653	1182	387^	219^	387^	174^	335^	335^	186^	52v	696	232^	408	492	334^	204^	72v	LT	27v	LT
5.00 - 5.30				A	8.2	22	704	1428	443	254^	457	180^	362^	362^	250^	95v	735	214^	408	488	332^	247^	49v	LT	187^	84v
5.30 - 6.00				A	9.5	24	816	1570	434	215^	456	189^	365	365	242^	91^	904	370	560	515	330	265^	52v	LT	158^	67v
6.00 - 6.30				A	9.7	23	833	1714	510	180^	537	209^	353	350	220^	151^	943	444	612	533	319	240^	70v	7v	164^	41v
NBC MAJOR LEAGUE PRE GAME	4	197	198	A	4.5	18	387	1729	383	109^	489	211^	239^	194^	111^	202^	602	239^	396	287^	240^	188^	156^	35v	482	250^
SAT. 1.00P 17 NBC SC		98	99	B	4.3	17	369	1699	465	74	531	200	304	243	160	202	593	207	336	286	230	219	173	57	402	225
NBC MAJOR LEAGUE BASEBALL	4	200	199	A	6.0	22	515	1524	383	121^	446	149^	187^	197^	166^	205^	744	262^	439	333	297	294	126^	51v	208^	150^
1 SAT. 1.17P 191 NBC SE		99	99	B	7.1	22	610	1442	417	114	448	92	207	212	222	218	766	199	428	421	366	294	109	50	119	69
2 SAT. 1.17P 163																										
1.00 - 1.30				A	4.8	19	412	1675	391	137^	469	170^	199^	193^	116^	228^	738	264^	485	362	313^	236^	155^	26v	313^	190^
1.30 - 2.00				A	5.4	20	464	1586	383	137^	480	157^	180^	171^	133^	249^	782	293	463	330	309	295	87^	20v	237^	164^
2.00 - 2.30				A	6.1	22	524	1622	329	125^	421	126^	162^	141^	151^	217^	801	311	498	381	321	277	102^	61v	298	202^
2.30 - 3.00				A	6.1	22	524	1513	417	97^	460	120^	188^	221^	210^	209^	744	289	428	322	251^	309	131^	76^	178^	127^
3.00 - 3.30				A	6.5	23	558	1480	367	46v	447	159^	216^	207^	197^	175^	737	252	462	347	319	275	141^	66^	155^	113^
3.30 - 4.00				A	6.6	23	567	1261	350	119^	399	134^	169^	193^	182^	169^	646	153^	352	315	329	294	93^	33v	123^	88^
4.00 - 4.30				A	6.0	19	515	1930	560	334^	560	268^	268^	299^	149^	261^	805	344^	432^	268^	198^	373^	278^	43v	287^	274^
NBC SPORTS RINGSIDE(S)			169	A	3.1	10	266	1816	142v	LT	209v	135v	135v	67v	53v	74v	1252	749^	1012	530^	435^	173v	20v	LT	335^	263^
2 SUN. 3.00P 60 NBC SE			90																							
3.00 - 3.30				A	2.6	9	223	1735	134v	LT	205v	148v	148v	76v	54v	57v	1050^	812^	826^	351^	184v	156v	LT	LT	480^	395^
3.30 - 4.00				A	3.6	12	309	1854	145v	LT	206v	119v	119v	57v	52v	87v	1389	695^	1138	660^	618^	182v	30v	LT	229^	168v
ONE TO GROW ON-8:28AM	32	193	193	A	3.8	23	326	1380	246^	283^	366^	261^	283^	230^	89v	16v	116^	33v	88v	61v	83v	22v	76v	64v	822	491
SAT. 8.28A 2 NBC CN		97	97	B	4.3	24	369	1618	180	76	235	128	172	112	73	58	175	78	122	120	66	40	155	78	1053	692
ONE TO GROW ON-8:58AM	32	193	194	A	5.0	25	430	1505	158^	181^	239^	175^	190^	109^	64v	49v	186^	110^	167^	103^	76v	LT	117^	35v	963	579
SAT. 8.58A 2 NBC CN		97	97	B	5.3	24	455	1691	208	79	259	129	176	129	98	76	177	86	120	105	57	45	173	68	1082	695

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ONE TO GROW ON-10:28AM	32	202	202	A	6.9	27	593	1723	271	171^	364	254	276	183^	68^	88^	226^	119^	219^	207^	107^	LT	255	95^	878	454
SAT. 10.28A 2 NBC CN		99	99	B	7.9	27	679	1616	291	119	339	207	260	205	105	61	197	133	162	113	53	24	222	125	858	471
ONE TO GROW ON-11:28AM	32	178	171	A	4.9	19	421	1950	196^	146^	303^	201^	201^	167^	74v	65v	271^	87^	167^	240^	153^	31v	429	314^	947	489
SAT. 11.28A 2 NBC CN		90	89	B	7.1	24	610	1675	287	109	330	206	251	188	95	67	246	161	192	146	65	38	272	165	827	490
ONE TO GROW ON-11:58AM	32	160	155	A	4.2	16	361	1723	269^	189^	419	241^	241^	183^	114^	119^	238^	69v	165^	207^	138^	31v	426	321^	640	372^
SAT. 11.58A 2 NBC CN		86	86	B	5.4	18	464	1676	333	127	384	220	273	196	115	96	263	167	197	137	81	54	279	153	750	454
PINK PANTHER AND SONS	10	202	202	A	2.3	15	198	1298	95v	LT	101v	LT	40v	66v	70v	35v	106v	LT	45v	45v	75v	61v	141v	106v	950	667^
SAT. 8.00A 30 ABC CA		97	97	B	2.8	15	241	1564	203	63	258	97	154	152	99	92	235	68	113	82	92	114	152	58	919	536
POLE POSITION	14	150	140	A	2.7	10	232	1569	366^	108v	426^	160^	249^	249^	141v	155^	224^	172^	172^	128v	52v	52v	207^	164^	712	544^
SAT. 12.00N 30 CBS CA		70	69	B	3.2	11	275	1512	341	119	363	177	258	210	108	96	258	124	169	148	68	83	214	87	677	426
RICHIE RICH	18	195	181	A	5.1	20	438	2450	492	171^	644	321	515	432	257^	102^	225^	54v	159^	159^	171^	66v	545	363	1036	575
SAT. 11.00A 30 CBS CA		96	95	B	5.0	17	430	1838	357	121	415	191	300	244	171	92	266	108	198	177	125	58	273	98	884	562
ROCK N WRESTLING	29	205	205	A	5.2	20	447	2049	373	146^	498	254^	354	315	182^	99^	254^	115^	166^	133^	127^	68v	361	228^	936	538
SAT. 10.00A 60 CBS CA		99	99	B	5.6	19	481	1883	278	103	331	167	229	184	115	33	254	115	186	151	100	56	323	127	975	655
10.00 - 10.30				A	5.0	19	430	2105	346	139^	455	246^	324	292^	152^	87^	261^	126^	181^	145^	124^	64v	430	293^	959	522
10.30 - 11.00				A	5.4	21	464	1983	394	156^	534	262^	381	331	204^	110^	242^	104^	149^	119^	124^	69v	293	165^	914	551
SMURFS I	32	202	202	A	5.3	23	455	1771	292^	274^	368	239^	266^	190^	67v	102^	335	231^	319	205^	104^	11v	190^	75v	878	487
SAT. 9.00A 30 NBC CA		99	99	B	6.1	24	524	1628	283	110	328	198	245	192	95	70	210	117	153	125	61	47	177	79	913	540
SMURFS II	32	202	203	A	6.4	26	550	1733	287	278	377	246^	260	170^	60v	117^	260	166^	253	177^	94^	LT	220^	91^	876	493
SAT. 9.30A 30 NBC CA		99	99	B	7.3	27	627	1595	296	130	340	203	259	198	100	73	194	108	140	118	56	44	200	99	861	505
SMURFS III	32	203	203	A	7.2	28	618	1749	256	155^	346	239	255	166^	67^	91^	212^	121^	207^	191^	91^	LT	277	90^	914	477
SAT. 10.00A 30 NBC CA		99	99	B	8.4	29	722	1642	302	119	348	210	266	210	108	64	202	133	160	112	52	30	226	124	866	487
SNORKS	32	194	194	A	3.1	20	266	1353	259^	274^	383^	264^	290^	237^	112v	LT	94v	30v	71v	49v	64v	LT	57v	41v	819	489^
SAT. 8.00A 30 NBC CA		97	97	B	3.4	21	292	1599	179	75	239	131	173	112	74	58	176	75	115	111	66	48	155	77	1029	679
SPIDERMAN AND FRIENDS	28	116	112	A	3.1	12	266	1891	357^	200^	497^	282^	308^	289^	151^	83v	501^	147^	403^	433^	312^	68v	156^	93v	737	516
SAT. 12.30P 30 NBC CA		70	68	B	4.1	13	352	1740	315	139	414	208	309	239	141	92	230	134	180	144	86	42	242	107	854	518
SPORTSWORLD	10		181	A	4.7	14	404	1720	385^	117v	516^	246^	383^	299^	239^	83v	970	463^	709	468^	473^	172^	35v	LT	199^	199^
2 SUN. 4.00P 120 NBC SA			94	B	5.2	14	447	1529	506	214	583	205	330	314	246	185	720	251	463	422	359	203	81	31	145	108
4.00 - 4.30				A	4.2	13	361	1615	161v	LT	257^	164v	223^	126v	93v	34v	1056	538^	856	552^	518^	102v	44v	LT	258^	258^
4.30 - 5.00				A	4.4	13	378	1767	427^	151v	538^	241^	414^	362^	277^	64v	1004	426^	749	530^	553^	144v	51v	23v	174v	174v
5.00 - 5.30				A	5.1	16	438	1797	559^	151v	682	250^	491^	444^	379^	115v	875	379^	565^	381^	462^	217^	55v	LT	185^	185^
5.30 - 6.00				A	5.3	16	455	1637	337^	134v	521^	294^	364^	234^	185^	103v	938	491^	668	426^	373^	211^	LT	LT	178^	178^
SUNDAY MORNING	30	172	171	A	4.8	21	412	1044	507	271^	602	152^	225^	265^	258^	328^	396	35v	161^	223^	240^	173^	29v	25v	17v	17v
SUN. 9.00A 90 CBS N		95	95	B	5.1	20	438	1308	617	259	682	132	285	315	348	333	507	140	278	290	246	191	25	LT	94	52
9.00 - 9.30				A	4.1	20	352	997	490	194^	555	148^	174^	199^	196^	356^	386	LT	124^	172^	235^	214^	28v	28v	28v	28v
9.30 - 10.00				A	5.2	22	447	984	504	257^	572	139^	192^	259^	272^	313	342	LT	96^	182^	237^	160^	43v	43v	27v	27v
10.00 - 10.30				A	4.9	20	421	1185	544	352	694	178^	313^	329	299^	336	475	97^	263^	318^	259^	157^	16v	LT	LT	LT
SUPERPOWERS TEAM	10	190	175	A	3.2	13	275	1764	338^	95v	338^	135^	190^	258^	175^	40v	439^	258^	291^	244^	134^	61v	255^	105v	732	342^
SAT. 11.30A 30 ABC CA		96	94	B	3.7	13	318	1715	316	102	338	166	237	241	134	64	339	192	272	191	118	51	251	124	787	394
THIS WEEK-DAVID BRINKLEY	28	191	133	A	3.5	13	301	1379	674	242^	745	194^	247^	272^	176^	452	566	170^	269^	245^	182^	297^	29v	29v	39v	LT
SUN. 11.30A 60 ABC N		98	86	B	3.9	12	335	1302	526	163	594	108	173	178	210	373	609	132	246	271	279	312	24	LT	75	37
11.30 - 12.00				A	3.3	12	283	1424	695	311^	794	260^	324^	325^	181^	431^	551	188^	269^	243^	163^	282^	25v	25v	54v	LT
12.00 - 12.30				A	3.6	14	309	1350	673	175^	712	133^	178^	233^	174^	479	577	153^	266^	247^	197^	311^	32v	32v	29v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST MAY 1986 REPORT

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
TOURN. OF CHAMPIONS-SAT.(S)			197	A	1.8	6	155	1103^	516^	148v	523^	245v	368v	200v	206v	155v	329v	96v	207v	149v	156v	116v	64v	LT	187v	155v
2 SAT. 3.00P 126 ABC SE			99																							
3.00 - 3.30				A	2.0	7	172	1145^	396v	146v	396v	163v	290v	238v	157v	106v	365v	57v	238v	210v	198v	127v	LT	LT	384v	262v
3.30 - 4.00				A	1.6	6	137	1416^	612^	153v	612^	321v	482v	241v	240v	130v	431v	95v	336v	277v	269v	95v	198v	LT	175v	175v
4.00 - 4.30				A	1.7	6	146	959^	624^	103v	624^	308v	411v	157v	233v	213v	212v	129v	129v	LT	42v	83v	LT	LT	123v	123v
4.30 - 5.00				A	1.9	6	163	798^	436^	117v	436^	203v	283v	160v	171v	153v	214v	73v	73v	30v	56v	141v	74v	49v	74v	74v
5.00 - 5.30				A	2.6	9	223	1417	632^	359^	632^	242v	456^	279v	331^	144v	627^	215v	376^	292v	323^	184v	86v	86v	72v	72v
TOURN. OF CHAMPIONS-SUN.(S)			174	A	1.8	6	155	1058^	503^	265v	542^	103v	207v	207v	200v	335v	406v	96v	252v	220v	200v	154v	LT	LT	110v	51v
2 SUN. 1.00P 121 ABC SE			91																							
1.00 - 1.30				A	1.8	7	155	1503^	716^	484^	800^	226v	477^	477^	335v	323v	457^	212v	290v	188v	117v	167v	LT	LT	246v	103v
1.30 - 2.00				A	1.7	6	146	1384^	629^	404v	698^	191v	391v	391v	281v	307v	460v	206v	336v	294v	158v	124v	LT	LT	226v	117v
2.00 - 2.30				A	1.8	6	155	632^	297v	71v	297v	LT	LT	LT	78v	297v	335v	LT	200v	200v	238v	135v	LT	LT	LT	LT
2.30 - 3.00				A	1.9	6	163	810^	411v	135v	411v	LT	LT	LT	141v	411v	399v	LT	215v	215v	289v	184v	LT	LT	LT	LT
WUZZLES	3	196	197	A	2.8	18	241	1598	303^	57v	303^	129v	155^	155^	88v	148^	270^	LT	187^	187^	241^	83v	75v	20v	950	552^
SAT. 8.00A 30 CBS CA		97	97	B	3.1	19	266	1751	344	105	387	166	273	242	152	114	236	24	145	121	168	91	125	27	1003	583

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. APR.28, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,140 15.3				18,730 21.8							
Program					← HARDCASTLE & MCCORMICK (R)(SD) →				← TEXAS 150:A CELEBRATION (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					9,280 10.8	10.2*		11.5*	10,050 11.7	11.5*		11.2*		12.2*		11.9*
SHARE OF AUDIENCE %					19	18 *		19 *	19	18 *		18 *		20 *		20 *
AVG. AUD. BY ¼ HR. %					10.1	10.3	11.0	12.0	11.6	11.3	11.4	11.0	12.3	12.0	11.9	11.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,200 17.7				20,530 23.9		20,270 23.6		18,210 21.2			
Program					← SCARECROW & MRS. KING (R)(SUS-SD) →				KATE & ALLIE (R)		NEWHART (R)(SD)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Households (000) & %)					11,170 13.0	12.2*		13.8*	17,870 20.8		17,610 20.5		13,490 15.7	15.9*		15.5*
SHARE OF AUDIENCE %					22	22 *		23 *	33		32		26	26 *		26 *
AVG. AUD. BY ¼ HR. %					11.9	12.4	13.2	14.3	19.7	21.9	20.8	20.3	15.9	15.9	15.5	15.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,090 16.4		15,810 18.4		18,900 22.0							
Program					YOU AGAIN ? (R)		VALERIE (R)(SD)		← NBC MONDAY NIGHT MOVIES AN EARLY FROST(R) (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					12,630 14.7		13,740 16.0		10,650 12.4	11.4*		12.3*		12.8*		12.9*
SHARE OF AUDIENCE %					26		27		20	18 *		19 *		21 *		21 *
AVG. AUD. BY ¼ HR. %					14.0	15.3	15.7	16.4	12.0	10.7	12.1	12.5	13.0	12.6	12.7	13.2

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,120 17.6				22,940 26.7							
Program					← HARDCASTLE & MCCORMICK →				← NORTH & SOUTH BK II-PT. 2 (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					10,820 12.6	11.7*		13.6*	17,270 20.1	19.2*		20.1*		20.5*		20.5*
SHARE OF AUDIENCE %					22	21 *		22 *	30	28 *		29 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					11.5	11.9	13.1	14.0	18.6	19.9	20.1	20.1	20.7	20.4	20.6	20.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					14,770 17.2				14,260 16.6		13,310 15.5		12,970 15.1			
Program					← SCARECROW & MRS. KING (R)(SD) →				KATE & ALLIE (R)		NEWHART (R)(SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	11.7*		12.9*	12,110 14.1		11,850 13.8		10,480 12.2	12.3*		12.1*
SHARE OF AUDIENCE %					21	21 *		21 *	21		20		18	18 *		19 *
AVG. AUD. BY ¼ HR. %					11.4	11.9	12.6	13.1	13.8	14.3	13.8	13.8	12.2	12.4	12.2	11.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,830 16.1		15,980 18.6		25,250 29.4							
Program					YOU AGAIN ?		VALERIE (SD)		← NBC MONDAY NIGHT MOVIES THE DELIBERATE STRANGER PART 2 →							
AVERAGE AUDIENCE (Households (000) & %)					11,940 13.9		13,920 16.2		18,640 21.7	20.2*		21.4*		22.3*		22.6*
SHARE OF AUDIENCE %					25		27		32	30 *		31 *		33 *		35 *
AVG. AUD. BY ¼ HR. %					13.3	14.5	15.4	17.0	19.7	20.8	21.2	21.6	22.3	22.4	22.7	22.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	51.6	53.2	52.7	54.1	55.0	57.6	59.1	61.0	62.2	63.5	64.0	64.0	62.5	62.0	61.0	59.2
WK. 2	50.0	51.8	52.4	53.2	54.8	57.4	59.7	62.5	67.5	69.0	68.3	68.8	68.0	67.6	66.5	64.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.MON. MAY 5, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. APR.29, 1986

Week	Network	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)					18,300 21.3		17,870 20.8		20,620 24.0				15,460 18.0			
		Program					WHO'S THE BOSS? (R)		PERFECT STRANGERS		← MOONLIGHTING (SD) →				← SPENSER: FOR HIRE (R) →			
		AVERAGE AUDIENCE (Households (000) & %)					15,720 18.3		15,890 18.5		16,410 19.1	18.8*		19.4*	11,170 13.0	13.4*		12.7*
		SHARE OF AUDIENCE %					33		31		30	30 *		30 *	22	22 *		22 *
		AVG. AUD. BY ¼ HR. %					17.3	19.3	18.2	18.8	18.3	19.4	19.8	18.9	14.0	12.8	12.5	12.8
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,510 13.4				11,250 13.1				14,170 16.5			
		Program					← MORNINGSTAR/EVENINGSTAR (SD) →				← MIKE HAMMER (R)(SD) →				← EQUALIZER (R) →			
		AVERAGE AUDIENCE (Households (000) & %)					7,990 9.3	8.8*		9.8*	8,760 10.2	9.7*		10.7*	10,480 12.2	12.0*		12.5*
		SHARE OF AUDIENCE %					16	16 *		17 *	16	16 *		17 *	21	20 *		22 *
		AVG. AUD. BY ¼ HR. %					8.8	8.8	9.8	9.8	9.3	10.0	10.5	10.9	11.9	12.0	12.2	12.8
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,200 17.7				15,720 18.3				14,430 16.8			
		Program					← A TEAM (R)(SD) →				← HUNTER (R) →				← STINGRAY →			
		AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	11.7*		12.9*	11,770 13.7	13.2*		14.3*	11,420 13.3	13.1*		13.5*
		SHARE OF AUDIENCE %					21	21 *		22 *	22	21 *		22 *	23	22 *		24 *
		AVG. AUD. BY ¼ HR. %					11.5	11.9	12.7	13.1	12.6	13.8	14.4	14.2	12.9	13.3	13.5	13.6
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					19,330 22.5		19,330 22.5			25,680 29.9						
		Program					WHO'S THE BOSS?		GROWING PAINS			(1) (SUS) (→OP)	← NORTH & SOUTH BK II-PT. 3 (9:26-11:26PM) (SD)(OP)(→OP) →					
		AVERAGE AUDIENCE (Households (000) & %)					16,840 19.6		16,840 19.6			18,550 21.6		21.6*		22.0*		22.0*
		SHARE OF AUDIENCE %					35		32			35		33 *		34 *		37 *
		AVG. AUD. BY ¼ HR. %					18.7	20.6	18.9	20.3		20.0	21.2	22.0	21.8	22.1	21.9	22.0
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,590 10.0					12,370 14.4				13,310 15.5		
		Program					← MORNINGSTAR/EVENINGSTAR (SD) →					(2) (SUS) (→OP)	← MIKE HAMMER (9:29-10:29PM) (R)(SD)(OP)(→OP) →				EQUALIZER (10:29-11:29PM) (R)(OP)(→OP)	
		AVERAGE AUDIENCE (Households (000) & %)					6,100 7.1	6.8*		7.4*		8,760 10.2		9.7*		9,530 11.1		10.5*
		SHARE OF AUDIENCE %					12	12 *		12 *		16		15 *		20		18 *
		AVG. AUD. BY ¼ HR. %					6.8	6.8	7.1	7.7		9.0	9.2	10.2	10.6	11.1	10.6	10.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)					15,200 17.7					15,460 18.0				13,230 15.4		
		Program					← A TEAM (SD) →					(3) (SUS) (→OP)	← HUNTER (9:27-10:27PM) (SD)(OP)(→OP) →				STINGRAY (10:27-11:27PM) (OP)(→OP)	
		AVERAGE AUDIENCE (Households (000) & %)					11,170 13.0	12.0*		13.9*		11,170 13.0		12.8*		9,450 11.0		11.3*
		SHARE OF AUDIENCE %					22	21 *		23 *		20		20 *		19		19 *
		AVG. AUD. BY ¼ HR. %					11.6	12.5	13.5	14.4		11.2	12.6	12.9	13.5	10.9	11.3	11.4
	TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	50.8	51.9	52.0	53.4	54.3	56.5	58.2	60.2	61.3	63.3	64.3	63.9	60.3	59.3	57.9	56.0
		WK. 2	49.5	51.2	52.7	53.6	54.9	57.5	59.3	61.8	62.9	64.3	64.3	64.2	63.5	62.5	59.3	57.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

(1)REAGAN NEWS CONF.-ABC,ABC,(9:00-9:26PM)

(2)REAGAN NEWS CONF.-CBS,CBS,(9:00-9:29PM)

(3)REAGAN NEWS CONF.-NBC,NBC,(9:00-9:27PM)

EVE.TUE. MAY 6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. APR.30, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,150 18.8				20,270 23.6				19,840 23.1			
ABC TV program					MACGYVER (SD)				DYNASTY (SD)				HOTEL			
AVERAGE AUDIENCE (Households (000) & %)					11,420 13.3	12.4*		14.2*	16,750 19.5	18.9*		20.2*	16,240 18.9	18.7*		19.2*
SHARE OF AUDIENCE %					22	22 *		23 *	31	30 *		32 *	31	30 *		32 *
AVG. AUD. BY ¼ HR. %					11.8	13.1	13.7	14.8	18.2	19.6	20.3	20.0	18.3	19.0	19.5	18.8
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,510 13.4				15,460 18.0							
CBS TV program					WEST 57TH (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE THURSDAY'S CHILD(R) (SD)							
AVERAGE AUDIENCE (Households (000) & %)					6,870 8.0	8.7*		7.2*	9,360 10.9	9.6*		10.5*		11.6*		11.9*
SHARE OF AUDIENCE %					13	15 *		12 *	17	15 *		16 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					9.3	8.2	7.2	7.2	9.6	9.7	10.4	10.7	11.4	11.8	12.1	11.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					21,130 24.6				18,210 21.2				15,030 17.5			
NBC TV program					HIGHWAY TO HEAVEN (SD)				BLACKE'S MAGIC (R)(SD)				ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					16,490 19.2	17.6*		20.8*	14,090 16.4	16.0*		16.7*	11,250 13.1	13.1*		13.0*
SHARE OF AUDIENCE %					32	31 *		34 *	26	26 *		26 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					16.3	19.0	20.5	21.0	16.0	16.0	16.5	16.9	13.2	13.0	12.9	13.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,890 18.5				26,540 30.9							
ABC TV program					MACGYVER (SD)				NORTH & SOUTH BK II-PT. 4 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					11,680 13.6	12.4*		14.9*	19,930 23.2	21.8*		23.3*		24.1*		23.5*
SHARE OF AUDIENCE %					24	23 *		25 *	36	34 *		35 *		37 *		38 *
AVG. AUD. BY ¼ HR. %					11.7	13.1	14.3	15.6	21.1	22.5	23.2	23.4	24.4	23.8	24.1	22.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,820 12.6				17,700 20.6							
CBS TV program					WEST 57TH (SUS-SD)				CBS WEDNESDAY NIGHT MOVIE THE BLUE LIGHTNING (SD)							
AVERAGE AUDIENCE (Households (000) & %)					6,960 8.1	8.3*		7.8*	10,570 12.3	11.4*		12.8*		12.7*		12.1*
SHARE OF AUDIENCE %					14	15 *		13 *	19	18 *		19 *		20 *		20 *
AVG. AUD. BY ¼ HR. %					8.7	7.9	7.8	7.8	11.0	11.8	12.8	12.7	12.7	12.7	12.3	12.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					19,160 22.3				16,060 18.7				14,520 16.9			
NBC TV program					HIGHWAY TO HEAVEN (SD)				BLACKE'S MAGIC				ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					14,770 17.2	15.6*		18.8*	11,510 13.4	13.4*		13.4*	11,340 13.2	13.0*		13.4*
SHARE OF AUDIENCE %					30	29 *		32 *	21	21 *		20 *	21	20 *		22 *
AVG. AUD. BY ¼ HR. %					14.8	16.4	18.6	18.9	13.1	13.6	13.2	13.5	13.3	12.7	13.3	13.4

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.7	52.0	52.6	54.1	56.5	58.7	60.2	61.9	62.4	63.1	63.8	64.2	63.2	62.4	61.6	59.0
WK. 2	49.7	51.4	51.8	52.3	53.1	55.0	58.3	60.0	62.5	65.3	66.2	66.2	65.3	64.5	63.1	60.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.WED. MAY 7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					9,620 11.2				14,860 17.3				18,380 21.4			
	Program					← RIPLEY'S BELIEVE IT-NOT (R) →				← DYNASTY II: COLBYS (SD) →				← 20/20 →			
	AVERAGE AUDIENCE (Households (000) & %)					5,330 6.2	5.2*		7.2*	12,110 14.1	13.6*		14.5*	13,660 15.9	16.3*		15.5*
	SHARE OF AUDIENCE %					10	9 *		11 *	22	21 *		22 *	26	25 *		26 *
	AVG. AUD. BY ¼ HR. %					5.4	5.0	6.5	8.0	13.4	13.8	14.3	14.8	16.1	16.5	15.9	15.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					13,740 16.0				13,140 15.3				19,160 22.3			
	Program					← SIMON & SIMON (SD) →				← BRIDGES TO CROSS (SD) →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000) & %)					9,960 11.6	11.1*		12.0*	9,790 11.4	10.9*		11.8*	15,980 18.6	18.1*		19.0*
	SHARE OF AUDIENCE %					19	19 *		19 *	17	17 *		18 *	30	28 *		32 *
	AVG. AUD. BY ¼ HR. %					11.1	11.1	12.0	12.1	11.2	10.7	11.3	12.3	17.5	18.7	19.2	18.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					28,950 33.7		26,970 31.4		22,590 26.3		20,790 24.2		16,580 19.3			
	Program					BILL COSBY SHOW (R)		FAMILY TIES (SD)		CHEERS		NIGHT COURT		← HILL STREET BLUES (R) →			
	AVERAGE AUDIENCE (Households (000) & %)					25,430 29.6		24,570 28.6		20,530 23.9		18,640 21.7		11,770 13.7	14.2*		13.3*
	SHARE OF AUDIENCE %					49		45		37		33		22	22 *		22 *
	AVG. AUD. BY ¼ HR. %					27.7	31.5	28.6	28.5	23.5	24.4	22.0	21.4	14.7	13.6	13.3	13.3

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,940 13.9				24,830 28.9							
	Program					← 20/20 SPECIAL →				← NORTH & SOUTH BK II-PT. 5 (SD) →							
	AVERAGE AUDIENCE (Households (000) & %)					7,390 8.6	7.8*		9.4*	17,870 20.8	19.2*		20.7*		21.3*		21.9*
	SHARE OF AUDIENCE %					15	14 *		16 *	32	30 *		31 *		33 *		36 *
	AVG. AUD. BY ¼ HR. %					8.2	7.4	8.6	10.2	18.5	19.8	20.4	21.0	21.0	21.6	21.9	21.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,600 13.5				11,940 13.9				15,030 17.5			
	Program					← SIMON & SIMON (R)(SD) →				← BRIDGES TO CROSS (SD) →				← KNOTS LANDING →			
	AVERAGE AUDIENCE (Households (000) & %)					8,160 9.5	8.9*		10.1*	8,420 9.8	9.1*		10.4*	12,030 14.0	13.8*		14.3*
	SHARE OF AUDIENCE %					16	16 *		17 *	15	14 *		16 *	22	21 *		23 *
	AVG. AUD. BY ¼ HR. %					8.9	8.9	9.9	10.3	9.0	9.1	10.0	10.9	13.6	13.9	14.0	14.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)					27,490 32.0		26,200 30.5		22,080 25.7		19,590 22.8		17,950 20.9			
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		← FAST COPY →			
	AVERAGE AUDIENCE (Households (000) & %)					24,310 28.3		23,620 27.5		19,410 22.6		17,520 20.4		12,890 15.0	16.1*		14.0*
	SHARE OF AUDIENCE %					49		46		35		31		24	25 *		23 *
	AVG. AUD. BY ¼ HR. %					26.7	29.9	27.3	27.8	22.5	22.7	20.6	20.2	16.6	15.5	14.6	13.4

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	53.0	53.4	53.1	54.5	58.6	61.2	62.3	63.7	64.6	65.7	65.2	65.7	64.4	63.7	61.6	58.9
	WK. 2	48.9	50.8	51.1	52.4	56.7	57.7	58.6	62.0	63.6	65.4	66.2	66.5	64.8	63.7	62.2	60.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAY 2, 1986

WEEK 1

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					13,060 15.2		12,890 15.0		9,280 10.8		6,870 8.0		7,820 9.1			
						WEBSTER		MR. BELVEDERE (R)(SD)		MR. SUNSHINE (SD)		JOE BASH		← FALL GUY →			
	AVERAGE AUDIENCE (Households (000) & %)					11,250 13.1		11,340 13.2		7,900 9.2		5,930 6.9		5,580 6.5	6.2*		6.7*
	SHARE OF AUDIENCE %					24		24		16		12		11	11 *		12 *
	AVG. AUD. BY ¼ HR. %					12.6	13.6	13.2	13.1	9.5	8.9	7.0	6.8	6.2	6.2	6.5	7.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					9,620 11.2		9,450 11.0		20,700 24.1				17,440 20.3			
						CHARLIE & COMPANY		LEO & LIZ-BEVERLY HILLS (SUS-SD)		← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					7,820 9.1		7,990 9.3		17,010 19.8	18.5*		21.0*	14,520 16.9	17.2*		16.6*
	SHARE OF AUDIENCE %					17		17		34	32 *		36 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %					9.4	8.8	8.4	10.3	17.6	19.5	20.9	21.2	17.4	17.0	16.7	16.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					13,660 15.9				13,400 15.6				20,870 24.3			
						← KNIGHT RIDER (R)(SD) →				← LAST PRECINCT (SD) →				← MIAMI VICE →			
	AVERAGE AUDIENCE (Households (000) & %)					9,790 11.4	10.7*		12.2*	9,620 11.2	10.8*		11.6*	16,580 19.3	18.4*		20.1*
	SHARE OF AUDIENCE %					21	20 *		22 *	19	18 *		20 *	33	31 *		35 *
	AVG. AUD. BY ¼ HR. %					10.5	10.9	12.0	12.3	11.0	10.6	11.0	12.1	17.8	19.1	20.1	20.1

WEEK 2

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,250 13.1		18,210 21.2									
						WEBSTER (R)		← ABC FRIDAY NIGHT MOVIE THUNDERBALL(R) (SD) →									
	AVERAGE AUDIENCE (Households (000) & %)					9,880 11.5		7,900 9.2	9.0*		9.1*		9.8*		9.3*		8.8*
	SHARE OF AUDIENCE %					24		16	17 *		16 *		17 *		16 *		15 *
	AVG. AUD. BY ¼ HR. %					11.1	11.8	9.3	8.7	8.9	9.3	9.7	9.9	9.5	9.1	8.5	9.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					8,850 10.3		12,110 14.1		19,930 23.2				17,010 19.8			
						CHARLIE & COMPANY		LEO & LIZ-BEVERLY HILLS (SUS-SD)		← DALLAS (SD) →				← FALCON CREST →			
	AVERAGE AUDIENCE (Households (000) & %)					6,960 8.1		10,050 11.7		15,980 18.6	17.7*		19.4*	14,170 16.5	15.9*		17.0*
	SHARE OF AUDIENCE %					17		22		32	31 *		33 *	29	27 *		30 *
	AVG. AUD. BY ¼ HR. %					8.3	8.0	10.7	12.7	16.8	18.6	19.6	19.3	15.8	16.1	17.0	17.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)					14,600 17.0				14,350 16.7				20,360 23.7			
						← KNIGHT RIDER (R)(SD) →				← LAST PRECINCT →				← MIAMI VICE →			
	AVERAGE AUDIENCE (Households (000) & %)					9,710 11.3	10.1*		12.6*	9,530 11.1	10.8*		11.4*	16,150 18.8	17.8*		19.8*
	SHARE OF AUDIENCE %					22	21 *		24 *	19	19 *		19 *	33	31 *		35 *
	AVG. AUD. BY ¼ HR. %					9.7	10.5	12.3	12.8	11.2	10.3	10.7	12.1	17.2	18.4	19.7	19.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	47.6	48.9	50.8	52.6	53.0	54.3	55.1	57.0	58.2	58.7	58.9	59.0	58.8	58.7	58.4	57.9
	WK. 2	45.6	46.7	46.8	48.1	48.2	49.5	52.1	53.9	56.2	57.0	58.4	58.9	58.1	57.8	57.4	56.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.FRI. MAY 9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SAT. MAY 3, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					7,220 8.4		7,040 8.2		16,490 19.2							
Program					MR SUNSHINE		BENSON (R)(SD)		← LOVE BOAT (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					5,840 6.8		5,840 6.8		9,530 11.1	8.2*		10.2*		12.6*		13.4*
SHARE OF AUDIENCE %					14		13		20	15 *		18 *		22 *		25 *
AVG. AUD. BY ¼ HR. %					6.6	7.0	6.5	7.2	7.8	8.6	9.7	10.7	12.4	12.8	13.3	13.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,710 14.8				11,080 12.9				12,030 14.0			
Program					← CRAZY LIKE A FOX (SD) →				← AIRWOLF (R)(SD) →				← MAGNUM, P.I. (R) →			
AVERAGE AUDIENCE (Households (000) & %)					9,450 11.0	10.4*		11.5*	7,820 9.1	8.6*		9.5*	8,680 10.1	9.6*		10.6*
SHARE OF AUDIENCE %					22	21 *		22 *	16	16 *		17 *	18	17 *		19 *
AVG. AUD. BY ¼ HR. %					9.7	11.1	11.6	11.4	8.6	8.7	9.3	9.7	9.3	9.8	10.4	10.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					12,970 15.1		14,600 17.0		20,960 24.4		16,920 19.7		16,840 19.6			
Program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227		← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					11,000 12.8		13,060 15.2		18,730 21.8		15,380 17.9		12,710 14.8	14.9*		14.6*
SHARE OF AUDIENCE %					26		29		39		32		27	27 *		27 *
AVG. AUD. BY ¼ HR. %					12.2	13.3	14.2	16.2	21.5	22.2	17.9	17.8	14.9	14.9	14.9	14.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					7,040 8.2		5,670 6.6		14,950 17.4							
Program					MR SUNSHINE (SD)		JOE BASH SPECIAL (SD)		← MISS HOLLYWOOD PAGEANT →							
AVERAGE AUDIENCE (Households (000) & %)					5,580 6.5		4,470 5.2		6,870 8.0	6.1*		7.5*		8.5*		10.0*
SHARE OF AUDIENCE %					14		10		15	12 *		14 *		16 *		19 *
AVG. AUD. BY ¼ HR. %					6.6	6.5	5.3	5.1	5.9	6.2	7.4	7.6	8.2	8.9	9.9	10.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,460 14.5				10,820 12.6				12,800 14.9			
Program					← CRAZY LIKE A FOX (R)(SD) →				← AIRWOLF (R)(SD) →				← MAGNUM, P.I. (R) →			
AVERAGE AUDIENCE (Households (000) & %)					8,850 10.3	9.7*		10.8*	7,650 8.9	8.2*		9.5*	9,620 11.2	11.0*		11.5*
SHARE OF AUDIENCE %					22	21 *		22 *	17	16 *		18 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					9.5	9.9	11.1	10.5	8.3	8.1	9.1	10.0	10.8	11.2	11.5	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					10,310 12.0		13,920 16.2		19,410 22.6		16,660 19.4		16,320 19.0			
Program					GIMME A BREAK		FACTS OF LIFE (SD)		GOLDEN GIRLS		227 (R)(SD)		← REMINGTON STEELE →			
AVERAGE AUDIENCE (Households (000) & %)					8,420 9.8		11,770 13.7		17,090 19.9		14,690 17.1		12,970 15.1	15.4*		14.7*
SHARE OF AUDIENCE %					21		28		38		32		29	29 *		28 *
AVG. AUD. BY ¼ HR. %					9.1	10.5	12.5	14.9	19.1	20.6	17.0	17.2	15.6	15.3	14.9	14.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	44.2	43.7	45.2	46.4	48.2	49.4	50.6	52.8	54.7	55.7	55.7	56.1	56.0	56.3	55.0	53.8
WK. 2	38.5	40.0	40.8	42.4	44.6	47.3	48.9	50.4	51.9	53.5	53.5	53.6	52.5	53.2	52.2	51.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAY 3, 1986

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)		3,180 3.7														
	Program		ABC WEEKEND REPORT SAT.														
	AVERAGE AUDIENCE (Households (000) & %)		3,090 3.6														
	SHARE OF AUDIENCE %		8														
	AVG. AUD. BY ¼ HR. %		3.6														
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			12,460 14.5													
	Program			SAT NIGHT'S MAIN EVENT 5 (11:30-12:54AM) (SUSTAINING 12:54-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			7,990 9.3	9.8*		9.3*		8.6*								
	SHARE OF AUDIENCE %			27	25 *		28 *		30 *								
	AVG. AUD. BY ¼ HR. %			10.1	9.5	9.4	9.3	8.7	8.6								

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,830 3.3													
	Program			ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,660 3.1													
	SHARE OF AUDIENCE %			8													
	AVG. AUD. BY ¼ HR. %			3.1													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,220 11.9													
	Program			SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			5,930 6.9	7.6*		6.7*		6.2*								
	SHARE OF AUDIENCE %			21	20 *		21 *		23 *								
	AVG. AUD. BY ¼ HR. %			7.7	7.4	6.9	6.6	6.3	5.8								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.9	45.9	40.7	37.6	34.5	31.4	29.4	27.6	23.5	20.6	18.3	15.9	14.0	12.5	11.3	10.9
	WK. 2	48.3	44.5	39.2	36.2	33.7	30.7	27.1	24.0	21.3	19.6	17.1	15.5	13.5	11.8	10.6	9.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. MAY 10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 4, 1986

WEEK 1		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	17,610								23,020							
	TOTAL AUDIENCE (%)	20.5								26.8							
	Program	DISNEY SUNDAY MOVIE LOVE LEADS THE WAY (SD)								NORTH & SOUTH BK II-PT. 1 (SD)							
	AVERAGE AUDIENCE (Households (000))	9,450								17,010							
	AVERAGE AUDIENCE (%)	11.0	8.1*		10.0*		12.3*		13.7*	19.8	18.8*		20.1*		20.1*		20.1*
	SHARE OF AUDIENCE %	19	16 *		18 *		21 *		22 *	30	28 *		29 *		29 *		31 *
	AVG. AUD. BY ¼ HR. %	7.9	8.3	9.8	10.3	12.2	12.4	13.2	14.2	18.0	19.5	19.9	20.3	20.3	20.0	20.2	20.0
CBS TV	TOTAL AUDIENCE (Households (000))	24,910				22,760				22,420							
	TOTAL AUDIENCE (%)	29.0				26.5				26.1							
	Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY NIGHT MOVIE VANISHING ACT (SD)							
	AVERAGE AUDIENCE (Households (000))	19,160				17,950				15,720							
	AVERAGE AUDIENCE (%)	22.3	21.0*		23.5*	20.9	20.5*		21.3*	18.3	17.7*		17.9*		18.9*		18.7*
	SHARE OF AUDIENCE %	42	41 *		43 *	35	35 *		34 *	27	27 *		26 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %	19.9	22.2	23.7	23.4	20.6	20.5	21.2	21.3	17.8	17.6	17.9	18.0	18.7	19.1	18.7	18.7
NBC TV	TOTAL AUDIENCE (Households (000))	7,040		7,390		11,770		12,460		21,820							
	TOTAL AUDIENCE (%)	8.2		8.6		13.7		14.5		25.4							
	Program	SILVER SPOONS		FATHERS & SONS		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE THE DELIBERATE STRANGER PART 1 (SD)							
	AVERAGE AUDIENCE (Households (000))	5,670		6,010		9,790		10,820		15,980							
	AVERAGE AUDIENCE (%)	6.6		7.0		11.4		12.6		18.6	17.5*		18.5*		19.2*		19.1*
	SHARE OF AUDIENCE %	13		13		20		20		28	26 *		27 *		28 *		29 *
	AVG. AUD. BY ¼ HR. %	6.1	7.1	6.4	7.5	10.4	12.4	12.0	13.3	16.6	18.4	18.2	18.8	19.1	19.3	19.1	19.1

WEEK 2		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))	20,100								26,630							
	TOTAL AUDIENCE (%)	23.4								31.0							
	Program	DISNEY SUNDAY MOVIE YOUNG AGAIN (SD)								NORTH & SOUTH BK II-PT. 6 (SD)							
	AVERAGE AUDIENCE (Households (000))	10,650								19,410							
	AVERAGE AUDIENCE (%)	12.4	8.1*		10.4*		14.2*		16.8*	22.6	21.4*		22.4*		23.5*		23.1*
	SHARE OF AUDIENCE %	24	18 *		21 *		26 *		29 *	36	34 *		35 *		36 *		38 *
	AVG. AUD. BY ¼ HR. %	7.6	8.6	10.0	10.8	13.7	14.7	16.0	17.5	21.0	21.8	22.3	22.5	23.4	23.5	23.5	22.8
CBS TV	TOTAL AUDIENCE (Households (000))	19,500				18,470				19,160							
	TOTAL AUDIENCE (%)	22.7				21.5				22.3							
	Program	60 MINUTES				MURDER, SHE WROTE (R)(SD)				CBS SUNDAY NIGHT MOVIE TRAPPED IN SILENCE (SD)							
	AVERAGE AUDIENCE (Households (000))	14,520				14,520				12,970							
	AVERAGE AUDIENCE (%)	16.9	15.4*		18.4*	16.9	16.5*		17.3*	15.1	14.6*		15.1*		15.1*		15.4*
	SHARE OF AUDIENCE %	37	35 *		38 *	30	31 *		30 *	24	24 *		24 *		23 *		25 *
	AVG. AUD. BY ¼ HR. %	14.5	16.4	17.9	19.0	16.1	16.9	17.3	17.3	14.4	14.7	14.9	15.4	15.2	15.0	15.3	15.5
NBC TV	TOTAL AUDIENCE (Households (000))	6,360		7,390		10,740		10,740		20,100							
	TOTAL AUDIENCE (%)	7.4		8.6		12.5		12.5		23.4							
	Program	SILVER SPOONS		PUNKY BREWSTER (R)		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE DALTON:CODE OF VENGEANCE II (9:00-10:55PM) (SUSTAINING 10:55-11:00PM)							
	AVERAGE AUDIENCE (Households (000))	5,070		6,010		9,110		9,280		12,890							
	AVERAGE AUDIENCE (%)	5.9		7.0		10.6		10.8		15.0	13.8*		15.2*		16.0*		15.2*
	SHARE OF AUDIENCE %	13		14		20		18		24	22 *		24 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %	5.7	6.2	6.3	7.7	10.2	11.1	10.6	11.1	13.4	14.2	14.9	15.5	16.1	15.8	15.9	14.3
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	49.7	52.3	54.1	55.7	57.4	59.4	60.9	63.5	65.4	67.1	67.9	68.6	68.6	68.3	67.0	64.2
	WK. 2	42.2	45.4	47.4	50.1	52.8	55.3	57.1	59.9	61.5	62.7	63.9	64.5	65.4	64.6	63.0	59.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. MAY 11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAY 4, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,440 4.0													
ABC TV program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			3,260 3.8													
SHARE OF AUDIENCE %			17													
AVG. AUD. BY ¼ HR. %			3.8													
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,210 4.9															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	3,870 4.5															
SHARE OF AUDIENCE %	9															
AVG. AUD. BY ¼ HR. %	4.5															
NBC TV TOTAL AUDIENCE (Households (000) & %)			2,230 2.6													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			2,060 2.4													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			2.4													

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,610 4.2													
ABC TV program			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			3,350 3.9													
SHARE OF AUDIENCE %			18													
AVG. AUD. BY ¼ HR. %			3.9													
CBS TV TOTAL AUDIENCE (Households (000) & %)	3,870 4.5															
CBS TV program	CBS SUNDAY NEWS-OSGOOD															
AVERAGE AUDIENCE (Households (000) & %)	3,690 4.3															
SHARE OF AUDIENCE %	9															
AVG. AUD. BY ¼ HR. %	4.3															
NBC TV TOTAL AUDIENCE (Households (000) & %)			1,630 1.9													
NBC TV program			G MICHAELS SPORTS MACHINE													
AVERAGE AUDIENCE (Households (000) & %)			1,460 1.7													
SHARE OF AUDIENCE %			6													
AVG. AUD. BY ¼ HR. %			1.7													

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	52.3	44.6	35.2	31.6	27.5	24.5	22.1	20.4	18.3	16.0	14.0	12.2	10.2	9.3	8.1	7.2
WK. 2	49.2	42.5	33.2	28.6	23.5	20.6	17.2	16.1	14.1	12.1	10.7	9.6	8.5	7.9	7.5	6.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.28-MAY 2, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			5,500				5,150									
TOTAL AUDIENCE (%)			6.4				6.0									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			4,120				4,210									
AVERAGE AUDIENCE (%)			4.8				4.9									
SHARE OF AUDIENCE %			24				23									
AVG. AUD. BY ¼ HR. %			5.1	4.6			5.0	4.9								
CBS TV TOTAL AUDIENCE (Households (000))			3,610				3,610						4,550		4,040	
TOTAL AUDIENCE (%)			4.2				4.2						5.3		4.7	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000))			2,830				2,750						3,870		3,350	
AVERAGE AUDIENCE (%)			3.3				3.2						4.5		3.9	
SHARE OF AUDIENCE %			16				15						20		18	
AVG. AUD. BY ¼ HR. %			3.4	3.3			3.1	3.3					4.3	4.7	3.7	4.1
NBC TV TOTAL AUDIENCE (Households (000))			5,840				5,330						3,870		4,300	
TOTAL AUDIENCE (%)			6.8				6.2						4.5		5.0	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			4,470				4,380						3,180		3,690	
AVERAGE AUDIENCE (%)			5.2				5.1						3.7		4.3	
SHARE OF AUDIENCE %			26				24						17		20	
AVG. AUD. BY ¼ HR. %			5.3	5.0			5.1	5.1					3.6	3.8	4.1	4.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))			5,330				5,150									
TOTAL AUDIENCE (%)			6.2				6.0									
Program	← GOOD MORNING, AMERICA-730 → (CO-OP) (PARTICIPATING)				← GOOD MORNING, AMERICA-830 → (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000))			4,120				4,380									
AVERAGE AUDIENCE (%)			4.8				5.1									
SHARE OF AUDIENCE %			23				23									
AVG. AUD. BY ¼ HR. %			4.7	4.8			5.2	5.1								
CBS TV TOTAL AUDIENCE (Households (000))			3,440				3,520						4,120		3,780	
TOTAL AUDIENCE (%)			4.0				4.1						4.8		4.4	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000))			2,830				2,830						3,440		3,180	
AVERAGE AUDIENCE (%)			3.3				3.3						4.0		3.7	
SHARE OF AUDIENCE %			15				15						18		17	
AVG. AUD. BY ¼ HR. %			3.1	3.4			3.2	3.3					3.9	4.2	3.6	3.9
NBC TV TOTAL AUDIENCE (Households (000))			5,930				5,330						3,950		4,120	
TOTAL AUDIENCE (%)			6.9				6.2						4.6		4.8	
Program	← TODAY SHOW-7.30AM → (CO-OP) (PARTICIPATING)				← TODAY SHOW-8.30AM → (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000))			4,720				4,380						3,260		3,520	
AVERAGE AUDIENCE (%)			5.5				5.1						3.8		4.1	
SHARE OF AUDIENCE %			26				23						17		19	
AVG. AUD. BY ¼ HR. %			5.7	5.3			5.2	5.0					3.6	3.9	3.9	4.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	13.7	16.1	17.6	18.3	19.6	20.6	20.9	21.1	21.5	21.9	21.9	21.9	21.5	21.7	21.3	21.5
WK. 2	14.0	16.4	18.2	19.3	20.6	21.4	21.5	21.5	21.6	22.0	22.0	22.0	21.5	21.7	21.1	21.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 5-9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.28-MAY 2, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	2,490 2.9		2,150 2.5		2,750 3.2		3,690 4.3		8,420 9.8				8,500 9.9			
Program	LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN > →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	1,980 2.3		1,800 2.1		2,410 2.8		3,260 3.8		6,440 7.5	7.1*		7.9*	6,270 7.3	7.1*		7.6*
SHARE OF AUDIENCE %	11		10		11		14		26	24 *		27 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %	2.4	2.3	2.1	2.0	2.8	2.9	3.6	4.0	6.7	7.6	8.0	7.9	7.1	7.1	7.3	7.8

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,840 6.8		7,730 9.0				9,360 10.9				7,130 8.3				4,720 5.5	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS (SUS-OP) →				← AS THE WORLD TURNS →				CAPITOL >(SUS-SD)	
AVERAGE AUDIENCE (Households (000) & %)	5,150 6.0		6,610 7.7				6,960 8.1	8.2*		8.0*	5,670 6.6	6.5*		6.8*	4,120 4.8	
SHARE OF AUDIENCE %	28		35				31	32 *		30 *	23	22 *		25 *	18	
AVG. AUD. BY ¼ HR. %	5.7	6.2	7.5	7.9			8.2	8.2	8.2	7.7	6.5	6.4	6.8	6.7	4.9	4.6

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,180 7.2		4,550 5.3		3,520 4.1		2,830 3.3		7,900 9.2				5,760 6.7			
Program	WHEEL OF FORTUNE		SCRABBLE >		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	5,240 6.1		4,040 4.7		3,010 3.5		2,490 2.9		6,270 7.3	6.8*		7.7*	4,470 5.2	5.2*		5.2*
SHARE OF AUDIENCE %	29		21		14		11		25	23 *		26 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %	6.1	6.1	4.6	4.7	3.4	3.7	2.9	2.9	6.9	6.8	7.7	7.7	5.3	5.1	5.2	5.2

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	2,230 2.6		2,150 2.5		2,750 3.2		3,610 4.2		8,070 9.4				8,070 9.4			
Program	LIFESTYLES-RICH & FAM-M-F		NEW LOVE AMERICAN STYLE		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	1,800 2.1		1,800 2.1		2,320 2.7		3,090 3.6		6,270 7.3	6.9*		7.6*	6,180 7.2	6.8*		7.6*
SHARE OF AUDIENCE %	10		10		11		14		25	24 *		26 *	26	24 *		28 *
AVG. AUD. BY ¼ HR. %	2.1	2.1	2.1	2.1	2.6	2.8	3.5	3.8	6.6	7.2	7.6	7.6	6.7	6.8	7.4	7.8

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,930 6.9		7,390 8.6				9,360 10.9				7,390 8.6				4,900 5.7	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000) & %)	4,980 5.8		6,270 7.3				7,220 8.4	8.3*		8.6*	5,760 6.7	6.7*		6.7*	4,300 5.0	
SHARE OF AUDIENCE %	27		34				32	33 *		32 *	24	23 *		24 *	18	
AVG. AUD. BY ¼ HR. %	5.6	6.1	7.0	7.7			8.1	8.4	8.6	8.6	6.8	6.6	6.8	6.6	5.0	5.0

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,010 7.0		4,300 5.0		3,350 3.9		3,090 3.6		7,470 8.7				5,330 6.2			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000) & %)	5,150 6.0		3,780 4.4		2,750 3.2		2,660 3.1		6,010 7.0	6.8*		7.2*	4,210 4.9	5.0*		4.9*
SHARE OF AUDIENCE %	28		20		13		12		24	24 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	5.9	6.1	4.3	4.5	3.2	3.3	3.0	3.1	6.7	7.0	7.3	7.1	5.1	5.0	4.9	4.8

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.2	21.8	22.1	22.8	24.9	26.4	26.7	27.3	28.2	29.2	28.9	28.9	28.1	27.8	26.8	27.5
WK. 2	21.5	21.9	21.7	22.8	25.0	26.1	26.6	27.3	28.3	29.1	28.9	28.7	27.9	27.8	26.9	27.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 5-9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR.28-MAY 2, 1986

WEEK 1

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,790 11.4														10,650 12.4	
	Program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,560 8.8	8.6*		8.9*											8,850 10.3	
	SHARE OF AUDIENCE %	31	30 *		30 *											20	
	AVG. AUD. BY ¼ HR. %	8.5	8.7	8.8	8.9											10.4	10.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,180 7.2				2,060 2.4										12,540 14.6	
	Program	← GUIDING LIGHT → >(SUS-SD)(SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	4,900 5.7	5.6*		6.0*	1,720 2.0										10,570 12.3	
	SHARE OF AUDIENCE %	20	20 *		20 *	7										24	
	AVG. AUD. BY ¼ HR. %	5.4	5.6	5.9	6.0	2.0	2.0									12.4	12.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,900 5.7														11,770 13.7	
	Program	← SANTA BARBARA →				← (S)(OP) →										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,690 4.3	4.2*		4.4*											10,220 11.9	
	SHARE OF AUDIENCE %	15	15 *		15 *											24	
	AVG. AUD. BY ¼ HR. %	4.2	4.2	4.3	4.5											11.8	12.0

WEEK 2

Network	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,880 11.5														9,620 11.2	
	Program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,900 9.2	9.0*		9.3*											8,250 9.6	
	SHARE OF AUDIENCE %	31	31 *		30 *											20	
	AVG. AUD. BY ¼ HR. %	8.8	9.2	9.5	9.2											9.5	9.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,870 8.0				1,890 2.2										11,680 13.6	
	Program	← GUIDING LIGHT → (SUS-SD)(SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,500 6.4	6.3*		6.6*	1,550 1.8										9,960 11.6	
	SHARE OF AUDIENCE %	21	22 *		21 *	6										24	
	AVG. AUD. BY ¼ HR. %	6.2	6.4	6.6	6.5	1.8	1.9									11.5	11.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,900 5.7														10,140 11.8	
	Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,610 4.2	4.1*		4.3*											8,850 10.3	
	SHARE OF AUDIENCE %	14	14 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	4.2	4.1	4.2	4.4											10.1	10.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	28.2	29.4	30.1	30.9	30.3	31.9	32.8	34.5	36.4	38.2	39.6	41.8	45.3	47.4	49.4	50.3
	WK. 2	29.0	30.1	31.1	32.0	30.8	32.3	33.3	34.7	35.8	37.9	39.6	41.1	43.7	45.5	46.8	47.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAY 5-9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 3, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000))					1,980		2,410		4,550		5,500		4,550		3,260	
TOTAL AUDIENCE (%)					2.3		2.8		5.3		6.4		5.3		3.8	
Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
AVERAGE AUDIENCE (Households (000))					1,550		1,890		3,610		4,550		3,610		2,830	
AVERAGE AUDIENCE (%)					1.8		2.2		4.2		5.3		4.2		3.3	
SHARE OF AUDIENCE %					11		11		18		21		16		13	
AVG. AUD. BY ¼ HR. %					1.6	2.0	1.9	2.5	3.7	4.7	5.2	5.5	4.3	4.2	3.1	3.6
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000))					3,180		3,780		6,700				6,790			
TOTAL AUDIENCE (%)					3.7		4.4		7.8				7.9			
Program					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))					2,410		3,090		4,810				4,470			
AVERAGE AUDIENCE (%)					2.8		3.6		5.6	5.7*		5.5*	5.2	4.9*		5.6*
SHARE OF AUDIENCE %					17		19		23	25 *		22 *	20	18 *		21 *
AVG. AUD. BY ¼ HR. %					2.5	3.2	3.4	3.8	5.3	6.0	5.6	5.4	4.9	5.0	5.6	5.5
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000))					3,950		4,810		5,760		6,360		7,650		6,700	
TOTAL AUDIENCE (%)					4.6		5.6		6.7		7.4		8.9		7.8	
Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))					3,440		4,210		4,640		5,330		6,440		5,670	
AVERAGE AUDIENCE (%)					4.0		4.9		5.4		6.2		7.5		6.6	
SHARE OF AUDIENCE %					25		25		23		25		28		25	
AVG. AUD. BY ¼ HR. %					3.7	4.3	4.7	5.1	5.2	5.5	6.2	6.1	7.3	7.7	6.6	6.5
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000))					3,010		3,690		4,980		4,300		4,120		3,780	
TOTAL AUDIENCE (%)					3.5		4.3		5.8		5.0		4.8		4.4	
Program					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS	
AVERAGE AUDIENCE (Households (000))					2,320		2,920		3,520		3,520		3,440		3,090	
AVERAGE AUDIENCE (%)					2.7		3.4		4.1		4.1		4.0		3.6	
SHARE OF AUDIENCE %					19		18		18		17		16		14	
AVG. AUD. BY ¼ HR. %					2.6	2.9	3.0	3.7	3.9	4.3	4.0	4.1	3.9	4.1	3.5	3.6
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000))					3,010		3,610		7,220				7,130			
TOTAL AUDIENCE (%)					3.5		4.2		8.4				8.3			
Program					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS_SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
AVERAGE AUDIENCE (Households (000))					2,410		2,920		4,900				4,380			
AVERAGE AUDIENCE (%)					2.8		3.4		5.7	5.2*		6.2*	5.1	5.1*		5.2*
SHARE OF AUDIENCE %					19		18		24	23 *		25 *	20	21 *		20 *
AVG. AUD. BY ¼ HR. %					2.5	3.2	3.3	3.6	4.8	5.6	6.2	6.2	4.9	5.3	5.5	4.8
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000))					2,410		3,610		5,580		6,360		7,470		6,100	
TOTAL AUDIENCE (%)					2.8		4.2		6.5		7.4		8.7		7.1	
Program					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
AVERAGE AUDIENCE (Households (000))					1,890		3,010		4,380		5,580		5,930		5,150	
AVERAGE AUDIENCE (%)					2.2		3.5		5.1		6.5		6.9		6.0	
SHARE OF AUDIENCE %					15		18		23		27		28		23	
AVG. AUD. BY ¼ HR. %					2.0	2.4	3.1	3.8	4.9	5.4	6.5	6.6	7.1	6.7	5.9	6.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	9.1	10.5	11.8	13.9	16.7	19.4	20.6	21.6	23.2	24.5	25.4	25.5	26.6	26.9	25.8	26.1
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	7.8	8.9	10.4	12.8	15.5	17.3	19.9	22.2	23.1	24.1	24.8	24.5	23.9	24.5	25.1	26.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAY 10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 3, 1986

WEEK 1

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	3,180 3.7		3,520 4.1		3,870 4.5		4,040 4.7									
Program	DROIDS: ADVENTURES		SUPERPOWERS TEAMM (SD)		ABC WEEKEND SPECIALS ZACK & THE MAGIC FACTORY, PT. 1		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1		3,010 3.5		3,180 3.7		1,980 2.3	1.7*		2.9*						
SHARE OF AUDIENCE %	12		13		14		9	7 *		11 *						
AVG. AUD. BY ¼ HR. %	3.2	2.9	3.2	3.8	3.8	3.6	1.8	1.5	2.8	3.0						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	6,010 7.0		3,780 4.4		3,180 3.7		2,660 3.1				5,070 5.9				11,340 13.2	
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)				← CBS SPORTS SAT SPEC. ED. NCAA MEN'S GYMNASTICS →				(2) (→OP)	
AVERAGE AUDIENCE (Households (000) & %)	4,810 5.6		3,260 3.8		2,580 3.0		2,230 2.6				2,920 3.4	3.4*		3.3*	3,870 4.5	3.4*
SHARE OF AUDIENCE %	21		15		11		10				13	13 *		12 *	14	13 *
AVG. AUD. BY ¼ HR. %	5.6	5.7	3.8	3.8	3.1	2.9	2.6	2.6			3.4	3.4	3.3	3.4	3.2	3.7

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,240 6.1		4,550 5.3		4,210 4.9		3,780 4.4		4,210 4.9	12,540 14.6						
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL → ATLANTA VS PHILADELPHIA CALIFORNIA VS MILWAUKEE (1:17-4:28PM)(OP)						
AVERAGE AUDIENCE (Households (000) & %)	4,040 4.7		3,610 4.2		3,260 3.8		3,260 3.8		3,780 4.4	4,640 5.4		4.8*		5.6*		5.7*
SHARE OF AUDIENCE %	18		16		15		15		17	19		19 *		21 *		21 *
AVG. AUD. BY ¼ HR. %	5.0	4.4	4.1	4.4	3.5	4.0	3.8	3.8	4.4	4.7	4.9	4.8	5.4	5.7	5.7	5.7

WEEK 2

ABC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	3,010 3.5		3,090 3.6		3,520 4.1		4,120 4.8									
Program	DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS ZACK & THE MAGIC FACTORY, PT 2		← AMERICAN BANDSTAND →									
AVERAGE AUDIENCE (Households (000) & %)	2,490 2.9		2,490 2.9		2,660 3.1		2,320 2.7	2.4*		3.0*						
SHARE OF AUDIENCE %	11		12		12		11	9 *		12 *						
AVG. AUD. BY ¼ HR. %	3.0	2.8	2.7	3.2	3.2	3.1	2.2	2.5	3.0	3.1						

CBS TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	4,900 5.7		3,690 4.3		2,580 3.0		3,440 4.0						4,470 5.2			
Program	RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)						← BYRON NELSON GOLF-SAT →			
AVERAGE AUDIENCE (Households (000) & %)	3,950 4.6		2,830 3.3		2,060 2.4		2,660 3.1						2,150 2.5	2.5*		2.5*
SHARE OF AUDIENCE %	18		13		9		12						9	9 *		9 *
AVG. AUD. BY ¼ HR. %	4.6	4.6	3.4	3.3	2.2	2.5	3.2	3.1					2.7	2.4	2.4	2.5

NBC TV

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
TOTAL AUDIENCE (Households (000) & %)	5,150 6.0		4,810 5.6		3,440 4.0		2,410 2.8		4,470 5.2	13,400 15.6						
Program	ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(1) (→OP)	← NBC MAJOR LEAGUE BASEBALL → CINCINNATI VS NEW YORK METS SAN DIEGO VS CHICAGO CUBS MULTI-SEGMENT TELECAST						
AVERAGE AUDIENCE (Households (000) & %)	4,640 5.4		3,780 4.4		2,830 3.3		2,060 2.4		3,950 4.6	5,730 6.7		5.9*		6.5*		6.5*
SHARE OF AUDIENCE %	21		18		13		9		19	24		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %	5.5	5.3	4.8	4.1	3.3	3.3	2.4	2.5	4.7	4.8	5.7	5.9	6.6	6.4	6.3	6.6

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.1	26.2	25.9	26.8	26.0	25.9	25.5	25.8	25.6	26.3	26.4	27.7	27.9	27.9	27.8	28.2
WK. 2	26.0	25.5	24.6	24.8	25.1	26.0	26.0	26.3	25.4	25.8	26.6	27.8	28.3	28.3	28.3	27.9

U.S. TV Households: 85,900,000

(1) NBC MAJOR LEAGUE PRE GAME, NBC, (1:00-1:17PM)

(2) NBA PLAYOFF GAME SAT, MILWAUKEE VS PHILADELPHIA, CBS, (2:30-5:19PM)

For explanation of symbols, See page A.

DAY SAT. MAY 10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAY 3, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	8,760 10.2						20,190 23.5								9,110 10.6	
Program	ABC WIDE WRLD-SPORTS SPEC						KENTUCKY DERBY (4:30-6:03PM)								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)	4,380 5.1	4.0*		4.8*		6.5*	11,680 13.6	10.1*		13.9*		17.1*			7,470 8.7	
SHARE OF AUDIENCE %	17	14 *		16 *		21 *	37	29 *		37 *		43 *			20	
AVG. AUD. BY ¼ HR. %	4.0	3.9	4.5	5.0	6.0	6.9	9.1	11.1	12.4	15.3	18.1	16.0	12.8		8.9	8.6
CBS TV																
TOTAL AUDIENCE (Households (000) & %)										4,210 4.9					7,650 8.9	
Program	NBA PLAYOFF GAME SAT MILWAUKEE VS PHILADELPHIA (2:30-5:19PM) (+OP)									CBS SPORTS SAT SPEC ED. NCAA WOMEN'S GYMNASTICS (5:19-6:00PM)(OP)					CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		4.1*		4.1*		4.1*		5.3*		2,830 3.3		3.3*			6,100 7.1	
SHARE OF AUDIENCE %		14 *		14 *		13 *		15 *		8		8 *			16	
AVG. AUD. BY ¼ HR. %	3.9	4.2	4.2	4.1	4.0	4.1	5.0	5.5	7.1	3.2	3.1	3.5			6.8	7.3
NBC TV																
TOTAL AUDIENCE (Households (000) & %)						3,090 3.6									7,900 9.2	
Program	NBC MAJOR LEAGUE BASEBALL ATLANTA VS PHILADELPHIA CALIFORNIA VS MILWAUKEE (1:17-4:28PM)(+OP)						LAS VEGAS INVITATIONAL-SA (4:28-5:00PM) (OP)								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		5.4*		5.5*		2,150 2.5									6,360 7.4	
SHARE OF AUDIENCE %		19 *		18 *		7									17	
AVG. AUD. BY ¼ HR. %	5.5	5.4	5.4	5.6	5.9	3.5	2.7	2.2							7.1	7.8

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,900 5.7								4,300 5.0						5,670 6.6	
Program	TOURN. OF CHAMPIONS-SAT. (3:00-5:06PM) (+OP)									INDY 500 TIME TRIALS (5:07-6:00PM) (OP)					ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)	1,550 1.8	2.0*		1.6*		1.7*		1.9*	2,320 2.7	2.5*		3.0*			4,380 5.1	
SHARE OF AUDIENCE %	6	7 *		6 *		6 *		6 *	8	8 *		9 *			14	
AVG. AUD. BY ¼ HR. %	2.2	1.9	1.7	1.5	1.7	1.6	1.7	2.1	2.5	2.5	2.8	3.1			5.0	5.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			12,630 14.7												7,650 8.9	
Program	BYRON NELSON GOLF-SAT		NBA PLAYOFF GAME SAT LOS ANGELES VS HOUSTON												CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)		2.4*	5,580 6.5	4.4*		6.4*		6.1*		7.2*		8.2*			6,270 7.3	
SHARE OF AUDIENCE %		9 *	22	15 *		22 *		21 *		23 *		25 *			20	
AVG. AUD. BY ¼ HR. %	2.4	2.4	3.8	4.9	6.1	6.7	6.3	6.0	7.0	7.4	8.1	8.2			7.4	7.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)															7,300 8.5	
Program	NBC MAJOR LEAGUE BASEBALL CINCINNATI VS NEW YORK METS SAN DIEGO VS CHICAGO CUBS MULTI-SEGMENT TELECAST(OP)														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		7.6*		7.8*											6,100 7.1	
SHARE OF AUDIENCE %		28 *		27 *											19	
AVG. AUD. BY ¼ HR. %	7.3	7.9	8.2	7.6	2.2										6.8	7.5

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	28.7	29.7	30.3	30.7	31.3	32.5	34.2	36.2	38.8	39.8	41.3	41.1	41.3	43.5	43.9	44.3
WK. 2	26.5	26.8	27.6	28.5	27.9	28.8	29.0	29.6	30.1	31.6	33.0	34.6	36.0	36.4	37.4	38.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. MAY 10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 4, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									7,820 9.1						3,010 3.5	
	Program								FOR OUR TIMES (SUS)	← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,470 5.2	4.4*		5.6*		5.4*	2,410 2.8	
	SHARE OF AUDIENCE %									22	20 *		23 *		21 *	10	
	AVG. AUD. BY ¼ HR. %									4.0	4.9	5.3	5.9	5.6	5.3	2.8	2.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									6,360 7.4						2,750 3.2	
	Program								FOR OUR TIMES (SUS)	← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,690 4.3	3.8*		4.7*		4.4*	1,980 2.3	
	SHARE OF AUDIENCE %									20	20 *		21 *		19 *	10	
	AVG. AUD. BY ¼ HR. %									3.2	4.3	4.6	4.9	4.4	4.4	2.5	2.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	6.7	7.9	8.9	10.4	12.5	15.0	16.7	18.8	21.5	23.2	24.7	25.6	26.0	26.9	27.2	28.2
	WK. 2	6.4	7.8	9.2	10.6	12.9	14.7	16.9	18.4	19.5	20.6	21.5	22.5	22.5	24.1	23.5	23.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 4, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			5,840 6.8													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →													
AVERAGE AUDIENCE (Households (000) & %)			3,690 4.3	4.2*		4.4*										
SHARE OF AUDIENCE %			15	14 *		15 *										
AVG. AUD. BY ¼ HR. %			4.0	4.3	4.4	4.5										
CBS TV TOTAL AUDIENCE (Households (000) & %)									15,290 17.8							
CBS TV program												NBA PLAYOFF GAME-1 BOSTON VS ATLANTA (1:00-3:36PM)				
AVERAGE AUDIENCE (Households (000) & %)									7,390 8.6	6.2*		8.2*		8.9*		9.3*
SHARE OF AUDIENCE %									26	21 *		26 *		26 *		27 *
AVG. AUD. BY ¼ HR. %									5.5	7.0	7.9	8.6	8.8	8.9	8.8	9.7
NBC TV TOTAL AUDIENCE (Households (000) & %)							3,950 4.6									
NBC TV program							MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)							3,180 3.7									
SHARE OF AUDIENCE %							13									
AVG. AUD. BY ¼ HR. %							3.5	3.9								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			3,440 4.0						4,120 4.8							
ABC TV program			← THIS WEEK-DAVID BRINKLEY →									TOURN. OF CHAMPIONS-SUN. (1:00-3:01PM) (-OP)				
AVERAGE AUDIENCE (Households (000) & %)			2,230 2.6	2.4*		2.7*			1,550 1.8	1.8*		1.7*		1.8*		1.9*
SHARE OF AUDIENCE %			11	10 *		12 *			6	7 *		6 *		6 *		6 *
AVG. AUD. BY ¼ HR. %			2.1	2.7	2.9	2.6			1.7	1.9	1.7	1.7	1.8	1.8	1.9	1.9
CBS TV TOTAL AUDIENCE (Households (000) & %)									13,920 16.2							
CBS TV program												NBA PLAYOFF GAME-1 MILWAUKEE VS PHILADELPHIA (1:00-3:41PM)				
AVERAGE AUDIENCE (Households (000) & %)									6,960 8.1	7.0*		8.1*		8.7*		8.3*
SHARE OF AUDIENCE %									28	28 *		29 *		29 *		27 *
AVG. AUD. BY ¼ HR. %									6.3	7.7	7.9	8.3	8.9	8.6	8.5	8.1
NBC TV TOTAL AUDIENCE (Households (000) & %)							2,150 2.5									
NBC TV program							MEET THE PRESS									
AVERAGE AUDIENCE (Households (000) & %)							1,800 2.1									
SHARE OF AUDIENCE %							9									
AVG. AUD. BY ¼ HR. %							2.2	2.1								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	28.9	29.8	29.1	29.3	28.7	29.2	29.6	29.6	29.9	30.8	32.2	33.5	34.2	33.8	34.1	35.2
WK. 2	24.3	25.1	24.9	24.5	23.6	24.5	25.0	24.9	24.5	26.4	27.4	28.6	29.8	30.3	30.9	31.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. MAY 11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAY 4, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,840 6.8														6,790 7.9	
Program	ABC SUNDAY AFTERNOON BSBL ST. LOUIS VS LOS ANGELES HOUSTON VS MONTREAL MULTI-SEGMENT TELECAST														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	1,980 2.3	1.9*		2.2*		2.3*		2.5*		2.7*		2.4*			5,670 6.6	
SHARE OF AUDIENCE %	6	5 *		6 *		6 *		7 *		7 *		6 *			15	
AVG. AUD. BY ¼ HR. %	1.8	2.1	2.3	2.2	2.4	2.2	2.3	2.7	2.7	2.6	2.5	2.3			5.9	7.2
CBS TV TOTAL AUDIENCE (Households (000) & %)			16,490 19.2												2,750 3.2	
Program		(1) (+OP)	NBA PLAYOFF GAME-2 LOS ANGELES VS DALLAS HOUSTON VS DENVER (3:38-6:30PM)(OP)												CBS EVENING NEWS-SUNDA(B)	
AVERAGE AUDIENCE (Households (000) & %)		10.3*	7,470 8.7	8.6*		8.3*		7.6*		8.2*		9.5*		9.7*	2,490 2.9	
SHARE OF AUDIENCE %		29 *	23	24 *		23 *		21 *		22 *		24 *		23 *	6	
AVG. AUD. BY ¼ HR. %	10.1	10.4	8.5	8.7	8.2	8.4	7.7	7.5	8.1	8.3	8.9	10.1	9.8	9.6	2.9	3.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					8,330 9.7										7,900 9.2	
Program					LAS VEGAS INVITATIONAL-SU (4:00-6:18PM)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)					3,260 3.8	3.3*		3.5*		3.8*		4.2*		4.9*	6,270 7.3	
SHARE OF AUDIENCE %					10	9 *		10 *		10 *		11 *		12 *	16	
AVG. AUD. BY ¼ HR. %					3.4	3.3	3.5	3.5	3.9	3.8	4.0	4.3	4.9	4.4	7.4	7.2

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	8,680 10.1														4,380 5.1	
Program	ABC SUNDAY AFTERNOON BSBL NEW YORK YANKEES VS TEXAS LOS ANGELES VS MONTREAL MULTI-SEGMENT TELECAST(OP)														ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,410 2.8	1.8*		2.5*		2.7*		3.0*		3.1*		3.7*	3.8*		3,610 4.2	
SHARE OF AUDIENCE %	9	6 *		8 *		8 *		9 *		9 *		11 *	11 *		11	
AVG. AUD. BY ¼ HR. %	1.6	2.1	2.3	2.6	2.6	2.8	2.8	3.1	3.2	3.1	3.5	3.8	4.1	1.0	4.1	4.3
CBS TV TOTAL AUDIENCE (Households (000) & %)			10,740 12.5										5,930 6.9			
Program		(2) (+OP)	BYRON NELSON GOLF-SUN (3:41-6:11PM) (OP)(+OP)										CBS EVENING NEWS-SUNDAY (OP)			
AVERAGE AUDIENCE (Households (000) & %)		8.5*	4,120 4.8	4.1*		3.9*		4.2*		4.9*		5.7*	4,300 5.0			
SHARE OF AUDIENCE %		28 *	15	13 *		12 *		13 *		15 *		17 *	14			
AVG. AUD. BY ¼ HR. %	8.4	8.6	4.7	4.0	3.8	4.0	4.0	4.3	4.8	5.1	5.5	6.0	3.6	6.4		
NBC TV TOTAL AUDIENCE (Households (000) & %)	4,900 5.7				8,850 10.3										7,300 8.5	
Program	NBC SPORTS RINGSIDE				SPORTSWORLD										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1	2.6*		3.6*	4,040 4.7	4.2*		4.4*		5.1*		5.3*			5,760 6.7	
SHARE OF AUDIENCE %	10	9 *		12 *	14	13 *		13 *		16 *		16 *			18	
AVG. AUD. BY ¼ HR. %	2.7	2.5	3.0	4.1	4.1	4.2	4.3	4.5	4.9	5.3	5.6	5.0			6.3	7.0

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	35.7	36.1	35.7	35.8	35.6	36.4	36.5	37.4	38.4	39.2	40.1	42.1	44.2	45.9	45.4	46.4
WK. 2	30.8	31.3	31.5	31.4	32.9	33.4	34.7	34.9	34.8	33.7	33.7	34.3	35.7	37.0	37.5	39.2

U.S. TV Households: 85,900,000

(1) NBA PLAYOFF GAME-1, BOSTON VS ATLANTA, CBS(1:00-3:36PM)

(2) NBA PLAYOFF GAME-1, MILWAUKEE VS PHILADELPHIA, CBS(1:00-3:41PM)

For explanation of symbols, See page A.

DAY SUN. MAY 11, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	1	8.58- 8.59PM	8.45	9,710	11.3	9,710	11.3	19	11.3								
ABC ABC NEWSBRIEF-MON	1	9.58- 9.59PM	9.45	8,590	10.0	8,590	10.0	16	10.0								
	2	9.51- 9.52PM	9.45								14,430	16.8	14,430	16.8	24	16.8	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC NORTH & SOUTH BK II-PT. 3(S)	2	9.26-11.26PM	→GRID								25,680	29.9	18,550	21.6	35		
			11.00													21.7	
			11.15											21.1*	39*	20.3	
ABC ABC NEWSBRIEF-TUE	1	9.57- 9.59PM	9.45	12,970	15.1	12,630	14.7	23	14.7								
	2	10.12-10.13PM	10.00								15,980	18.6	15,980	18.6	29	18.6	
CBS MIKE HAMMER	2	9.29-10.29PM	→GRID								12,370	14.4	8,760	10.2	16		
			10.15											10.8*	17*	11.1	
CBS EQUALIZER	2	10.29-11.29PM	→GRID								13,310	15.5	9,530	11.1	20		
			11.00													11.8	
			11.15											11.7*	22*	11.6	
NBC HUNTER	2	9.27-10.27PM	→GRID								15,460	18.0	11,170	13.0	20		
			10.15											13.5*	21*	13.6	
NBC STINGRAY	2	10.27-11.27PM	→GRID								13,230	15.4	9,450	11.0	19		
			11.00													11.1	
			11.15											10.7*	20*	10.1	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	11,510	13.4	11,510	13.4	22	13.4		12,110	14.1	12,110	14.1	23	14.1	
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	13,310	15.5	13,310	15.5	24	15.5								
	2	9.54- 9.55PM	9.45								17,010	19.8	17,010	19.8	30	19.8	
CBS AMERICAN PORTRAIT-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	10,480	12.2	10,480	12.2	19	12.2								
	2	9.53- 9.54PM	9.45								15,630	18.2	15,630	18.2	27	18.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.41- 8.42PM	8.30	9,880	11.5	9,880	11.5	21	11.5								
	2	8.57- 8.58PM	8.45								6,700	7.8	6,700	7.8	14	7.8	
ABC ABC NEWSBRIEF-FRI	1	9.28- 9.29PM	9.15	5,930	6.9	5,930	6.9	12	6.9								
	2	9.56- 9.57PM	9.45								7,560	8.8	7,560	8.8	15	8.8	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT	2	8.27- 8.28PM	8.15								5,150	6.0	5,150	6.0	13	6.0	
ABC ABC NEWSBRIEF-SAT.	2	8.58- 8.59PM	8.45								3,950	4.6	3,950	4.6	9	4.6	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	6,010	7.0	6,010	7.0	13	7.0								
ABC ABC NEWSBRIEF-SAT.	1	10.06-10.07PM	10.00	9,790	11.4	9,790	11.4	20	11.4								
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	8,160	9.5	8,160	9.5	18	9.5		6,440	7.5	6,440	7.5	15	7.5	

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SATURDAY-CONT'D																	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	6,100	7.1	6,100	7.1	13	7.1		6,870	8.0	6,870	8.0	15	8.0	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	10,910	12.7	10,910	12.7	24	12.7		9,530	11.1	9,530	11.1	22	11.1	
NBC NBC NEWS DIGEST-2-SAT.	2	9.58- 9.59PM	9.45								10,910	12.7	10,910	12.7	24	12.7	
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.32- 8.33PM	8.30								11,680	13.6	11,680	13.6	24	13.6	
	1	8.57- 8.59PM	8.45	12,800	14.9	11,680	13.6	21	13.6								
ABC ABC NEWSBRIEF-SUN.	1	9.54- 9.55PM	9.45	15,460	18.0	15,460	18.0	26	18.0								
	2	9.52- 9.53PM	9.45								17,010	19.8	17,010	19.8	31	19.8	
CBS SPORTSBREAK-SUN		8.58- 8.59PM	8.45	15,030	17.5	15,030	17.5	28	17.5		11,770	13.7	11,770	13.7	23	13.7	
CBS NEWSBREAK-SUN.	2	9.58- 9.59PM	9.45								12,890	15.0	12,890	15.0	23	15.0	
	1	10.01-10.02PM	10.00	11,770	13.7	11,770	13.7	20	13.7								
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	8,250	9.6	8,250	9.6	15	9.6		6,790	7.9	6,790	7.9	13	7.9	
NBC NBC NEWS DIGEST-2-SUN.	1	9.48- 9.49PM	9.45	11,770	13.7	11,770	13.7	20	13.7								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	8,330	9.7	6,790	7.9	21	8.5	M-F	7,470	8.7	6,100	7.1	20	7.9	MWTHF
			11.45				7.9*	21*	7.3	M-F						6.4	MWTHF
			12.00				7.5*	24*	6.6	TU&TH						5.9	M & W
ABC ABC NEWS:NIGHTLINE TUE(B)	2	11.56-12.27AM	11.45								5,410	6.3	4,720	5.5	18	6.1	TUE.
			12.00													5.6	TUE.
			12.15													5.2	TUE.
ABC EYE ON HOLLYWOOD		>	12.00	1,630	1.9	1,290	1.5	7	1.8	M-F	1,460	1.7	1,200	1.4	7	1.6	M-F
			12.15						1.6	M-TH						1.3	M-F
			12.30						1.4	M-F						1.2	M-TH
			12.45						.9	M-F						1.1	M-TH
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	8,160	9.5	8,160	9.5	15	9.5	TU&TH	8,500	9.9	8,500	9.9	16	9.9	MTUTH
CBS NEWSBREAK-M-F	1	9.58- 9.59PM	9.45	8,850	10.3	8,850	10.3	16	10.3	M-F							
	2	>	9.45								8,160	9.5	8,070	9.4	14	9.8	M-F
			10.15													8.3	TUE.
CBS CBS LATE NIGHT I		>	11.30	6,870	8.0	4,640	5.4	17	5.9	M-F	5,930	6.9	4,040	4.7	16	5.3	MTUWF
			11.45				5.7*	16*	5.5	M-F				5.1*	14*	5.1	MTUWF
			12.00						5.4	M-F						4.8	MTUWF
			12.15				5.3*	19*	5.1	M-F				4.5*	16*	4.3	MTUWF
			12.30				5.2*	23*	5.0	M-F						4.1	MTUWF
			12.45											4.3*	19*	4.6	MTUWF
			1.00											4.5*	25*	4.5	TUE.
CBS NBA PLAYOFF GAME-THU(S)	2	11.30- 2.00AM	11.30								8,850	10.3	3,690	4.3	20	6.4	THU.
			11.45											5.7*	17*	5.1	THU.
			12.00													4.4	THU.
			12.15											4.3*	17*	4.3	THU.
			12.30													4.0	THU.
			12.45											3.9*	20*	3.8	THU.
			1.00													4.0	THU.
			1.15											3.9*	25*	3.8	THU.
			1.30													3.9	THU.

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NBA PLAYOFF GAME-THU(S)-CONT'D																	
			1.45											3.5*	28*	3.1	THU.
CBS ABC NEWS:NIGHTLINE WE-SUS(SUS)	1	12.00-12.11AM	12.00							WED.							
CBS CBS LATE NIGHT II		>	12.30	4,040	4.7	3,090	3.6	19	4.0	M-F	3,610	4.2	2,750	3.2	18	3.3	MTUWF
			12.45				3.7*	18*	3.5	M-F				3.1*	14*	3.0	MWF
			1.00						3.4	M-F						3.4	MTUWF
			1.15				3.5*	20*	3.3	M-F				3.3*	20*	3.1	MTUWF
			1.30													3.1	TUE.
			1.45											3.1*	22*	3.0	TUE.
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	1,290	1.5	1,120	1.3	12	1.4	M-THSU	1,200	1.4	1,120	1.3	14	1.3	MWTHSU
			2.15						1.2	M-THSU						1.2	MWTHSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,630	1.9	1,460	1.7	20		M-THSU	1,550	1.8	1,370	1.6	20		M-THSU
			2.30						1.7	M-THSU						1.6	M-THSU
			2.45						1.6	M-THSU						1.5	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,230	2.6	1,200	1.4	25	1.8	M-THSU	2,060	2.4	1,120	1.3	24	1.6	M-THSU
			3.15				1.7*	24*	1.6	M-THSU				1.6*	24*	1.5	M-THSU
			3.30						1.5	M-THSU						1.4	M-THSU
			3.45				1.5*	25*	1.5	M-THSU				1.4*	24*	1.4	M-THSU
			4.00						1.4	M-THSU						1.3	M-THSU
			4.15				1.4*	25*	1.4	M-THSU				1.3*	25*	1.2	M-THSU
			4.30						1.4	M-THSU						1.2	M-THSU
			4.45				1.4*	27*	1.3	M-THSU				1.1*	22*	1.1	M-THSU
			5.00						1.2	M-THSU						1.1	M-THSU
			5.15				1.2*	24*	1.2	M-THSU				1.1*	23*	1.1	M-THSU
			5.30						1.2	M-THSU						1.2	M-THSU
			5.45				1.1*	22*	1.0	M-THSU				1.1*	23*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	9,960	11.6	9,960	11.6	19	11.6	M-F	10,050	11.7	10,050	11.7	20	11.7	M-F
NBC NBC NEWS DIGEST-2-M-F		>	9.45	8,500	9.9	8,500	9.9	16	9.9	MWF	9,280	10.8	9,280	10.8	17	12.8	TU&TH
			10.15													8.8	TUE.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,530	11.1	6,180	7.2	21	8.2	M-F	9,790	11.4	6,010	7.0	23	8.8	M-F
			11.45				7.8*	21*	7.4	M-F				8.4*	23*	7.7	M-F
			12.00						7.1	M-F						7.1	M-F
			12.15				6.7*	23*	6.2	M-F				6.5*	23*	5.9	M-F
			12.30													4.8	TUE.
			12.45											4.4*	20*	3.8	TUE.
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,120	4.8	3,350	3.9	18	4.1	M-TH	3,950	4.6	3,350	3.9	20	4.2	M-TH
			12.45						3.8	M-TH						3.9	M-TH
			1.00													3.5	TUE.
			1.15													3.3	TUE.
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	4,980	5.8	2,750	3.2	15	4.5	FRI.	6,180	7.2	3,090	3.6	19	4.8	FRI.
			12.45				3.9*	15*	3.3	FRI.				4.4*	18*	4.1	FRI.
			1.00						3.1	FRI.						3.6	FRI.
			1.15				2.9*	14*	2.7	FRI.				3.6*	19*	3.5	FRI.
			1.30						2.8	FRI.						2.9	FRI.
			1.45				2.7*	16*	2.7	FRI.				2.7*	17*	2.5	FRI.
NBC DAVID LETTERMAN II CONT'D		1.00- 1.30AM	1.00	3,350	3.9	2,830	3.3	20	3.5	M-TH	3,350	3.9	2,750	3.2	21	3.5	M-TH

 U.S. TV HOUSEHOLDS: 85,900,000 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
NBC DAVID LETTERMAN II-CONT'D			1.15						3.2	M-TH						3.0	M-TH
			1.30													3.2	TUE.
			1.45													2.7	TUE.
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,550	1.8	1,460	1.7	18	1.7	M-F	1,720	2.0	1,630	1.9	21	1.9	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,490	2.9	2,320	2.7	19	2.7	M-F	2,580	3.0	2,410	2.8	20	2.8	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,790	7.9	6,790	7.9	29	7.9	M-F	6,700	7.8	6,700	7.8	28	7.8	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.00- 5.00PM	4.00	7,040	8.2	4,380	5.1	17	5.1	WED.							
			4.15				4.9*	17*	4.7	WED.							
			4.30						5.2	WED.							
			4.45				5.4*	17*	5.5	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,720	2.0	1,290	1.5	15	1.3	M-F	1,720	2.0	1,290	1.5	15	1.3	M-F
			6.45						1.6	M-F						1.6	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,500	6.4	5,330	6.2	28	6.2	M-F	5,580	6.5	5,330	6.2	28	6.2	M-F
CBS CBS SP. RPT:NUKE CRISIS 1(SUS)	1	1.16- 1.27PM	1.15							WED.							
CBS CBS SP RPT:NUKE RUSSIA(SUS)	1	2.50- 2.57PM	2.45							TUE.							
CBS CBS SPL RPT:NUKE CRISIS(SUS)	1	2.50- 2.56PM	2.45							THU.							
CBS NEWSBREAK-3.44		>	3.30	4,720	5.5	4,720	5.5	19	5.5	M-F	4,980	5.8	4,980	5.8	19	5.8	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,040	4.7	4,040	4.7	16	4.7	MWF	4,720	5.5	4,720	5.5	18	5.5	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS CBS SP. RPT:NUKE CRISIS 2(SUS)	1	3.48- 3.53PM	3.45							WED.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	3,010	3.5	2,150	2.5	20	1.9	M-F	2,920	3.4	1,980	2.3	18	1.7	M-F
			6.45						3.0	M-F						2.9	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,040	4.7	4,040	4.7	18	4.7	MWF	3,690	4.3	3,690	4.3	16	4.3	MWF
NBC MAIN STREET 8(S)	• 1	4.00- 5.00PM	4.00	5,840	6.8	3,090	3.6	11	• 3.6	TUE.							
			4.15				3.4*	10*	3.2	TUE.							
			4.30						3.9	TUE.							
			4.45				3.9*	11*	3.9	TUE.							
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	2,150	2.5	1,630	1.9	11	1.9		2,830	3.3	2,230	2.6	17	2.6	
ABC ABC FUN FIT-11:55AM		11.55-11.59AM	11.45	4,210	4.9	3,440	4.0	15	4.0		3,090	3.6	2,750	3.2	13	3.2	
ABC TOURN. OF CHAMPIONS-SAT.(S)	2	3.00- 5.06PM	→GRID								4,900	5.7	1,550	1.8	6		
			5.00											2.6*	9*	2.6	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	5,150	6.0	4,720	5.5	21	5.5		4,120	4.8	3,610	4.2	17	4.2	
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,350	3.9	3,010	3.5	13	3.5		2,580	3.0	2,320	2.7	11	2.7	
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,490	2.9	2,150	2.5	10	2.5		2,580	3.0	2,410	2.8	11	2.8	
CBS NBA PLAYOFF GAME SAT	1	2.30- 5.19PM	→GRID	11,340	13.2	3,870	4.5	14									
			5.15				6.5*	17*	4.3								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY SATURDAY-CONT'D																	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,210	4.9	4,040	4.7	27	4.7		2,580	3.0	2,490	2.9	19	2.9	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	5,070	5.9	4,900	5.7	29	5.7		3,780	4.4	3,610	4.2	20	4.2	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,610	7.7	6,440	7.5	28	7.5		5,580	6.5	5,330	6.2	25	6.2	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	3,780	4.4	3,520	4.1	16	4.1		4,900	5.7	4,810	5.6	22	5.6	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	3,780	4.4	3,610	4.2	16	4.2		3,690	4.3	3,520	4.1	16	4.1	
NBC NBC MAJOR LEAGUE PRE GAME		1.00- 1.17PM	→GRID 1.15	4,210	4.9	3,780	4.4	17	4.5		4,470	5.2	3,950	4.6	19	4.4	
NBC NBC MAJOR LEAGUE BASEBALL	1	1.17- 4.28PM	→GRID 4.15	12,540	14.6	4,640	5.4 6.0*	19 19*	6.0								
DAY SUNDAY																	
ABC TOURN. OF CHAMPIONS-SUN.(S)	2	1.00- 3.01PM	→GRID 3.00								4,120	4.8	1,550	1.8	6	1.7	
CBS NBA PLAYOFF GAME-1	1 2	1.00- 3.36PM 1.00- 3.41PM	→GRID →GRID 3.30	15,290	17.8	7,390	8.6 8.8*	26 24*	8.8		13,920	16.2	6,960	8.1 7.9*	28 26*	7.9	
CBS BYRON NELSON GOLF-SUN(S)	2	3.41- 6.11PM	→GRID 6.00								10,740	12.5	4,120	4.8 6.8*	15 20*	6.8	

Nielsen Television Index

Bulletin

May 23, 1986

THE PRESIDENT'S MAY 6 PRESS CONFERENCE

President Ronald Reagan held a nationally televised press conference on Tuesday, May 6, 1986, at 9:00-9:26PM NY Time.

NTI estimates of the audience reached by the combined facilities of the three national TV networks are as follows:

	PERCENT	MILLIONS
Total Audience Households	41.8	35.9
Average Audience Households	37.7	32.4
Total Persons*	23.3	52.3
Total Women	30.4	27.3
18-49	24.9	14.1
Total Men	23.4	18.9
18-49	17.7	9.7
Total Teens	14.8	3.0
Total Children*	9.3	3.1

*Excluding children under 2 years of age.

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